# BROW ACADEMY

L R PRO STUDIO

WWW.LRPROSTUDIO.CO.UK

# HELLO welcome

I am honoured to create an enjoyable experience that celebrates you, your confidence, and to carry out a meaningful treatment that empowers and builds you up. My goal is to use my artistry skills to create the most natural looking realistic results that can be offered with cosmetic tattooing - producing stunning, timeless results that will wear well and give you confidence for years to come.

Whether you're marking a milestone, honouring your legacy, or simply taking a moment to be seen - this is your time, and I'm here here to portray it beautifully.

This client guide will cover everything you need to know about your appointment, so please save this so you can refer back to it whenever you need to - particularly information regarding: my location, studio, parking, prices, conduct and policies, and anything else you might be curious about before your treatment.

CONTACT DETAILS

07594029993

LRPROSTUDIO@OUTLOOK.COM

@LUCYROSE\_LRPRO (INSTAGRAM)



# MEET THE ARTIST

I started as a makeup artist in 2007, and after many years freelance; I reached the pinnacle of my career when I was handpicked by Lucia Pica to join the international Makeup artist team for CHANEL. I spent many years working on red carpet, Celebrities, Runway, Fashion weeks, Beauty and Wedding makeup.

It was during this time that I realised the importance of brows and how much these could change and frame the face as well as restore so much confidence to how people felt about themselves. It was alongside my makeup career that I began training in brows and offering these services alongside makeup - before finally leaving work and opening my own studio to concentrate solely on this area of expertise. I understand the impact and the effect that these treatments have on others and that increasing someone's self-confidence can have a huge profound effect on their lives. Cosmetic tattoo treatments can really feel life changing and it's wonderful to be part of. I am meticulous in my work with a huge eye for detail and ensuring everyone's results are solely bespoke to them and their stye, enhancing their natural features.

# MY STYLE

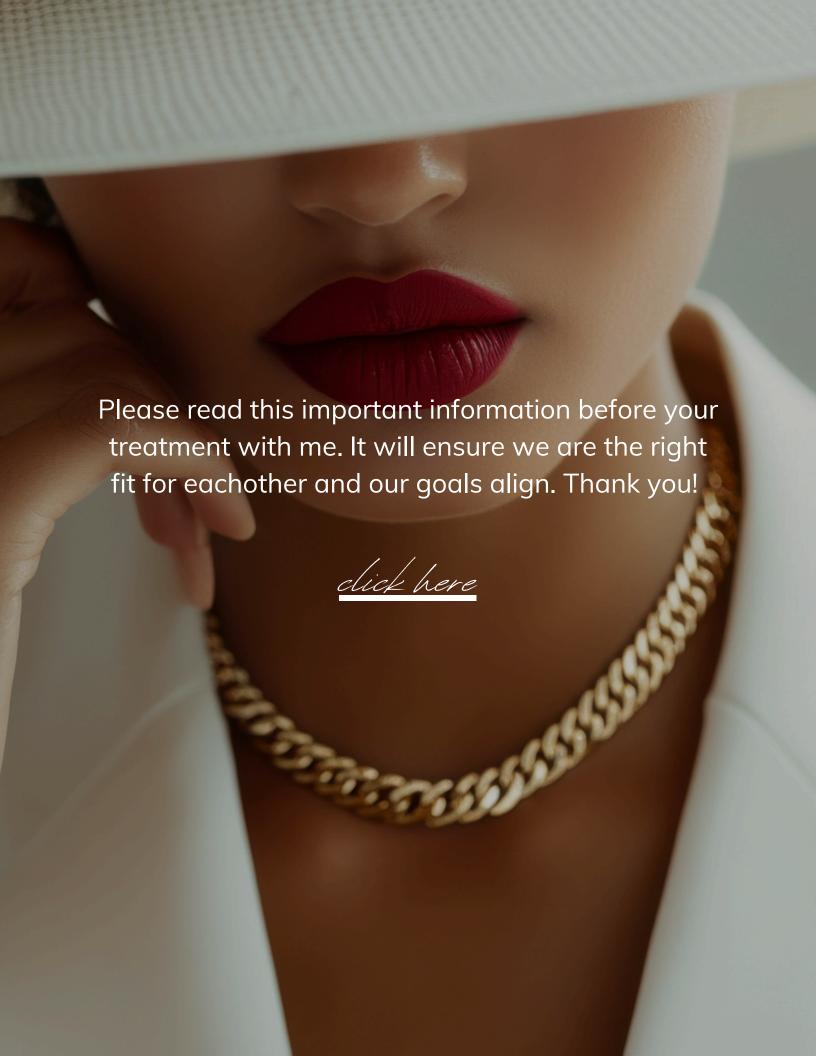
I am artistry and technically led, fully understanding of the ebb and flow of brow hairs. I create subtle realism art, mimicking how natural hair grows through cosmetic tattooing - creating results as realistic as possible with this technique.

# MY PHILOSOPHY

My philosophy is simple: beauty lies in balance and individuality. Every face tells its own story, which is why I treat each client with a bespoke approach. I don't believe in a 'one look suits all.' Instead, I create timeless, natural results that enhance your unique features and highlight your personal style.

# MY PROMISE

I promise a premium experience, providing not just a treatment but results that feel timeless and uniquely yours. My commitment is to excellence. Creating brows that enhance your natural features with balance, individuality, and care, leaving you with beauty that feels QUARE effortless and enduring.





While permanent makeup is suitable for most people, there are some individuals who are not eligible for these treatments. Please read the below to evaluate if you are an eligible candidate as they apply to all the treatments offered at L R PRO, including: Microblading, Combination brow, and Hyperrealism brows.

If you have booked for a consultation and patch test, but any of the below apply to you, then unfortunately you'll need to cancel your consultation as I wont be able to proceed with the treatment.

#### Ineligible without exception:

- you are under 18 years of age (by law, even with parental consent)
- You are pregnant or nursing (the body is going through hormonal changes and is more prone to infection. Results
  can be unpredictable)
- you have a pacemaker or major heart problems (I use a numbing agent that can increase your heart rate, possibly causing dysrhythmias)
- · You are currently taking blood thinners
- you suffer from viral infections and/or diseases
- Anyone with transmittable blood conditions like HIV or Hepatitis
- you have lupas
- · You have undergone an organ transplant
- You have any kind of skin condition on or near the area: such as Eczema, Psoriasis, hyperpigmentation, Rosacea (anywhere on the face), heavy Melasma.
- · you're prone to keloid scaring
- you use Accutane
- · You are allergic to metal and colour
- You have Heavily sun-damaged, very delicate, fragile, sensitive or problematic skin

Please inform me of the following if any of the following apply. You may be eligible with a GP/ Doctor / consultant note to go ahead with treatment:

- Individuals pre or post chemotherapy
- Individuals with diabetes (it is important your condition is stable and under control)
- · on medications that effect thyroid or hormones (the colour of your brows could fade quicker)
- High blood pressure (blood pressure must be at a stable condition. You may have greater bleeding and excessive bleeding during the procedure can dilute or expel the pigment resulting in poor results)
- Individuals with blood conditions / blood thinner medication
- Individuals with immune disorders / conditions

# MY STUDIO

My beautiful studio is perfectly located in a picturesque Lincolnshire village, off of the A1 - in between Stamford and Grantham. The private and luxurious space offers personalized attention and comfort tailored to each individual client. The serene setting ensures that your treatment is not just about receiving a service, but a memorable and calm experience.





As you step inside, you'll be enveloped by a tranquil atmosphere, a space designed only for 1:1 appointments. This is all about some 'you' time, Providing the most relaxing, comfortable, secure, and safe environment is my top priority. L R PRO studio is ideal for those who prefer more of a personal atmosphere. Here - you are not just another number - you are a valued client.



# OPENING HOURS

Monday: CLOSED

Tuesday: 10:00-16:00

Wednesday: 10:00-17:00

Thursday: 10:00-18:00

Friday: 10:00-18:00

Saturday: 10:00- 16:00

Sunday: CLOSED

Please bare in mind that calls/messages are not responded to outside

of these hours, when i am closed, or when I'm on annual leave.

Thank you.

#### BROWSTUDIOANDACADEMY

Unit 1, 37 Pond street,

Great Gonerby,

Lincolnshire

NG31 8LJ

Irprostudio@outlook.com

www.lrprostudio.co.uk

# TREATMENTS & PRICES

## Hyper realism

#### INCLUDES TOP UP

- Advanced cosmetic tattoo
- Creates ultra-fine strokes for a realistic, 3D effect
- Mimics the natural growth and flow of your brows
- Perfect for clients wanting a soft, natural, and fuller look
- Tailored to suit your unique features and face shape
- Results last 12–18 months (with proper care)

£480.00



#### INCLUDES TOP UP

- A semi-permanent cosmetic tattoo technique
- Creates fine, natural-looking hair strokes
- Ideal for enhancing sparse or uneven brows
- Customised to suit your face shape and features
- Results last 12–24 months (with proper care)

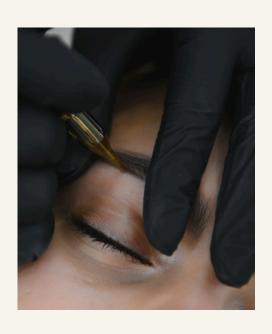
£390.00

### Combination

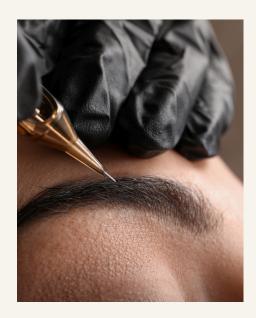
#### INCLUDES TOP UP

- A blend of microblading hairstrokes and shading
- Creates both definition and a soft, natural fullness
- Perfect for clients wanting brows that are structured yet natural
- Style bespoke to you
- Suitable for most skin types, including oily skin
- Results last 12–24 months

£410.00







# TREATMENTS & PRICES

## Laser Tattoo Removal Laser pmu Removal

- Safe and effective method for removing unwanted cosmetic tattoos
- Targets pigment without harming surrounding skin
- Gradually lightens and fades tattooed areas
- · Suitable for correcting, removing, or preparing brows for a new treatment
- Number of sessions varies depending on pigment depth and skin type
- Minimal downtime with aftercare quidance provided
- Small (1x1 / 2x2 inch) // £70.00
- Medium (4x4 / 5x5 inch) // £110.00
- Large (6x6 or over) // £150.00
- Prices are per session. How many sessions you will need depends on individual circumstances, although the average is 1-3.

£70.00 +



UNDO - REDO PACKAGE AVAILABLE = 15% DISCOUNT OFF EACH REMOVAL AND NEW BROW TREATMENT

- Designed to safely lighten or remove unwanted permanent makeup (PMU)
- Targets pigment in the skin without damaging the surrounding tissue
- Ideal for correcting, fading, or fully removing old brow tattoos
- Number of sessions depends on pigment depth, colour, and skin type
- · Minimal downtime with detailed aftercare provided
- · Can prepare brows for a fresh, new treatment

£100.00



#### Taline Removal

- · A gentle, non-laser method for removing unwanted cosmetic tattoos
- Uses a saline solution to lift pigment out of the skin
- Suitable for lightening, correcting, or fully removing brow tattoos
- Can target specific areas or entire brows
- Can remove yellow pigment a colour that laser removal cant
- Multiple sessions may be required depending on pigment depth and age
- Aftercare is essential for best healing and results

£80.00



#### WHY CHOOSE ME?

The advantages of booking in with me for your removal (and re-do of your permanent brows, if you choose) is that I am already a highly skilled permanent makeup technician. I understand and work with the different pigment types and how they behave as well as implanting them into the skin which gives me an advantage to understanding how its best removed.

I use medical grade equipment that has been specifically designed by the UKs leading Laser experts and trainers to treat and target both cool and warm tones.

I have extensive knowledge on Laser removal and which can only be obtained by working with the different types of pigment (organic, inorganic and hybrid) as well as having extensive knowledge of the varied brands out there on the market. I understand the ingredients along with all the different compositions and spectrum of colour in these pigments. With this wealth of knowledge, I'm aware of how they can behave and how we'd expect them to react during the removal process.

I have years of experience across the the whole field of my specialist industry, and I have successfully helped hundreds of clients with their laser brow removal treatments, delivering excellent results.

My integrity for my work and putting the clients first is at the forefront of what I do.

Read below for some of my most frequently asked questions that will equip you with everything you need to know before your appointment with me.

To see a full extensive portfolio of my laser removal results, visit my Instagram page <u>@lucyrose\_lrpro</u>.

I also have a highlights bubble on my Instagram page which is dedicated to 'removals' and another to 'UNDO- REDO' I have posted many transformations on my grid so that you can see a wide variety of outcomes on different skin tones and client preferences.

Don't just take my word for it, you can hear what my happy clients say on my google reviews and 'reviews' highlights bubble on social media.

# LOCATION



#### The Studio address is:

L R PRO, unit 1, 37 Pond street, Great Gonerby, Lincolnshire NG31 8LJ.

I am located in a converted Barn with front door access available from the street footpath. A photo of the studio front entrance is below.

The Village is on the edge of Grantham, not far from Stamford and adjacent to Belton. (home of Belton House) Depending on the way you come in - it may navigate you past Belton or through Grantham.

Please plan your route well, particularly if you are travelling on the A1 and ensure you give yourself plenty of time to get to me and park. Unfortunately I will not be able to accommodate lateness as this significantly impacts my day, working hours, treatments and the level of service I can provide for other clients.

Instructions and address with all these details will be found in this information pack. Please ensure you're reading these.

You must put the FULL ADDRESS into your sat nav, as just putting the postcode in will only direct you to an area - not the building.



# ARRIVAL AND PARKING



Due to the nature of some of my treatments, and to respect clients privacy - I am a private 1:1 clinic with no waiting area. Please wait in your car until your appointment time.

Please come to your appointment alone, It is a private clinic and there isn't room for family and friends to attend with you.

A reminder that I operate under a tattoo license by law. No pets or under 18s are allowed in the studio. This includes babies and infants.





As you'll be able to see by the photos below, there is off street parking up and down the village and outside the studio. Depending on the direction you come into the village, the studio will either be on your left or right.

Please feel free to park anywhere in the village, up and down this street or the next streets over - as long as you aren't obstructing the studio entrance, the road, peoples driveways, cars or houses. It doesn't matter to me where you park, you dont need to check with me when you come in as there is no clamping or anything, but please just be mindful of where you park for the neighbours consideration. Thank you!





# BOOKING FEE

Upon booking, you would have paid a fee to sure your appointment. Booking fees are in place to protect my business and allocate / secure the time in my diary to you. Your appointments are not secured until this has been paid. Slots will be held for 24 hours without payment, after this - the slot will be open to other clients.

The booking fee is 20% of your treatment cost which is non refundable - however, it will be deducted off of the total amount due on the day of your treatment, and it is transferrable should you need to reschedule.

Your cosmetic tattoo treatments are not booked in until your consultation and patch test has been carried out. You can either book these in person with me (at your consultation) or online following your consultation. If you choose to make the booking virtually, then the card you have stored on the booking system will be charged to confirm your booking time/date, and a receipt will be emailed for your reference.

Clients who are travelling: We will be able to make other arrangements if you're unable to travel for a patch test/ consultation. Please contact me to discuss this.

- Booking fees applied to consultations, colour reviews and patch tests are non refundable. A booking fee is an additional charge added to the price of a service to cover the administrative costs of processing a booking. It helps to cover software fees, payment processing, app maintenance, and blocking out time in the schedule for the your booking.
- if you want to amend your booking, please tap 'reschedule' on your confirmation email.

  Rescheduling it, rather then cancelling and rebooking will avoid you having to pay the fee twice.

Irprostudio@outlook.com whatsapp: +44 7594029993

# LA Pro POLICIES

When you book in, you tick a box stating that you agree to the L R PRO cancellation policy. Its all automated, so by agreeing to this policy and continuing with your booking, you are accepting the terms and conditions. Anyone who fails to adhere to these, will not be able to rebook an appointment with me. This is standard practice for all professional businesses to protect and sustain them.

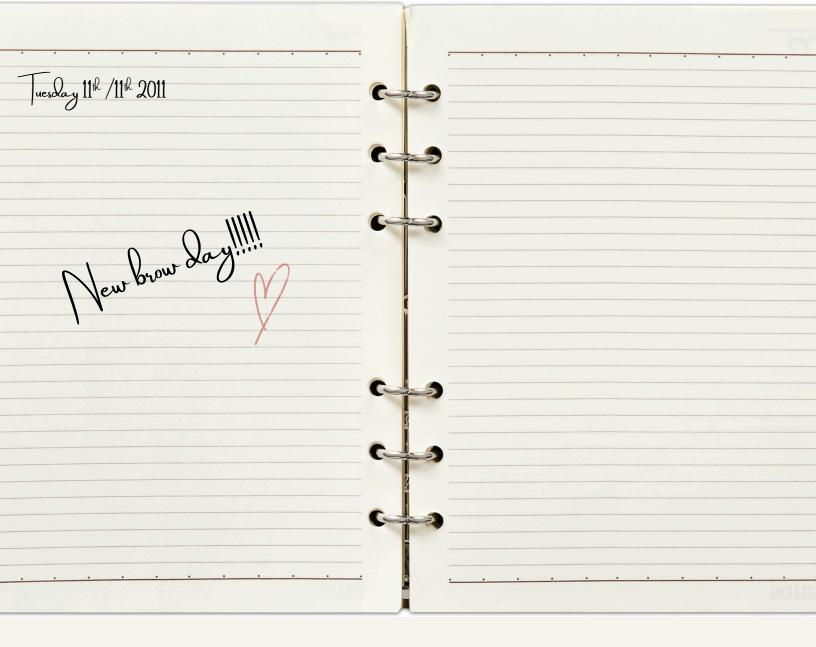
#### **APPOINTMENTS**

Cancel/ reschedule for free up to 7 days before your treatment date. Cancellations / rescheduling within this 7 day window will be charged at 50% of the service price for late cancellation or 100% for not showing up. Please note: cancellations on the day of your appointment are classed as a 'no show'.

This fee is applicable in addition to the treatment cost if you rebook.

#### **ALL BOOKINGS**

The 20% booking fees made upon booking your appointment are non refundable for cancellations, however - these may be transferred to your recheduled appointments.



## MANAGING APPOINTMENTS

You can easily manage your own appointments through my online booking system. Simply log into your account or refer to your appointment confirmation email if you need to reschedule, cancel, or check your appointment details.

To help things run smoothly, I kindly ask that you review your emails and welcome pack before reaching out with questions. Most of the details you may need (such as appointment date, time, duration, treatment type, and any updates) are included there. You can also log into your account (steps next) to check everything at your convenience. This way, you'll always have the correct information at your fingertips.

## MANAGING YOUR BOOKING

Check your email: After booking, you'll receive a confirmation email from me (via Timely)

#### Follow the steps below:



#### Find the link

 In that email, click "View or Manage Booking" (this takes you to your secure Timely account).



#### Log in / Create an account

 If you haven't already, you may be prompted to create a Timely account using the same email address or contact number you booked with.



#### Manage your booking

- Once logged in, you can:
  - View your upcoming appointment details
  - Reschedule (within the notice period allowed)
  - **V** Cancel (if permitted under policy)
  - Rebook the same service again in future



#### Keep an eye on your inbox

 Any changes you make will be confirmed via email, so you always have the latest details.

Tip: Save your confirmation email so you can easily access your booking link anytime!



# Treatment 2 Retouch / Top up

A retouch is due between 8-12 weeks to perfect any areas that have not held true to potential, this is completely normal and its why we schedule in your 'treatment 2' / top up appointment.

For this top up procedure, you will need to follow all the same pre treatment and aftercare advise as you did for the first treatment so please set remibder

You will have your initial treatment and then this second appointment will follow and be booked in for you at the same time as your first treatment. You will receive confirmation of this booking along with your original treatment so please read your email confirmation carefully for times and dates.

Please don't worry if you have any gaps or strokes / colour that has faded or not come back through, this second treatment is designed to reinforce these areas and perfect them for you if needed.

Please note: This second treatment is a 'top up' which means we cant make any design changes to your brows so please ensure you're happy with the shape and design during your pre draw process before treatment 1. The top up appointment simply tops up areas where needed, its not designed to make drastic shape or style changes once you've had them tattooed.

The healing process can be a bit of a roller-coaster ride. Try not to worry, stick with it because its all worth it in the end!



# LA Proconduct

As a self employed cosmetic tattoo and laser technician, I am not obliged to take on every client.

Please approach me with the same respect as you would with any other professional in similar industries.

Please note that the following is taken extremely seriously and if any of these behaviours are displayed - I reserve the right to discharge you as a client or deny the treatment, if in my judgement, the expectations are deemed irrational and may negatively effect the health / wellbeing or outcome of the treatment.

The following will not be accepted: Rudeness (either in person or over emails/texts/socials) disrespect towards me or my profession, threats, unrealistic or unreasonable expectations/demands, payment issues, ignoring expertise, challenging my terms or policies, poor communication or fowl language towards me. As clients may select individuals for treatments, I too reserve the right to select clients for treatment and it would be ethically remiss of me to treat clients who I believe will be unhappy with results or displays any of the listed behaviours.

Its crucial for both the client and practitioner to have a positive experience. If I believe it might be best for both parties if we don't proceed with the treatment, I reserve the right to refuse the booking so that you may find a better fit for your needs elsewhere.

Thank you for your understanding and co-operation. Lucy at LRPRO.



FOR BOOKING IN WITH ME AND TRUSTING ME TO DO YOUR COSMETIC TATTOO TREATMENT. ITS AN HONOUR AND A PRIVALLIGE TO INSTALL CONFIDENCE, AND HELP YOU TO FEEL BEAUTIFUL, INSIDE AND OUT!

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