

# Permanent Brows

Please ensure you've researched permanent makeup and in particular my work before booking in so that your expectations of the outcome are realistic.

Every artist is different, so please make sure you're familiar with my style. Examples can be seen on my Instagram page @lucyrose\_lrpro Facebook page L R PRO STUDIO or my website [www.lrprostudio.co.uk](http://www.lrprostudio.co.uk).

Permanent brow makeup is designed to enhance the shape, volume, style and colour of your brows. HEALED Pigment UNDER the skin will not look the same as a makeup product or freshly implanted ink sitting ONTOP of the skin. For example: fresh pigment will show up crispier and wamer vs healed pigment that 'beds in' so the strokes will appear softer / lighter and although refined - not "crispy" however - this is what makes the end healed result as natural as possible.

It's important you understand the nature and design of the procedure and are willing to trust the healing process as this is a cosmetic tattoo treatment.

You can see HEALED examples of my work on my website and a full extensive portfolio on my Instagram page under the highlights bubble 'HEALED BROWS' there is also many of examples of my healed work on my Instagram page (@lucyrose\_lrpro) - each treatment is labelled underneath the image.

I look forward to helping you enhance your brows and feel confident

## HYPER REALISM AND MICROBLADING.

If you'd like neat uniformed hairstrokes that look like lines, I am NOT the technician for you. I've spent a lot of time and money on training and refining my artistry skills - I create natural realistic results to mimic how your hair grows.

Some strokes I create will be longer or shorter than others and some staggered - they are designed to look like they fall in line with your own growth and to look like they are growing out of your skin. Eyebrow hair growth direction is primarily determined by genetics and angle of hair follicles. I cannot change the direction of your natural hair growth **HOWEVER** - having a new hairstroke pattern underneath this will help to achieve your desired look as much as possible within the boundaries of cosmetic tattooing.

I will **ALWAYS** draw your brows and hairstrokes on with makeup first to ensure you're happy with them and the placement before going ahead with the tattoo procedure. This is why it's important to ensure you have seen my work and approach before going ahead and having full confidence in me and this wonderful treatment.

# REALISTIC EXPECTATIONS

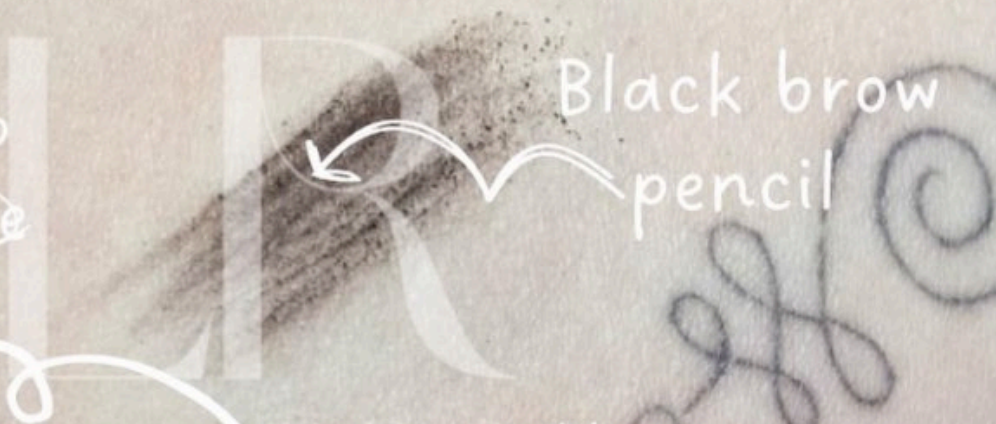


this photo demonstrate how pigment behaves and heals UNDER the skin



the aim of permanent brows, isn't to chase how cosmetic makeup looks, but instead to improve your current brows - filling in gaps, creating a better shape or adding more volume and colour.

The vibrancy of a colour in a makeup product CANNOT be replicated with pigment sitting UNDER the skin.



Black brow pencil

My tattoo with black ink

You can see how the vibrancy of the brow pencil is different to the pigment on the tattoo. This is similar to how pmu brows heal.

The skin heals OVER THE ink, muting the vibrancy thus CREATING A 'TRACING PAPER' EFFECT.



*Cosmetic tattooing*  
HYPER REALISM

LR PRO STUDIO

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# *Hyper realism* Treatment info

**Hyper realism brows** (also called *hyper-realistic brows* or *hyperrealism brows*) are a form of advanced cosmetic tattooing that mimics the most natural-looking eyebrow hairs with incredible detail and precision. Its a very highly sought after skill. Since being the first in the area to offer this method of tattooing a few years ago now ... its gained popularity for its ultra natural aesthetic.

**Here's what sets hyper realism brows apart:**

## **Realistic Hair Stroke Effect**

Instead of using a single technique like microblading, hyper realism brows involve **fine, curved, and overlapping strokes** that follow the natural growth pattern of your brows. This creates a **3D effect** that looks like real hair.

## **Digital Machine Tattooing**

Unlike microblading (which uses a manual blade), hyper realism brows are typically done with a **machine**. This allows for more control, precision, and longer-lasting results with less trauma to the skin.

## **Soft Shading + Layered Technique**

In many cases, a combination of strokes and soft shading is used to **build dimension**, giving the brows a fuller yet very natural appearance, like you were born with perfect brows.

## **Longer-Lasting Results**

Hyper realism brows often last 12-24 months, depending on your skin type, lifestyle, and how well you care for them.

## **Ideal For:**

- Clients wanting **ultra-natural results**
- Anyone who has been through chemotherapy or alopecia and has lost all of their natural hair.
- Those with **sparse or uneven brows**
- People who want a free flowing, brows with movement look that aren't groomed or defined. These are designed to look like hair is growing out of the skin an your brow - but better!



A woman with dark hair pulled back, wearing a white blazer, a white collared shirt, black trousers, and black high-heeled shoes, stands in a hallway. She is looking down and to her left. The hallway has patterned wallpaper on the left wall, a potted plant, and two spherical wall sconces. The right wall is plain white with a decorative molding.

# PRICE

1st treatment: £440.00 // 3 hours

2nd treatment: £100.00 // 1.5 hours

LR  
*Cosmetic tattooing*  
MICROBLADING

LR PRO STUDIO

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# *Microblading* Treatment info

Microblading is a semi-permanent cosmetic tattoo technique that enhances the natural appearance of your brows. Using fine, hair-like strokes, microblading creates the look of fuller, more defined brows while maintaining a soft and natural finish. Each treatment is tailored to suit your unique features, face shape, and style, ensuring results that complement your individuality.

I specialise in natural, free flowing “brows with movement” style of microblading which means strokes are not not tightly or densely packed. They are positioned to work with your natural brow hair flow, and I work with negative space to create the most realistic results for you. Not only does this technique achieve softer results, but it ensures excellent long term wear and the best fade out avoiding blurred pigment. If you choose this treatment, you must trust the design process. If you would like brow more filled in then a Combination brow will be the better option for you.

With proper care, your new brows can last 12–24 months before a refresh is needed. Brows must be faded at least 50% before a colour boost is carried out.



A woman with dark hair pulled back, wearing a white blazer, black trousers, and black high-heeled shoes, stands in a hallway. The hallway has patterned wallpaper on the left wall and white paneling on the right wall. Two spherical wall sconces are visible on the left wall. A potted plant is in the corner. The word "PRICE" is overlaid in large white letters.

# PRICE

1st treatment: £350.00 // 2 hours

2nd treatment: £100.00 // 1.5 hours

*Cosmetic tattooing*  
COMBI BROWS

LR PRO STUDIO

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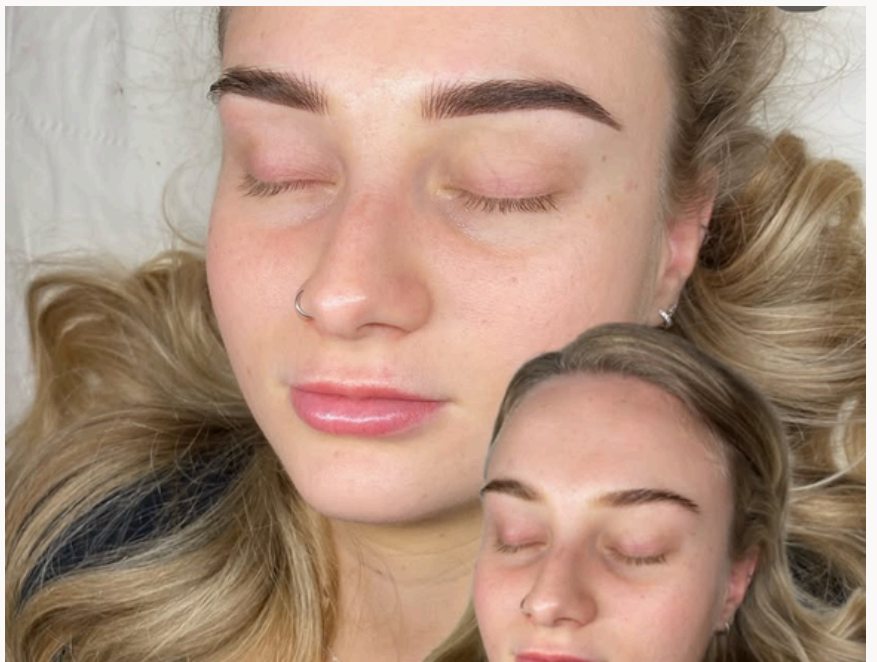
## *Combination*

# Treatment info

Combination Brows are a semi-permanent cosmetic tattoo technique that blends the precision of microblading hair strokes with the soft shading of a powder finish. This method creates brows that are both defined and naturally full, making it an ideal choice for clients who want a balance between structure and softness. Each set of Combination Brows is customised to your features and style, ensuring results that enhance your natural beauty while providing long-lasting definition.

How natural or defined you'd like them to look is entirely dependant on you as they can be tailored to your preference. The hairstrokes create the illusion of hair - particularly at the front of the brows, keeping them looking more natural and soft, then the Powder effect is applied throughout the body of the brow using a permanent makeup device to give the brow fullness. This is the best option if you feel like just hairstrokes alone wont be filled in enough for you day to day. The hairstroke and shading placement depends on the finished look you want to achieve and will be discussed and drawn on in makeup during the treatment so we can achieve the right desired look together. This style is perfect for normal, dry and combination skin types and those who may already have a fuller natural brow but would like them to look more filled in and groomed (similar to a tint and shape / henna/ Hybrid style brow)

Results last 1- 3 years and is suitable for all skin types, particularly combination or oilier skins.



A woman with dark hair pulled back, wearing a white blazer, black trousers, and black high-heeled shoes, stands in a hallway. She is looking down and to her left. The hallway has patterned wallpaper on the left wall, a potted plant, and two wall sconces with spherical shades. The right wall is plain white with a decorative molding. The floor is made of light-colored wood.

# PRICE

1st treatment: £390.00 // 2.5 hours  
2nd treatment: £100.00 // 1.5 hours

*Cosmetic tattooing*  
COLOUR  
BOOSTS

LR PRO STUDIO

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Before Microblading colour boost



After Microblading colour boost

## *Colour Boosts*

# Treatment info

A Colour Boost is a maintenance treatment designed to keep your brows looking fresh, defined, and beautifully balanced. Over time, cosmetic tattoo pigment naturally softens and fades due to skin type, lifestyle, and sun exposure.

A Colour Boost gently refreshes the colour, restores definition, and enhances the shape, ensuring your brows continue to complement your features. This treatment is tailored to your existing work and individual needs, allowing us to maintain the perfect tone and depth for your brows.

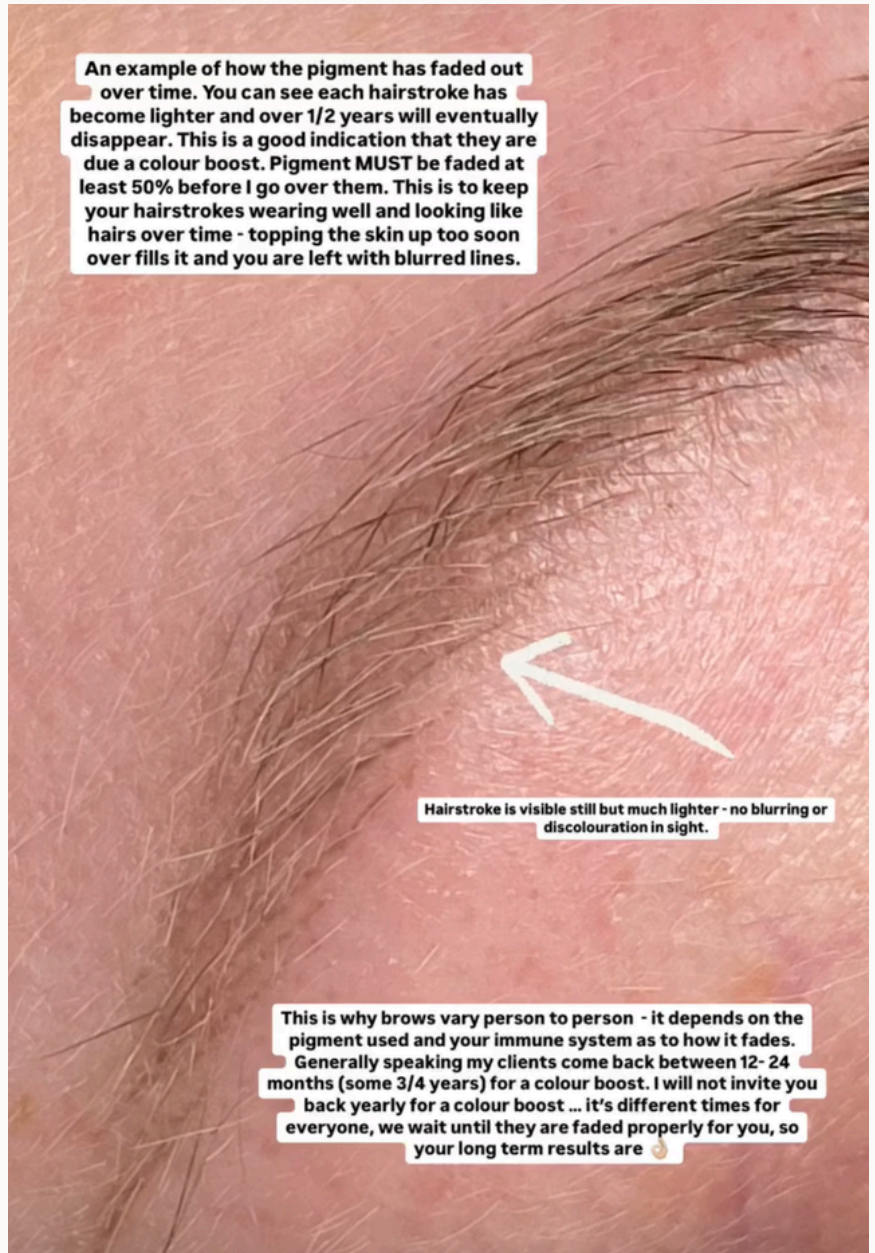
With Colour Boosts, your results will stay consistent, natural, and long-lasting, which helps to keep your brows as flawless as the day they were created.

Please note: Colour boosts can only be carried out on my existing clients. I am unable to perform a colour boost over another technician's work. If you have faded out brows or brows which were done elsewhere - you'll need to book in with me for a consultation and patch test to determine the best treatment for you.

**Colour boosts can only be carried out on brows which are 50% or more faded. To see if your brows are ready - please book in with me for a 'colour boost review'**



An example of how the pigment has faded out over time. You can see each hairstroke has become lighter and over 1/2 years will eventually disappear. This is a good indication that they are due a colour boost. Pigment **MUST** be faded at least 50% before I go over them. This is to keep your hairstrokes wearing well and looking like hairs over time - topping the skin up too soon over fills it and you are left with blurred lines.



Hairstroke is visible still but much lighter - no blurring or discolouration in sight.

This is why brows vary person to person - it depends on the pigment used and your immune system as to how it fades. Generally speaking my clients come back between 12- 24 months (some 3/4 years) for a colour boost. I will not invite you back yearly for a colour boost ... it's different times for everyone, we wait until they are faded properly for you, so your long term results are 🍷



Fullness, shape, colour restored 🍷



Immediately after colour boost



Brows microbladed by me 20 months ago. This is the fade out 🍷

Brows redone! Microblading and some shading : client request - bigger and fluffier.



# PRICE

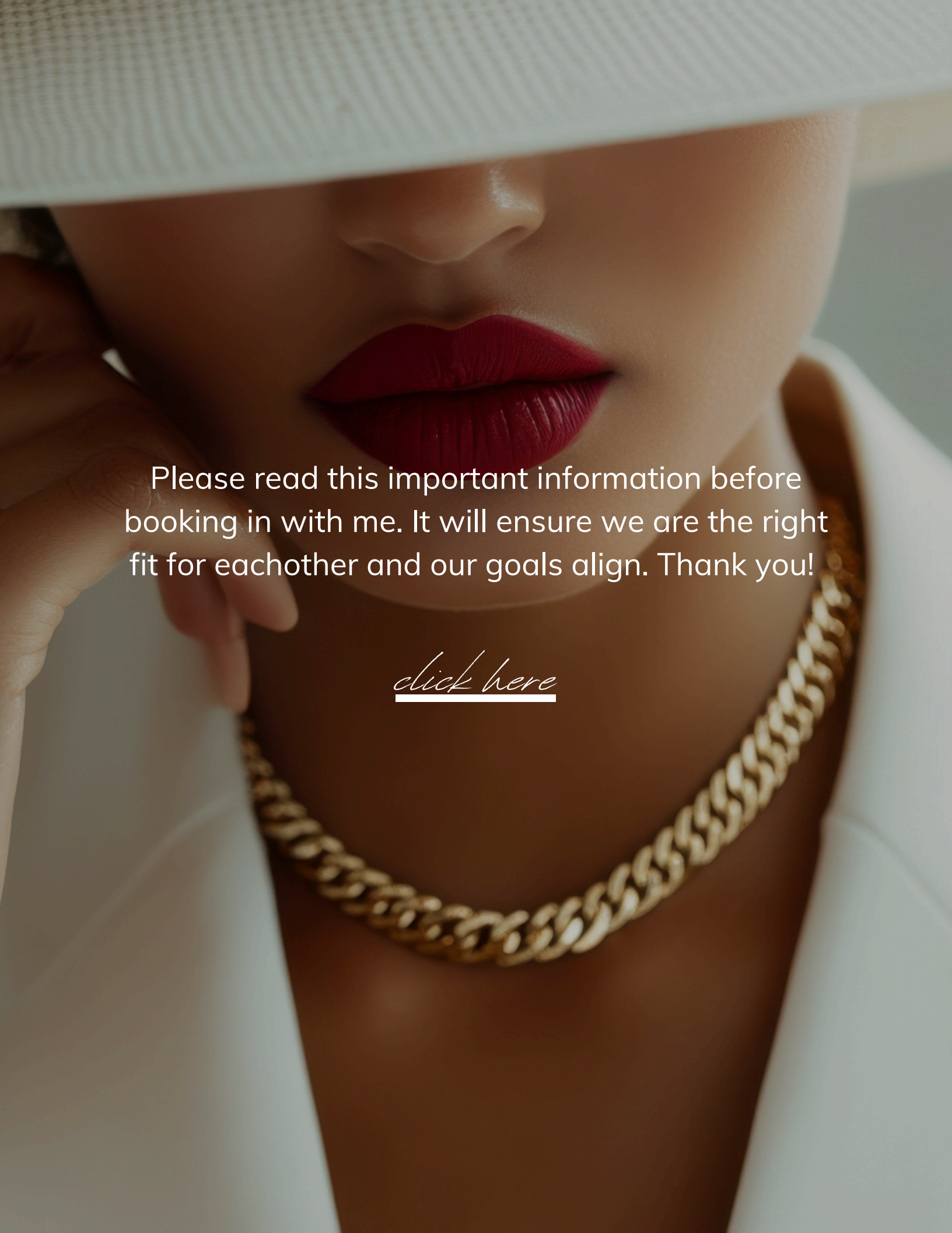
1 - 2 years: £280.00 // 2.5 hours

2 - 3 years: £380.00 // 2.5 hours

3 years+: Faded brows more then 80-100 % // Full treatment cost

Colour boosts are only carried out on existing clients who have already had their brows done by me. I cannot 'top up' someone else's work - this would be classed as a new treatment and you'll need to see me for a consultation first.

Thank you!



Please read this important information before booking in with me. It will ensure we are the right fit for each other and our goals align. Thank you!

[\*click here\*](#)

# PRE TREATMENT

THIS PRE - TREATMENT INFORMATION. SCREENSHOT OR MAKE A NOTE OF THIS AS YOU'LL NEED TO REFER BACK TO IT BEFORE YOUR TREATMENT.

IF YOU DONT FOLLOW THESE, THE TREATMENT WONT BE ABLE TO GO AHEAD AND YOU MAY RISK LOOSING YOUR DEPOSIT AND BE SUBJECT TO A LATE CANCELLATION FEE.

Permanent cosmetic treatments normally require multiple treatment sessions. For best results, you will be required to return for at least one retouch treatment between 8 - 12 weeks after the initial treatment.

You will be booked in for this Top up following your initial first appointment. By booking this in, you are agreeing and committing to the follow up and agreed time / date.

If for any reason you are no longer available to attend your follow up appointment and need to cancel or reschedule this for a later date which takes you past the 12 week period, then you will be required to pay an additional fee as your appointment past 12 weeks is no longer classed as a 'top up' because additional work will be needed.

Lucy at L R PRO operates a tight and busy schedule so may not be able to accommodate your request to change the time and date of the original follow up (aka top up) if L R PRO is fully booked within that 12 week period and you still wish to change, the charge remains applicable.

Be prepared for the colour intensity to be significantly sharper and darker immediately after the procedure. This will subside and become lighter as the tissue heals. This process can take up to 10 days.

- Since delicate skin or sensitive areas may be swollen or red, it is advised that you do not make social plans for the same day.
  - Please wear your usual makeup to the salon on the day of the treatment.
- Do not take Aspirin, ibuprofen, or Coumadin for two days before and two days after the treatment. However, you must not discontinue any medication before consulting your doctor.
  - Do not take Multi vitamins on the morning of your treatment.
- Do not consume caffeine 24 hours before or on the day of your appointment. This includes Tea and Coffee aswell as other caffeine drinks such as coke or redbull.
  - Do not drink alcohol the night before your treatment.
  - Any waxing should be performed at least 48 hrs before the treatment.
  - Electrolysis no less than 5 days before the treatment.
- Eyebrow tinting should not be undertaken for 2 weeks prior to the treatment.
  - Discontinue Vitamin A/Retinol products 1 month prior to treatment. Please research these ingredients yourself and check your skincare bottles - sometimes these ingredients will be under different names.
- Do not have Botox or filler injections at least 1-3 months before semi permanent brows.
- Do not tan or have intense sun exposure/sun burn 3 days before the treatment.

It is your responsibility to remember / take note and adhere to these guidelines. Going against the advice given can impact your healed results and is at your own risk.

# AFTERCARE

VERY IMPORTANT!!!!!!! PLEASE SAVE THIS AFTERCARE INFORMATION AND HEALING GUIDE. SCREENSHOT OR MAKE A NOTE OF THIS AS YOU'LL NEED TO REFER BACK TO IT AFTER YOUR TREATMENT.

This immediate aftercare will need to be referred to by yourself following your treatment. Please remember that I have developed this guide to help you the very best I can. Everyone's immune system is different and people will heal at different rates / intensities. This guide is exactly that - a guide. You may experience some of the stages sooner or later depending on your own body, immune systems and medications. I have also included an image of what the scabbing process looks like - this also varies person to person. Some notice it and others don't, but it's here to help prepare and reassure you of what to look out for.

This is everything that would have been explained to you following your treatment.

The healing guide imagery below has been created so that you can save it to your camera roll for ease.

Please ensure you check your aftercare guide or healing guide before messaging with questions or concerns as the majority of the time they are answered or stated on this very thorough information pack for you.

To be followed following your new Permanent Brow procedure

Proper aftercare is extremely important following your treatment. While the work is carried out by me at your appointment, how you look after them will determine your final results; so please follow my instructions carefully to achieve the best possible results for your brows.

The initial healing period is 14 days (2 weeks) During this time, please keep your brows dry and follow this advice for the 2 weeks ....

- No Sunbeds or exposure to direct sunlight
- No swimming, saunas, steam rooms
- No skincare or makeup to be applied on or around them
- No physical activity (exercising such as cardio) This includes the gym/ classes and weight training. You will sweat, whether you see it or not and this can cause complications, such as infection, your skin to push the pigment out and poor retention and / or results which cant be amended at the top up
- Avoid touching the brows as you don't want to run the risk of bacteria entering the skin.

All tattoos carry the inherent risk of infection and/or allergic reaction. These aftercare instructions have been put in place for your benefit. You've invested in your eyebrows and face so please follow through with the whole process.

After this 2 week period, you can carry on your life as normal and can treat your brows the same way you normally would.

# IMMEDIATE AFTERCARE

- 48 hrs after your treatment, please use a damp cotton bud with a bit of water and wipe each brow clean. Pat dry with a towel or tissue and then apply the gel given to you at your appointment to your brows. This is to be done in the evening. Apply a small rice grain - pea sized amount to each brow. This gel will help cool, soothe and heal your brows. This cleanse only needs to be done once in 48 hours. Following this, the ointment should be applied every night for the remainder of the 2 weeks (12 x nights) Apply using clean fingers or preferably a cotton swab.

Remember to only use a small amount of the gel, you don't need a lot. Its really important not to pick or scratch at the scabs, allow your skin to naturally exfoliate them off.

Please remember to keep this tube of gel safe as you will need to use this again at your top up appointment. You may purchase an additional tube if you wish.

**IMPORTANT:** Please follow my guidelines. You can wash your brows and treat them like normal from day 15 - even if you still have some micro scabs (dry/flaky skin) You can continue with your normal skincare routine and products from day 15. Please don't avoid washing your brows from day 15 and go against my advice as this will impact your results and could cause problems.

**PLEASE TAKE NOTE:** It is normal for the brows to change following your first treatment. Strokes, colour, patches etc. This is why you have a second appointment booked in. Please be patient and trust your treatment plan. Your final results will be after your second treatment (aka 'top up')



# LR PRO

## THE HEALING PROCESS

### PERMANENT BROWS

### BROW STUDIO



#### DAY 1

WOW! Brows are looking good! The area could be slightly red, swollen and/or tender after the procedure. They will appear dark, fine, sharp and crisp immediately after the treatment. Do not worry - this is not a reflection on the end result.



#### DAY 2 - 5

As the brows heal, the colour will intensify and look very dark. This is due to scab formation. The brows can look quite intense and start to feel itchy. As tempting as it may be - DO NOT pick or pull off the scabs as this will result in loss of pigment.



#### DAY 6 - 10

This period can feel a bit daunting as the scabs start to exfoliate and the brows look patchy. The scabs also begin to fall off, and it may appear as though they are fading. Do NOT get your brows wet until AFTER the scabs have come off.



#### DAY 11 - 30

At this point, the brows are at their lightest. This is caused by the body's natural healing process. The product may appear to have disappeared completely in some areas... this is because it's drawn back deeper into the dermal layer in an attempt of disposal. Once the body stops trying to fight the product, the colour slowly pushes forwards to the surface. The strokes themselves will either be true to implantation size or could expand in thickness slightly as they soften, dependant on skin type.



#### DAY 31 - 50

By this stage, I'm sure you're loving your new brows and are feeling confident and beautiful! You may have found the true colour could have healed up to 40% lighter or 10% darker than expected depending on the skin undertones, depth of pigment and how well you correctly followed the aftercare instructions. Skin is unpredictable - which is why the treatment is carried out in 2 parts and occasionally, on oilier skins - more than 1 top up may be required.



#### RETOUCH PROCEDURE

A retouch is due between 6-8 weeks to perfect any areas that have not held true to potential, any tweaks in shape or colour can be made at this appointment too.

Due to different skin types - it could be that you've had poor retention (due to the natural oils in your skin) this may mean that we may have re-evaluate the colour choice and more work would need to be done, but generally speaking - its not uncommon for your brows to look amazing and no further work is needed!

**The healing process can be a bit of a roller-coaster. Try not to worry, stick with it, its all worth it in the end.**



## *Treatment 2* Retouch / Top up

A retouch is due between 8-12 weeks to perfect any areas that have not held true to potential, this is completely normal and its why we schedule in your 'treatment 2' / top up appointment.

For this top up procedure, you will need to follow all the same pre treatment and aftercare advise as you did for the first treatment.

You will have your initial treatment and then this second appointment will follow and be booked in for you at the same time as your first treatment. You will receive confirmation of this booking along with your original treatment so please read your email confirmation carefully for times and dates.

Please don't worry if you have any gaps or strokes / colour that has faded or not come back through, this second treatment is designed to reinforce these areas and perfect them for you if needed.

Please note: This second treatment is a 'top up' which means we cant make any design changes to your brows so please ensure you're happy with the shape and design during your pre draw process before treatment 1. The top up appointment simply tops up areas where needed, its not designed to make drastic shape or style changes once you've had them tattooed.

The healing process can be a bit of a roller-coaster ride. Try not to worry, stick with it because its all worth it in the end!

# LONG TERM CARE

- In order to keep your brows in perfect condition, it's necessary to have a colour boost maintained procedure when the pigment has faded by 50%. This time limit can vary person to person, but generally speaking, it's around 18-24 months time. If you have oily skin, are on certain types of medication or exercise regularly, then the pigment will fade sooner.
- To avoid pigment fade for as long as possible, avoid exposure to the sun and UV rays.
- Always use a good sunscreen or sun block (factor 50) to protect your brows and avoid pigment fade.
- Take care when applying moisturisers or skin products that contain Glycol, fruity acids, exfoliating ingredients or any active ingredients (such as retinol and vitamin A etc) avoid your brow area as these oils cause the pigment to fade sooner.
- If you're planning an MRI scan or medical procedure, please inform your practitioner that you've had permanent cosmetics.
- If you have or are planning to have anti aging injectables or cosmetic surgery, remember these procedures could change the look of your eyebrows.