

BRIEFING BY

**DR. RON MUELLER**

Author & Speaker & Small-Biz Tax-Savings Coach  
**TAX SAVINGS LEARNING CENTER**  
[www.HomeBusinessTaxSavings.com](http://www.HomeBusinessTaxSavings.com)

Special Briefing for  
***SURGE365***



"Set it up **RIGHT** from the **BEGINNING**,  
to Save the time and cost of **FIXING** it LATER."

124.95

The **BIGGEST TAX-BREAKS**  
in America belong to  
**HOME-BASED BUSINESS**  
Owners!

\*\*\*  
**QUICK-START GUIDE** to Setting Up Your  
New Business **QUICKLY** and **CORRECTLY** to Collect  
**THOUSANDS** in **NEW TAX SAVINGS!**

Dr. Ronald R. (Ron) Mueller, MBA, Ph.D.

**UNCLE SAM will HELP YOU**  
**Slash Your Own Taxes and to**  
**RECRUIT FASTER & EASIER!**





## **Ronald R. Mueller, MBA, Ph.D.**

Small-Business Tax-Deduction Expert, Speaker and  
Author of the bestsellers,

***WINDFALL TAX-SAVINGS APPROVED***  
**for Small-Business Owners**

*And*

***THE BIGGEST TAX-BREAKS in AMERICA***  
***Belong to Home-Based Business Owners***

- *Focused solely on Small Business Tax Law for 20 years*
- *Addressed 10s of 1000s of entrepreneurs on this subject*
- *Book reviewed and approved for accuracy by IRS*
- *One of "Top Tax Deduction Educators in America" (Google)*







To Make Your NOTE-TAKING EASIER TODAY...

at the end of this web briefing,

I will give you a set of these slides

and

will make a **VERY SPECIAL, DEEP-DISCOUNT** offer to

**MY FELLOW  
SURGE 365 Attendees**

"Set it up **RIGHT** from the **BEGINNING**,  
to Save the time and cost of **FIXING it LATER!**"

\$24.95

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☆☆☆  
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**Fact:**

**“Small & Home-Based Business Owners  
Now Qualify for MORE Deductions than  
**ANY OTHER CATEGORY** of Taxpayers,  
***BAR NONE!***”**



Congress has approved some MAJOR tax incentives to encourage average American taxpayers to operate P/T or F/T home-based businesses.

## **Why?**

- **It is Good for the National Economy!**
- **Fastest growing sector of the economy**
- **It's "safety net" for the taxpayer/worker.**

## **Which is why...**

**So Much Attention was Paid to Small-Business Owners during the COVID-19 Pandemic of 2020**







So *many* people report that they make a **pretty good Income**, yet always **seem to be Broke**



Rather than having  
*money left* at the  
*end of the month...*



They often find they have  
more **MONTH** left at the  
end of the **MONEY**







**Why is that?**



# First, IT'S NOT THEIR FAULT!

Don't we ALL agree  
that TAXES have a  
LOT to do with it?



If **TAXES** are Keeping Your Pockets Empty because you *HAVEN'T HEARD ABOUT* these **MAJOR SBO Deductions...**





If **TAXES** are Keeping Your Pockets Empty  
because you HAVEN'T HEARD ABOUT  
these MAJOR Small-Business deductions...  
**THERE'S A "FIX" FOR THAT**



**IT'S CALLED EDUCATION**

**and we'll get to the  
HOW and WHEN in just a moment.**

**But first...**



**WHERE is your money GOING?**

**TAKE A LOOK AT THIS...**

**QUESTION:**

**What are your BIGGEST Monthly Expenses?**





# Your BIGGEST Household Expenses Tend to be...

**Housing:** *Rent Payments or Mortgage Payments*

**Health Care Costs:** *Monthly Premiums, Annual Deductible, Co-Pays, etc.*

**Food:** *Groceries, Dining Out, Fast Food, Vending Machines, Etc.*

**Transportation:** *Purchase/Lease, Gas, Insurance, License, Registration, etc.*

## Would you agree, in most cases?



# Your BIGGEST Household Expenses Tend to be...

**Housing:** *Rent Payments or Mortgage Payments*

**Health Care Costs:** *Monthly Premiums, Annual Deductible, Co-Pays, etc.*

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**Transportation:** *Purchase/Lease, Gas, Insurance, License, Registration, etc.*

**Would you agree, in most cases?**

**GUESS WHAT!**



**TAXES** are costing you **MORE THAN**

**Your** **HOUSING**

**PLUS** **HEALTH CARE**

**PLUS** **FOOD**

**PLUS** **TRANSPORTATION**

**COMBINED!**





Your **BIGGEST** Monthly Expense is

**TAXES!**

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Your **BIGGEST** Monthly Expense is **TAXES!**

Yet, you most likely are

**OVER-Paying Your TAXES**

(by THOUSANDS, year after year!)

**BECAUSE of what you**  
**DON'T (YET) KNOW**



*“Knowledge is POWER,” true*



...but **LACK** of  
Knowledge  
can be **EXPENSIVE!**





You Must **QUALIFY** for these deductions,

but in **YOUR** case,

you **probably ALREADY DO**



# Three requirements to QUALIFY:

**#1. Work it on a Regular & Consistent Basis**

**#2.**

**#3.**



# Three requirements to QUALIFY:

**#1. Regular & Consistent Basis**

**#2. Work business with PROFIT INTENT**

**#3..**





# Three requirements to QUALIFY:

**#1. Regular & Consistent Basis**

**#2. Work business with **PROFIT INTENT****

**#3. Keep the required RECORDS (Taxbot)**



# That's ALL IT takes to QUALIFY

**#1. Regular & Consistent Basis**

**#2. Work business with **PROFIT INTENT****

**#3. Keep the required RECORDS.**



Let's start **RIGHT NOW**

to **PUT & to KEEP** more of

**YOUR OWN Money** in

**YOUR OWN Pocket**

**WHERE IT BELONGS!**





Congress has passed DOZENS of Special Deductions for Small & HBBs, but

The **SIX-BIGGEST** deductions **ALONE**



Congress has passed DOZENS of Special Deductions for Small & HBBs, but

The **SIX-BIGGEST** deductions **ALONE**

can usually Return some \$5,000+/-

Back from Uncle Sam **TO YOU!**

*Every year, beginning THIS YEAR*



**Here are the “BIG-SIX”**  
**Small and Home-Based Business**  
**Special Tax Deductions**

**FIRST,**

**What they **ARE** & What they're **WORTH****

**AND THEN THE DETAILS**





# What they ARE and what they're WORTH

Business TRAVEL:	\$ 3,000 – \$ 5,000+
Business MEALS:	\$ 3,000 – \$ 6,000+
Business use of VEHICLE:	\$ 2,600 – \$ 3,200
Business Use of HOME:	\$ 3,000 – \$ 5,000+
Hiring Your Minor CHILDREN:	Up to \$12K per child!
<u>HEALTH CARE Tax Deductions:</u>	<u>\$15,000 – \$20,000</u>
<b>TOTAL DEDUCTIONS:</b>	<b>\$35,000 – \$50,000</b>



Converting Tax-DEDUCTIONS into CASH-Savings

Tax **DEDUCTIONS**

are **NOT** the **SAME** as

Tax **SAVINGS or REFUNDS**  
(i.e., CASH MONEY in your POCKET)

Roughly a 3:1 Ratio

\$3,000 in Deductions >> \$1,000 Cash Savings



Let's Be **ULTRA CONSERVATIVE..**

~~\$35,000~~ – ~~\$50,000~~ / yr in tax DEDUCTIONS  
**\$10,000 – \$20,000 / yr in tax DEDUCTIONS**

CONVERTS TO AROUND

\$3,500\* – \$6,500\* / YR in tax SAVINGS

\$3,500\* – \$6,500\* / YR in tax REFUNDS

(CASH MONEY IN YOUR POCKET!!!)





**\$10,000 – \$20,000 / YR in tax DEDUCTIONS**

converts to around

**\$3,500\* – \$6,500\* / YR in tax SAVINGS**

**(CASH MONEY IN YOUR POCKET!!!)**

\* ave. of ≈ **\$300–\$500** per **MONTH** **EXTRA CASHFLOW!**

\* ave. of ≈ **\$75–\$150** per **WEEK** **EXTRA CASHFLOW!**



**A little more about the  
“Top-6” Small-Business Deductions...**

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# #1) Business **TRAVEL**

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# #1) Business **TRAVEL**

- ✓ Combine **BUSINESS** with **PLEASURE...**  
and write-off nearly all of it **WHEN** you **KNOW**  
and **FOLLOW** the rules.
- ✓ Even turn **VACATIONS** into tax-deductible  
**BUSINESS TRIPS** –**WHEN** you **KNOW** the rules



# **#1)** Business **TRAVEL**

**Two things You MAY NOT know:**

✓ **Special rules for CRUISESHIP Deductions**

✓ **Special rules for Cruise PLANNERS & AGENTS**

# #2) Business Use of Your **VEHICLES**





## #2) Business Use of Your **VEHICLES**

✓ **One of the BIGGEST deductions for many!**

Tax Deduction Value: \$0.575 per Business-Mile for 2020

ex: 5,000 business miles  $\approx$  \$3,000 in tax deductions

✓ **Precise, but EASY Recordkeeping Requirements**

▪ Date    ▪ Destination    ▪ Primary Purpose\*    ▪ Miles traveled

\* *Combined* Business + Personal = **BUSINESS** (as primary)

## #2) Business Use of Your **VEHICLES**

- Alternative to 57.5¢/mile: ***“Actual Cost Method”***
  - ✓ **Bonus Depreciation**
  - ✓ **Heavy Vehicle Depreciation**
  - ✓ **Luxury Vehicle Depreciation**
  - ✓ **Accelerated Depreciation ( §179 )**



# #3) Business Use of Your **HOME**





# #3) Business Use of Your **HOME**

One of the **BIG Deductions** that **MANY** of You are **MISSING OUT** on.

Question:

Is **YOUR** Business a **HOME-BASED** Business?

You **WANT** it to be – here's **WHY**...



# #3) Business Use of Your **HOME**

**But first...**

What does “**HOME-BASED**” *mean*?

It means the **Primary Administration**  
of your business takes place in your Home,  
so you could claim a home “Administrative Office.”



## #3) Business Use of Your **HOME**

- ✓ What does Administration include?
- ✓ What if I have another office I use, or could use?
- ✓ Is this referring to the Home Office Deduction?





# **#3)** Business Use of Your **HOME**

**WHY** would I want to be “Home-Based?”

You could qualify for **SEVERAL**  
**ADDITIONAL** tax deductions,  
**ON TOP OF** all other deductions.



# #3) Business Use of Your **HOME**

**Tax deduction for**  
**“Business Use of Your Home”**  
**(IRS Form 8829)**



# #3) Business Use of Your **HOME**

## What's deductible?

- ✓ % of Rent, Maintenance, Utilities...
- ✓ % of Major Appliance Repairs or Replacement
- ✓ % of Cleaning Service, Security Alarms, etc.  
--- and more ---

Essentially, many of your **Non-Deductible** PERSONAL Expenses can become **Partially-Deductible** as BUSINESS Expenses





# #3) Business Use of Your **HOME**

## What does *“Partially-Deductible”* mean?

- ✓ Refers to the Business-Use-PERCENTAGE (BUP)
- ✓ Applies to areas used Regularly & Exclusively
- ✓ May include Multiple Areas, not just Admin Office



# #3) Business Use of Your **HOME**

It also open the doors for other deductions such as the next one...



# #4) **HIRING** Your **KIDS** in Your HBB

- ✓ WHY hire **your own KIDS?!**
- ✓ WAGES **PAID** are **TAX-DEDUCTIBLE** to **YOU**
- ✓ INCOME **EARNED** is **TAX-FREE** to your **CHILD**.

- Applies to kids as young as 7 years old  
**ONLY IF they work in their parents' home.**
- YOU still Control How the Money is USED!
- Up to \$12,400 per-child, per-year is allowed tax-free!



# **#5) Business MEALS**

**Does NOT include Business ENTERTAINING, but**

**DOES include “working meals”**



**#6)**

**We Saved the BEST for LAST!**

**THE Single, LARGEST Tax Deduction  
for Most Small-Business Owners is...**

**The *UNIQUE* ability to Deduct  
ALL Health-Related Expenses  
for ALL Family Members – as  
BUSINESS Tax Deductions.**



**#6)**

**We Saved the BEST for LAST!**

The ***UNIQUE*** ability to Deduct  
**ALL Health-Related Expenses**  
for **ALL Family Members** – as  
**BUSINESS Tax Deductions.**





# #6 Deduct **ALL** of Your **HEALTH COSTS**

## **INCLUDES**

Monthly Premiums

Co-Pays

Hearing care

Preventive care

Orthodontics

Supplements

Elective procedures

Annual Deductibles

Dental and Vision Care

Wellness care

Elective procedures

ER surcharges

Homeopathic and Holistic treatment

Long-Term Care Insurance, *Etc.*



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Elective procedures

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Dental and Vision Care

Wellness care

Elective procedures

ER surcharges

Homeopathic and Holistic treatment

Long-Term Care Insurance, *Etc.*

Coverage applies to BUSINESS OWNER, plus his/her

SPOUSE AND ALL DEPENDENTS!

# #6) Deduct **ALL** of Your **HEALTH COSTS**

**This deduction,  
*UNIQUE to SMALL-BUSINESS Owners,*  
can be worth **TENS of THOUSANDS** for many.**

**DO NOT MISS OUT ON THIS ONE!!!**





# What they ARE and what they're WORTH

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**NEW! 20% TAX-CUT**  
**for Most Pass-Through Entities**  
(Sole Proprietorships, LLCs, S-Corps, etc.)

- ✓ There are a few exceptions
- ✓ Purpose: Allow small businesses to compete with larger companies



# So, now what?

FIRST,

Use this info to

***SLASH YOUR OWN TAXES***

**to Legal Minimum.**





Here's the Fastest and Easiest way to  
LEARN what NOBODY has TOLD YOU ABOUT  
**UNTIL NOW**

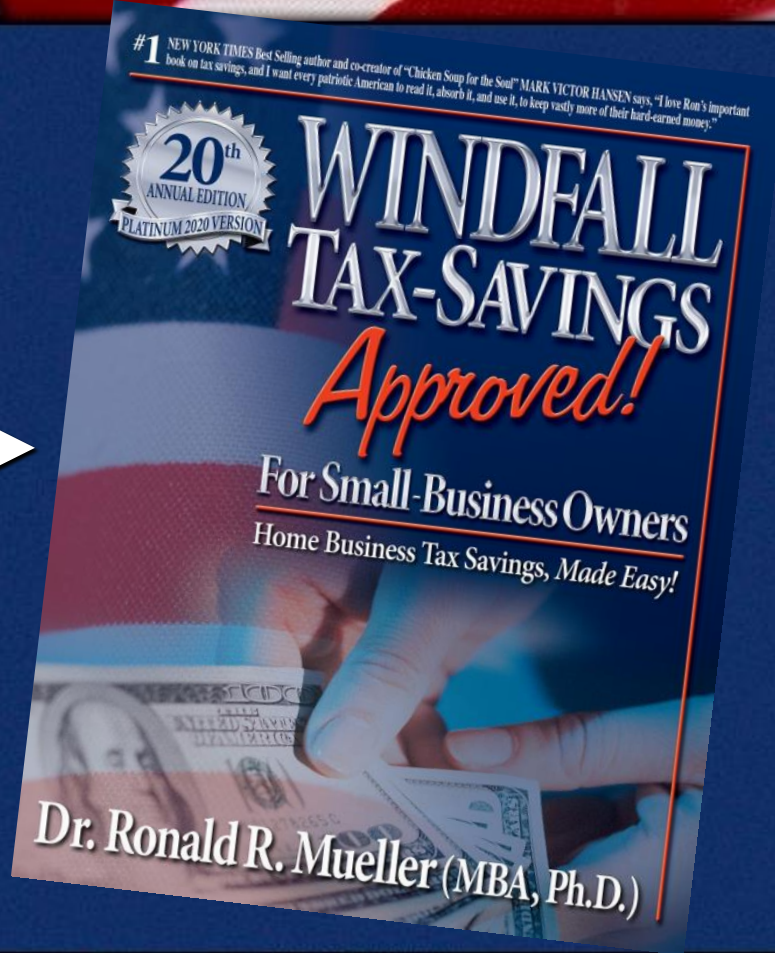
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# So, now what?

**FIRST**, use this info to slash your own taxes to Legal Minimum.

**Best starting point** ►



**SECOND,**

**Use this info as a *“Team Growth Accelerator”***

**A FRESH, NEW WAY OF RECRUITING –**

**‘Recruit’ by first SERVING,**

**or**

**“Doing *WELL* by doing *GOOD*”**



# Best starting point:

**“Set it up RIGHT from the BEGINNING,  
to Save the time and cost of FIXING it LATER”**

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**THOUSANDS in NEW TAX SAVINGS!**

Dr. Ronald R. (Ron) Mueller, MBA, Ph.D.

## **I. Small-Business Owners get a LOT of Tax Advantages**

1. How to qualify for them
2. What does "Small-Business Tax-Deduction" mean?
3. What is a "Home-Based Business?"
4. What is a "Principal Business Location?"
5. What are "Primary Administrative Functions?"

## **II. What are the BIGGEST Small-Business Deductions?**

1. Business Use of Your Home
2. Business-Use of Your Personal Vehicles
3. Business Travel
4. Hiring Your Children
5. Deducting ALL Healthcare Expenses
6. Business Meals

## **III. Are "Start-up Costs" Deductible?**

## **IV. What Business Operating Costs can I Deduct**

## **V. A Word About Recordkeeping**

1. What does "Properly Document" mean?
2. The Easiest Way to Keep IRS-compliant Records

## **VI. Do I need to Set Up an LLC?**

## **VII. Now let's Get Started**

## **VIII. Steps for Setting-Up a New Small-Business**

1. Choose and Register BUSINESS NAME
2. What to DO with Your New Business Name
3. Open a BUSINESS CHECKING Account
4. How to Provide INITIAL FUNDING
5. Open a BUSINESS-ONLY CREDIT CARD

## **IX. Record and Document "Start-up" expenses**

## **X. Chose an Activation Date**

## **XI. No Tax Surprises**

## **XII. That puts You IN Business –**

## **XIII. It's Time to IGNITE the FIREWORKS!!!**

I





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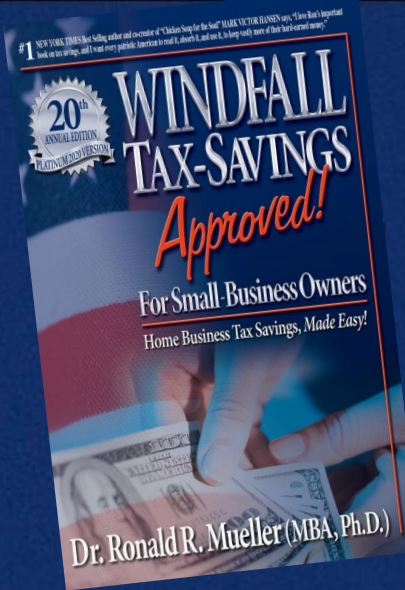
Dr. Ronald R. (Ron) Mueller, MBA, Ph.D.

▶ **THIS BOOKLET** will get folks CURIOUS and  
wanting to KNOW HOW to GET STARTED with  
their own part-time, home-based business.

Then, **THIS BOOK** ▶  
will show them (*and you*),  
step-by-step, how to safely  
and legally maximize their  
small-business tax-deductions.







# TODAY'S SPECIAL OFFER

◀ **Get this book for 30%-DISCOUNT**

Selling on Amazon today for \$47.95, but  
**YOUR price is only \$33.56** (you save \$14.38)

▲▲▲  
**TAX-DEDUCTIBLE!!!**

**Get FREE sample of this book ▶**  
with **“WINDFALL” order**

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## HOW TO ORDER --

- 1. Visit [HomeBusinessTaxSavings.com](http://HomeBusinessTaxSavings.com)**
- 2. Click on “Windfall” BOOK COVER ▶▶**
- 3. Use PROMO CODE: “Discount30”**





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## THIS is Your New RECRUITING TOOL ▶

Remember: "Recruiting by Serving"

## Get 10, 25, 50 *or more* TODAY for **80%-OFF!**

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**NINE FREE BONUSES INCLUDED**  
**with this \$20 book TODAY ONLY**

**I honestly cannot imagine  
ANYONE saying NO to this  
no-brainer offer.**

**But if you DO say NO,  
Uncle Sam says THANK YOU. 😊**

**WARNING: I do NOT have enough on hand for EVERYONE in this large group.**





#1 NEW YORK TIMES Best Selling author and co-creator of "Chicken Soup for the Soul" MARK VICTOR HANSEN says, "I love Ron's important book on tax savings, and I want every patriotic American to read it, absorb it, and use it, to keep vastly more of their hard-earned money."

20<sup>th</sup>  
ANNUAL EDITION  
PLATINUM 2020 VERSION

# WINDFALL TAX-SAVINGS

*Approved!*

For Small-Business Owners

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