

Strongest Prospect Markets for Surge365

Keep sharing the opportunity within your Team Builder Group to earn the \$1,000 and Power Team bonuses.

18 PROSPECT CATEGORIES

TRAVEL & EVENTS

- 1 Frequent and savvy travelers
- 2 Families and reunion organizers
- 8 Travel advisors and event planners
- 10 Youth and sports organizations
- 12 Cruise and resort enthusiasts
- 17 Weddings and celebrations

ORGANIZATIONS & COMMUNITIES

- 3 Churches and faith organizations
- 4 Nonprofits, schools and community groups
- 9 Social and professional group leaders
- 11 Colleges and HBCU communities
- 16 HR and employee benefit programs
- 18 Military and veteran communities

BUSINESS & INCOME

- 5 Small businesses and entrepreneurs
- 6 Travel career seekers
- 7 Side hustle and home business seekers
- 13 Content creators and influencers
- 14 Retirees and empty nesters
- 15 Real estate and financial professionals

FOUR MARKETS TO PRIORITIZE

1

Churches & Membership Organizations
Fundraising and group travel

2

Family Reunions, HBCUs & Affinity Groups
Recurring group travel

3

Entrepreneurs & Side Hustle Seekers
Business opportunity

4

Frequent Travelers & Travel Influencers
Customers, referrals and team builders