



SURGE

THREE SIXTY FIVE

ACTION PLAN

Name: _____ **Start Date:** _____

Autoship scheduled for the _____ of each month.

Meet Your Support Team:

Sponsor: _____ Tel. #: _____

Builder Team Leader: _____ Tel. #: _____

Regional Builder Leader: _____ Tel. #: _____

National Builder Leader: _____ Tel. #: _____

Marketing Director Leader: _____ Tel. #: _____

DO YOU WANT TO TAKE YOUR BUSINESS TO THE NEXT LEVEL?

If you want to take your business to the next level and build an empire in the network marketing industry, you must work strategically—without overcomplicating the system.

There are many duplication systems and strategies in this industry, but the one that has consistently proven effective is the “3x3 IN 24” system.

WHAT DOES “3x3 IN 24” MEAN?

It means that as soon as you join the company, your goal is to sponsor at least one person within your first 24 hours. Then, sponsor two more as quickly as possible to complete your 3 personal enrollments and eliminate the \$99.95 monthly fee.

After that, duplicate the system: teach your team to do the same — 3x3 IN 24.

A person who takes action within the first 24 hours stays motivated, and that excitement will drive them to find their next two partners. This creates a sense of urgency and momentum in your team.

3 AND MONTHLY FEE WAIVED

Who are your first 3 members?

1. _____ 2. _____ 3. _____

1. ☐ 2. ☐ 3. ☐

1. ☐ 2. ☐ 3. ☐

1. ☐ 2. ☐ 3. ☐

SCHEDULE YOUR BUSINESS LAUNCH MEETING

Schedule a launch meeting at your home or on Zoom with your sponsor/upline within your first 24 to 48 hours.

- Invite friends, family, coworkers, neighbors, and associates.
- Schedule at least 2 launch meetings during your first week.

THE INVITATION

This is the most important skill you need to have or develop. Become an expert at inviting people to see your business.

The invitation should last no more than 45 seconds. The less you say, the better. Never confuse an invitation with a presentation.

Never explain the business over the phone: Remember — 'it's like trying to get a haircut over the phone... impossible.'

Don't send the video by email without a plan — people rarely watch it that way. And don't post it on Facebook — people are tired of constant sales pitches.

The best way? Call the person and set an IN-PERSON or ZOOM CALL appointment.

HOW TO SHARE THE PRESENTATION VIDEO EFFECTIVELY?

The presentation video is the primary tool to build your Surge365 business. But don't just share it randomly — use a strategy.

Before sending it, ask if the person has time. If they do, send it. If not, ask what time would work better.

SHARING THE VIDEO BY PHONE – 4 STEPS:

- Always make it clear that you're in a hurry
- Neutralize the date (ask what they're doing at a certain day/time)
- Say: "I have something important I want to share with you"
- Confirm date, time, and location or call

Example 1:

You: Hi [Name], do you have 10 minutes right now? I want you to watch something that's important to me.

Prospect: Yes, sure.

You: Great! I'm sending you a 10-minute video. Please watch it completely. I'll call you back in 15 minutes

Example 2

You: Hi [Name], do you have 10 minutes right now? I want you to watch something that's important to me.

Prospect: Sorry, not right now.

You: I understand. When today will you have 10 minutes?

Prospect: Around 7:30 PM.

You: Perfect, I'll call you at 7:30 PM. Thanks so much.

Then at 7:30 PM, call and say: I'm sending you a 10-minute video that's important to me. Please watch it completely. I'll call you back in 15 minutes, okay?

It's that simple. Don't overcomplicate it. After 15 minutes, once they've watched the video, then you call and ask 3 key questions.

These serve two purposes: close the deal or release them (give them a clear path to say no).

Question #1

You: What did you like the most?

Let them answer and agree with their response.

Question#2

You: Did you see an opportunity for yourself?

Prospect: Yes, I did.

You: Excellent!

Question #3

You: Is there anything stopping you from getting started with us right now?

Prospect: Not really.

You: Great, I'll help you set up your account right now.

Send your link and guide them through the process. Say no more. That's it.

ALWAYS KEEP INVITING, PRESENTING, AND AFFILIATING

Remember, for no reason should you try to explain the business over the phone. It's best to invite them to watch the video. Keep in mind that you have an impressive business on your hands. Please don't devalue it! Do it professionally and you will have the desired results you are looking for.

- You must show enthusiasm.
- Create urgency for your prospect.
- Be direct and fast — keep it under 45 seconds.
- Create a sense of loss if they don't accept your invitation

Remember, this is not just a business opportunity, it's a **LIFESTYLE MOVEMENT!**

COMMITMENT

- Meet with your sponsor within your first 48 hours to create your action plan.
- Commit to doing at least two exposures per day, five days per week.
- Attend a weekly business presentation in your area or on Zoom, even if you don't have guests. These high-level events are the perfect place to bring your prospects.
- Attend all training and corporate events in your area or online.
- Ensure your new reps attend all trainings.
- As a sponsor, it is your responsibility to keep your team informed of all company events.
- Challenge yourself — set weekly and monthly goals.
- Qualify as soon as possible for the Builder Team, Regional Builder, National Builder, and Marketing Director positions.
- Commit to your personal and professional growth: read books and/or listen to motivational audiobooks. This will help you grow as a person and as a professional in the industry.
- Find someone to challenge yourself, ideally someone from your team. This will create urgency and healthy competition. Together, you'll stay motivated and committed to all these key points.
- Commit to being part of Surge365 for at least 3 years and accept the challenge of following every step of this Action Plan. If you do, you will see the results.
- **PRACTICE, PRACTICE, PRACTICE**



QUALIFYING LIST

HOW TO QUALIFY YOUR LIST?

NAME	TRUST LEVEL	PHONE	LEADER ?	TRAVELS ?	BUSINESS -MINDED?	HAS THE MONEY ?	TECH- SAVVY?
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2.							
3.							
4.							
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26.							
27.							
28.							
29.							
30.							

Extreme trust: **8 – 10** | Trust: **5 -7** | Low trust: **3 – 4** | Barely know them: **1**