

IT'S TIME TO  
SURGE





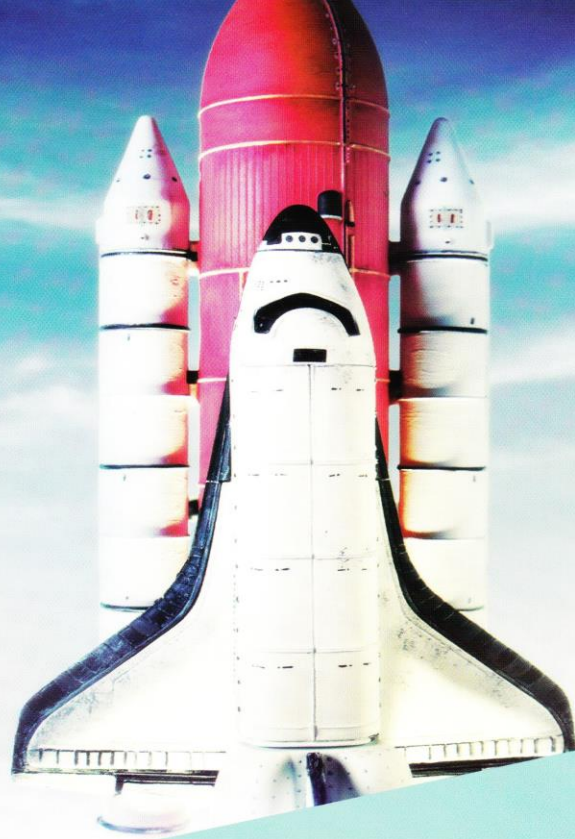
# Surge365 2020 VISION



*10,000 Financially Free Families by 2020*



**Global Expansion Team**



**ALL  
SYSTEMS  
GO!**

# Announcements



# Upcoming Events & Meetings



A Surge365 Convention is not just a meeting...It is an **EXPERIENCE!**

Surge365 University, Awards, Inspiration, Leadership!

**You can't miss the Surge365 2019 International Convention in the home of legends – St. Louis, MO!**



# VIRTUAL UNIVERSITY



## New Member Orientation

**"Getting Started" Tab ([www.ettc-cs.com](http://www.ettc-cs.com))**

# Team GET Surge365 Website

Visit [www.ettc-cs.com](http://www.ettc-cs.com) Click On "Getting Started" Tab



The image shows a screenshot of the Surge365 website. At the top, there is a navigation menu with several tabs: WEBINAR SCHEDULE, GETTING STARTED, SURGE 365 OPPORTUNITY, TRAVEL LOVERS, CURRENT EVENTS/TRAINING, BUSINESS BUILDING TOOLS, EN ESPAÑOL, 2017 VISION, and ABOUT US. A yellow arrow points to the 'GETTING STARTED' tab. Below the navigation menu, the website header features the SURGE logo on the left, the text 'e-commerce travel training center (ettc-cs.com)' in the center, and a Canadian flag on the right. Below the header, there is a section for 'Surge365 Founding Director Rick & Brenda Reese, 719-217-4825' and a 'Select Language to Translate' dropdown menu. At the bottom, there are two promotional banners. The left banner is yellow and reads 'THE Global Expansion Team Website Empowering ordinary people to achieve an extraordinary "Quality of Life!"'. The right banner is blue and white, featuring a world map and the text 'Global Expansion Team VORTEX Travel More. Save More. Make More.'

# Team GET Surge365 Website

Click On "Getting Started" Tab – 7 Steps to Success

1. Marketing
2. Vision / Sharing
3. The VORTEX
4. Membership
5. Travel Agency
6. Surge Training
7. Compensation



**1) MARKETING** (Go To Section > CLICK): Order Business Cards and Download the SURGE365 MOBILE App & TAXBOT App

**2) VISION** (Go To Section > CLICK): Set Your Vision and Learn to Share the Surge365 Opportunity

**3) THE VORTEX** (Go To Section > CLICK): Visit Your Personal Vortex Link

**4) TRAVEL CLUB MEMBERSHIP** (Go To Section > CLICK): Schedule A Personal Concierge Appointment ASAP, watch features & benefits video

**5) HOST TRAVEL AGENCY - Referring Travel Agent (RTA)**  
(Go To Section > CLICK): Activate and Complete basic Travel Agent Training

**6) SURGE TRAINING** (Go To Section > CLICK): Complete Surge365 Series 100 Academy Training

**7) SURGE COMPENSATION** (Go To Section > CLICK): |-- Understanding How You Get PAID!





# Join LIVE **Weekly** Webinars

## FULL Schedule at [www.ettc-cs.com](http://www.ettc-cs.com)

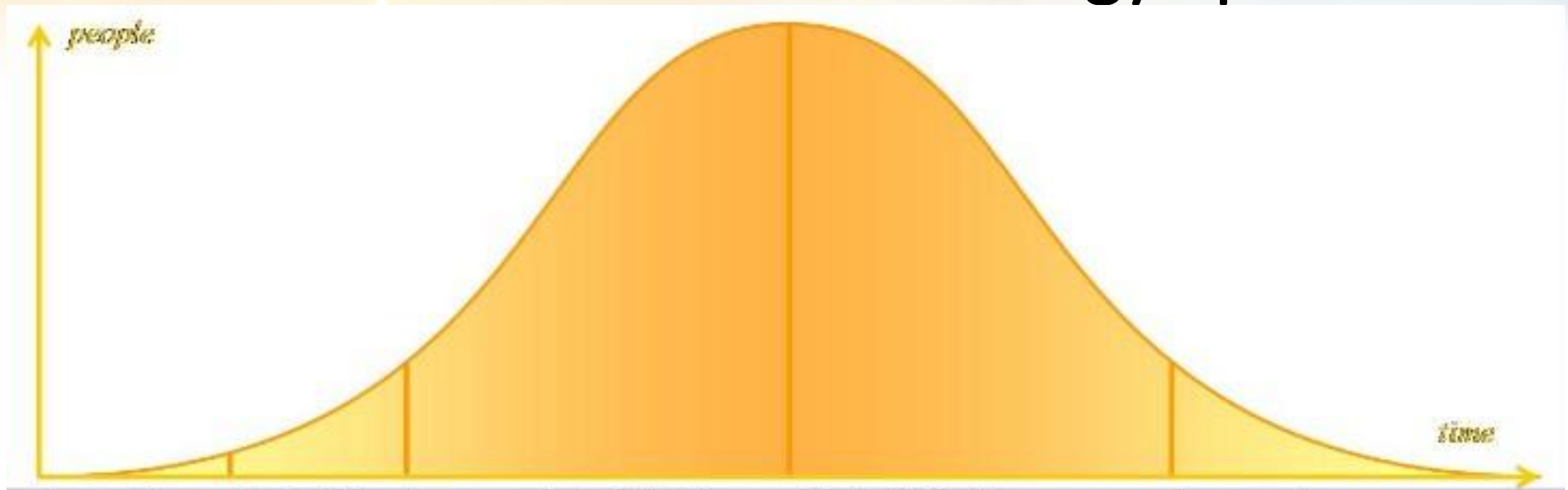
<b>MONDAY</b> 1p EST	<b>TUESDAY</b> 9pEST	<b>WEDNESDAY</b> 9p EST	<b>SATURDAY</b> 1pEST
<b>Nonprofit</b> Fundraising & Marketplace <u>Ministry</u> Watch Replay <a href="http://www.fundingbytravel.com">www.fundingbytravel.com</a>	<b>Surge365</b> Opportunity Presentation & Training	<b>SPANISH</b> Surge365 Opportunity Presentation & Training	<b>Surge365</b> Opportunity Presentation & Training

**Nonprofits, Schools,  
Pastors, Evangelists,  
Community  
Leaders, Businesses**

**Seminario web  
Oleada 365  
Presentacion  
En Espanol**



# How New Ideas and Technology Spreads



## **Innovators**

(2.5%) are risk takers who have the resources and desire to try new things, even if they fail

## **Early Adopters**

(13.5%) are selective about which technologies they start using. They are considered the “one to check in with” for new information and reduce others’ uncertainty about a new technology by adopting it.

## **Early Majority**

(34%) take their time before adopting a new idea. They are willing to embrace a new technology as long as they understand how it fits with their lives.

## **Late Majority**

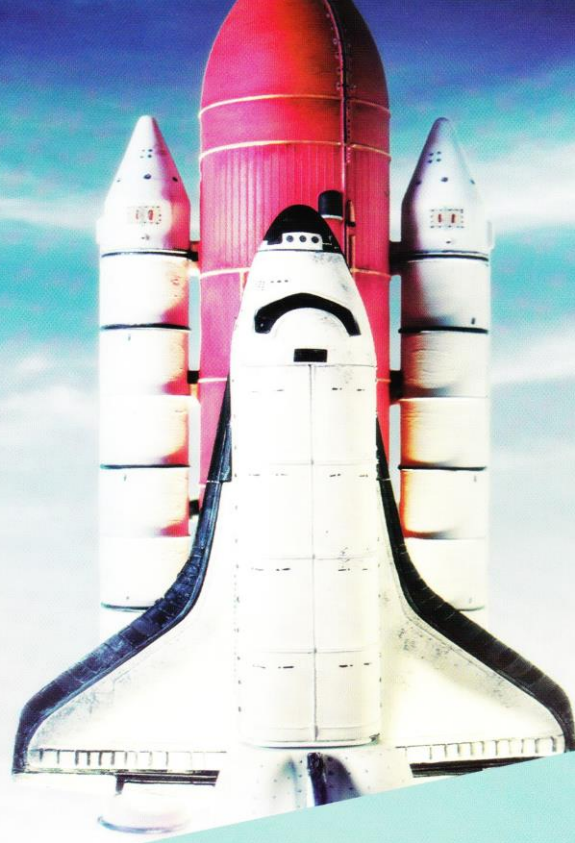
(34%) adopt in reaction to peer pressure, emerging norms, or economic necessity. Most of the uncertainty around an idea must be resolved before they adopt.

## **Laggards**

(16%) are traditional and make decisions based on past experience. They are often economically unable to take risks on new ideas.

*Bryce Ryan & Neal Gross (1943)*

**Global Expansion Team**



**ALL  
SYSTEMS**

**GO!**

# Training & Support

- Begin with WHY



*We don't decide our future...*

*We decide our habits...*

*Our habits decide our future.*

*-Miles Monroe*



# Level Up Challenge - 90 day Blitz!

- Purchase a Composition Notebook
- Where are you at today?
- Where do you want to go? 100 new business partners!
- **Write your PLAN** and Follow your PLAN
  - Prospect, Present, Close (PP&C)
    - Recruit, Recruit, Recruit – **RESULTS DRIVEN**
- **Write down** your business activities to get there!
- JUMP at the ANNOUNCEMENTS
- Build your Vortex customer base
- Be willing to pay the price



## *Level UP!*

# ***BELIEF is the GREATEST RECRUITING TOOL!***

- Law of **ATTRACTION**
- You have a right to be Rich
- Write the vision and make it plain
- Goals are only wishes until you write them down
- Affirmations are a repetition of positive thoughts
- Plan your work...work your plan
- Level Up Challenge



# **What is Your Why**

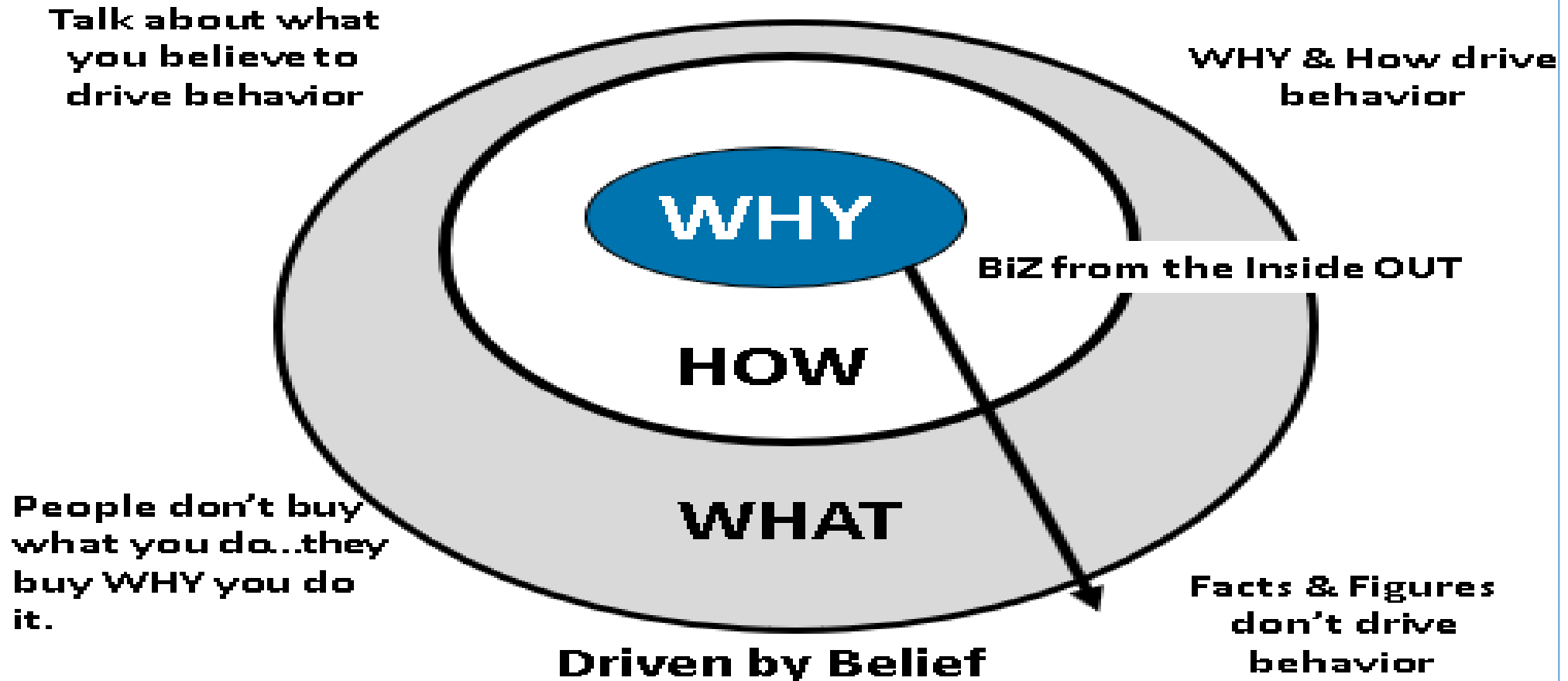
- **Children or Parents**
- **Dream Home**
- **Time Freedom**
- **Financial Freedom**
- **To Be your Own Boss**
- **Live to Give and Give to Live**

**If your Why isn't Big Enough to Make  
You Cry, it is not Big Enough!**

# Simon Sinek's "Inspiration" Leadership Approach

## LEADER Who INSPIRE

### The Golden Circle



# Leaders WHO Inspire

- People don't buy **WHAT** you do...
- People buy **WHY** you do it...



- WHAT you do PROVES what you **BELIEVE**





# Leader WHO Inspire

- The goal is not to sell to people who **need** what you have...
- The GOAL is to sell to people who **believe** what you **BELIEVE!**
- **ACTION** is **DRIVEN** by “gut feeling or **the BELIEF!**

*When you believe it...you become a Sponsor & Mentor!*



# Begin with “WHY”

- **Why: Your Purpose, Cause, Belief**
- **Talk about what you believe...WHY are you in Surge?**

People don't buy what you do...they  
buy WHY you do it.

# How Great Leaders Inspire Action

Watch Video at [www.ettc-cs.com](http://www.ettc-cs.com) (Business Building Tools Tab)



# IN CLOSING: Get It Done

Let's set the record straight, if you want to build a six/seven figure business, expect to spend thousand of dollars on tool, education, and travel; expect to spend countless hours reading; expect to sit through hundreds of hours of trainings/conference calls. Expect to set appointments that people will not show up to; expect people to quit on themselves; expect to be challenged; expect the unexpected. Only then will you be worthy of a six/seven figure paycheck...and that still doesn't mean you will get it any time soon...but when you earn it, WOW it's worth it!



**KEEP  
CALM  
AND  
JUST  
DO IT**

**Thanks  
for  
Coming!**

