



**Fundraising  
w/Surge365  
VORTEX**



**Complimentary  
Travel Search Website**



***TRAVEL MORE ~ SAVE MORE ~ MAKE MORE!***

# What's Your Vision, Cause, Ministry, or Calling?



**Do you need to raise money?**  
**Your Struggle Is OVER!**



Our new travel program provides a **fresh and consistent stream of funding** for virtually any organization, church, school, or business!





# Vortex Travel Search Engine

- Supporters register for **free access** to your Vortex travel search engine and **save on travel**
- Same **Hotels, Cruises & Car Rentals** as well know sites
- Biggest Difference
  - ✓ **When customers save money**
  - ✓ **You earn 60% of what they save**
- “Hands-free” fundraising **24/7/365!**
- **VORTEX™ link GOES VIRAL** from referrals

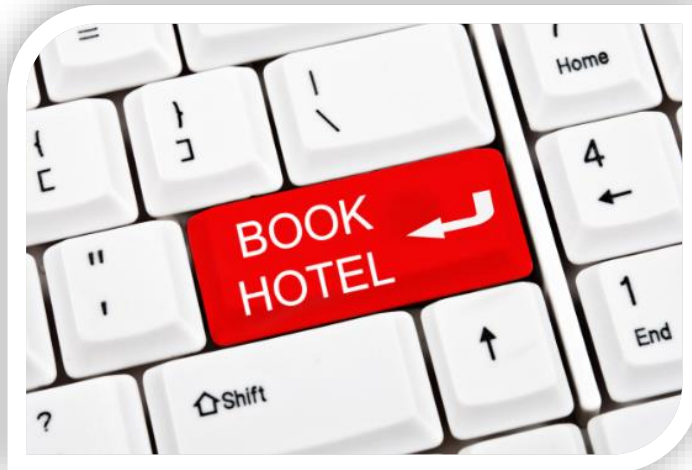






# Customers Save up to 60% on Hotels

– You Earn 60% of what they Save



<p><b>Orlando</b> Save - \$67 Earn - \$40</p>	<p><b>Los Angeles</b> Save - \$136 Earn - \$82</p>	<p><b>New York</b> Save - \$125 Earn - \$75</p>
<p><b>Thailand</b> Save - \$226 Earn - \$136</p>	<p><b>Rome</b> Save - \$58 Earn - \$35</p>	<p><b>Bali</b> Save - \$250 Earn - \$150</p>



## Our Business Model is Different



- ▶ Expedia & Priceline spend **\$885 Million** in advertising
  - ▶ A month – Total of **\$10.6 BILLION** last year
- ▶ Rather than paying for click & commercials – **Surge365 pays YOU instead**
- ▶ More effective for us because we only **pay for results**
- ▶ Way better for you because... **We Pay You**

# *Where's Your Money Going?*



Where do YOU book online?



**Others?**

***EXPEDIA gross bookings over \$85 Billion in 2019!***



- **Nonprofit Member Benefits**
- **Ministry/School Fundraising**
- **Self-Use – Income Stream**
- **Business Expense Savings**

# **THE VORTEX**

## **“Hands-Free” Fundraising**





# Warren Buffett Says



**“Things you like to do should be a hobby of yours, but things the world does should be a business of yours.”**

- ✓ **Travel has been the world’s largest industry for decades**
- ✓ **It is essential to the world economy**
- ✓ **Many countries’ economies are travel and tourism based**



# Making Money in Travel Has Never Been Easier

- ✓ Customers register for free access to your Vortex site and save on travel
- ✓ Same Hotels, Cruises & Car Rentals
- ✓ You earn 60% of what they save
- ✓ This can result in a substantial, recurring income for you



# Customer Travel Savings Vortex™

**Customers create personal Vortex sign-in and start saving on travel!**

- *Hotels – Resorts – Vacation Homes*
- *Cruises*
- *Cars*
- *Flights!*
- *Activities*

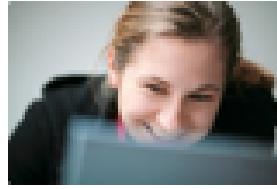
***Vortex beats the other guys 85-90% of the time!***

The screenshot shows the Vortex website's sign-up interface. At the top left is the VORTEX logo. On the right, contact information for Brenda Rowan is provided: (719) 217-8090 and an email address. The main content area features a video player with the VORTEX logo, a testimonial from a customer, and a sign-up form. The testimonial reads: "The Vortex Gave Me A Better Vacation And Saved Me Money! The vortex is so easy to use and it's amazing how much money I saved over the 'big guys'. It's so easy using the vortex to book all my travel from now on!" The sign-up form includes fields for First Name, Last Name, Email, Password, and Confirm Password. Below the form is an orange button that says "INSTANT ACCESS Save On My Travel Now!". At the bottom, there are three promotional boxes: "Over 10% Average Savings More Savings Than Ever Before", "Dream, Travel, Save If You Can Dream It, You Can Travel, And You Can Save", and "Sign Up Today Get Your Free Account And Start Saving On Your Travel Today". A "Connect with FaceBook" button is also visible.

# “Click-n-Order” Fundraising

**VORTEX™**

IMAGINE earning  
60% of what  
members and  
supporters SAVE!



- ▶ **50 friends** book travel and save  
...with average earnings of \$50 on their trip  
  
❖ **You Earn \$1,500**
- ▶ **100 friends** book travel and save  
... with average earnings of \$50 on their trip  
  
❖ **You Earn \$3,000**
- ▶ **500 friends** book travel and save  
... with average earnings of \$50 on their trip  
  
❖ **You Earn \$15,000**



# The Ultimate Fundraiser

VORTEX™

If Only 20% of the member base took one  
(1) trip per year and saved \$50.00  
They would earn cash and reward credits.



**Alumni**  
175,000 Members  
**\$1 Million**



**Non-Profits**  
80,000 Members  
**\$480,000**



**Associations**  
10,000 Members  
**\$60,000**



**Ministry**  
1,500 Members  
**\$9,000**



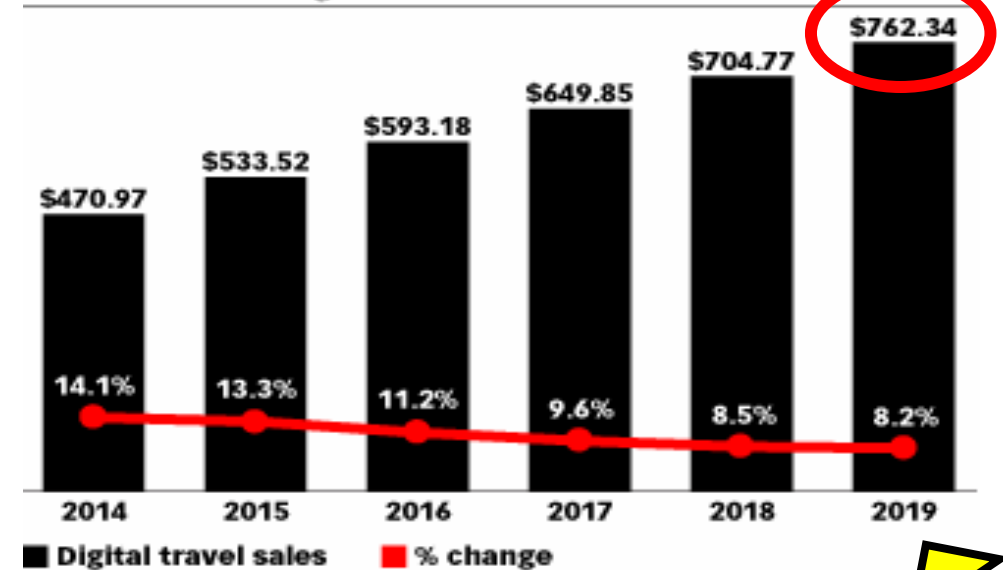


# Online Travel Trends



- ▶ **2019 Online travel sales over \$762 Billion**
- ▶ **Make money 24/7 with the Vortex**
  - ✓ When Customers Save
  - ✓ You earn 60% of what they save!
- ▶ **Positioning & Timing is Everything**

**Digital Travel Sales Worldwide, 2014-2019**  
billions and % change



Note: includes leisure and unmanaged business travel sales booked via mobile device

Source: eMarketer, Dec 2015

202026

www.eMarketer.com



# Demand For Travel Will Explode

- ✓ Cancelled vacations will be rescheduled
- ✓ Weekend get-a-ways will be considered therapeutic
- ✓ Family vacations will be enjoyed
- ✓ Resorts & Cruises will offer lower prices
- ✓ Billions will be made







# Fundraising Benefits

- Generate funds from **existing network** of members & supporters.
- Get paid for performance and productivity...**no glass ceiling** on earnings.
- Low participation rate still produces **significant revenue**.
- **Trackable cash rewards and reporting** for travel bookings.
- Online bookings and changes are **handled directly with the travel vendors**.
- Travel cash rewards are **paid by travel vendors**, not your supporters.
- The campaign requires virtually **no management overhead**.
- **Non-contractual**. No Long-term Commitment.

# Next Step – Get Started Today!

- ▶ **Step 1: Activate Vortex™**
- ▶ **Step 2: Launch Campaign**

*It is time to fund your CAUSE w/Surge365 Vortex! LET'S GO!*



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Travel Support | See our FAQ's for information about upcoming reservations and cancellations.

Orlando, Florida - United States

9/7/2020



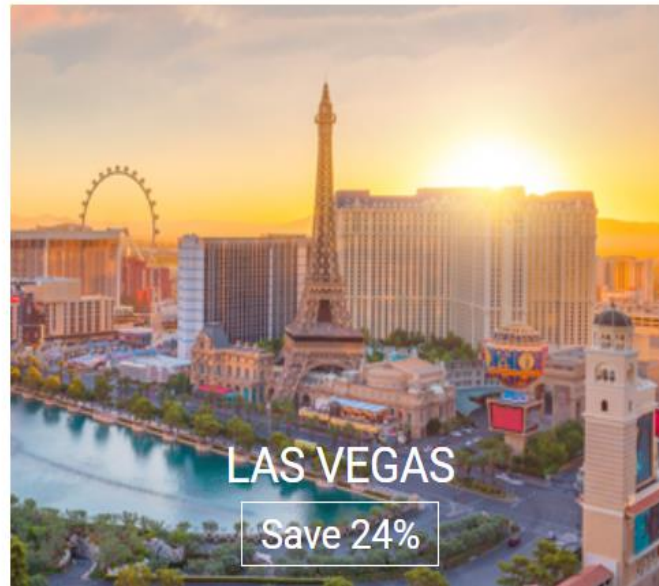
9/14/2020



1 Room, 2 Adults



Search



Live Chat