



# Sales Kit

How to share  
TravManity with  
existing customers





# Email Announcement

Send a note to your customers

Subject Line: Exciting changes!

Hello [NAME],

I'm thrilled to inform you that your favorite travel booking engine is getting a brand new look! Beginning on August 17, you'll see TravManity when visiting my website. Everything you loved about it before will be available, but now with a sleek and updated design.

TravManity, where travel and humanity meet, is all about helping you make the most of your vacation days. Explore the world and open yourself up to amazing experiences that expand your horizons and reinvent what's possible.

I so appreciate your business. Take a few minutes to explore my updated booking engine and let me know your thoughts. I hope you'll consider [INSERT TRAVEL BUSINESS NAME] for your next vacation or travel needs.

P.S. If you need any travel recommendations or if you have questions, please don't hesitate to reach out.

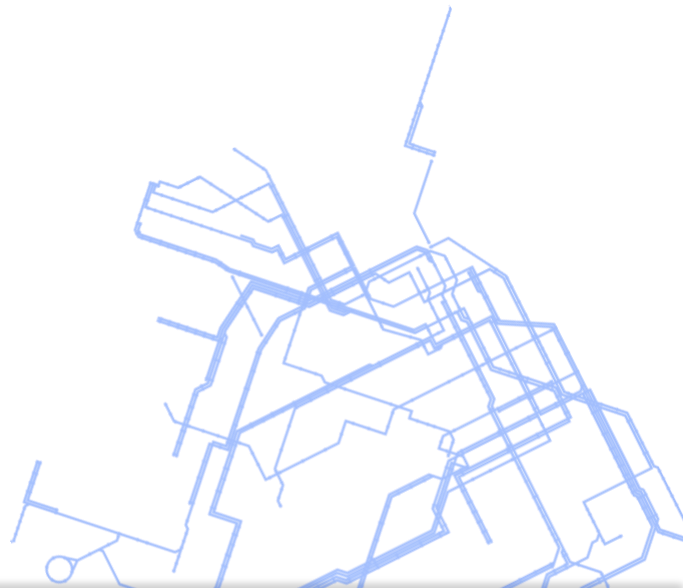
Thank you!

[NAME]

[BUSINESS NAME]

[PHONE NUMBER]

[BOOKING ENGINE URL]





## Social Media Messages

Share with your connections on social media

**Post copy 1:** Facebook, Instagram, and other social sites

I have exciting news! Your favorite travel booking engine is now TravManity. Everything you loved will be available through TravManity, but now with a sleek and updated design.

TravManity, where travel and humanity meet, is all about helping you make the most of your vacation days. Please take a few minutes to check out the updated booking engine and let me know your thoughts. Can't wait to talk all things travel with you! #TravManity

**Post copy 2:**

The travel booking engine you know and love just got a facelift! Introducing TravManity—where travel and humanity meet. Please take a few minutes to check it out and let me know your thoughts. Where can TravManity take you? Let's talk travel soon! #TravManity

**Use these images to complement your post! Click on the image to download it.**

