



WELCOME TO SURGE365

Your Step-by-Step Getting Started Guide

Get Started. Get Results. Get Paid

"Belong → Become → Build → Earn"

BUILD

STEP 3: MAKE YOUR LIST

Write down 20–30 people you know

👉 Friends | Family | Coworkers

- [Surge365 Qualification List](#)

SURGE365 ACTION PLAN LAUNCH CALL (WITH YOUR SPONSOR)

👉 Contact your sponsor to schedule within 24–48 hours (your responsibility)

During your Launch Call, your sponsor will:

✓ Walk you through your Action Plan - [Surge365 Action Plan Document](#) ✓ Help you complete your Qualification List ✓ Identify your first 3 people ✓ Set your first goals

YOUR GOAL

👉 Enroll your first 3 people 👉 Build momentum fast

THE SYSTEM (MEMORIZE THIS)

👉 INVITE → PRESENT → FOLLOW UP → ENROLL

👉 Don't explain—just invite - [Surge365 Cycle of Success](#)

SHARE THE OPPORTUNITY

Your job is NOT to explain everything.

👉 Your job is to invite people to see it.

Do this:

- Share with 3–5 people
- Invite them to a presentation
- Let the system do the work

◆ FOLLOW THE SYSTEM

Memorize this:

👉 Invite → Presentation → Follow-Up → Enrollment

That's the business.

◆ BUILD MOMENTUM

Start doing this consistently:

- Talk to 10 people per week
- Invite to 2–3 presentations
- Follow up with everyone

👉 This is where results begin.

◆ YOUR FIRST RESULTS

Your first goal is simple:

- First booking OR
- First team member

👉 This builds belief and confidence.

◆ START BUILDING

Once you enroll someone:

👉 Help them follow this SAME guide.

That's how duplication works.

◆ DAILY SUCCESS HABITS

Daily:

- Send 2–5 invites
- Stay plugged into training

Weekly:

- Attend 2+ presentations
- Follow up with prospects

📺 HOW TO SHARE THE SURGE365 PRESENTATION VIDEO

The Surge365 Video Presentation is the main tool for building your business

• Never explain the business over the phone: remember this; "It would be like trying to get a haircut over the phone, it's impossible."

📺 PRIMARY INVITE (USE THIS)

"I just partnered with a travel platform that helps people save money and earn income. I'm just getting started and would love your opinion—can I send you a quick video?" **OR**

You:

"Hi _____, do you have 10 minutes right now? I want you to see something that's important to me."

IF YES:

You: "Great! I'm going to send you a 10-minute video. Please watch it completely and I'll call you back in 15 minutes, okay?"

IF NO:

You: "No problem—what time today works for you?"

👉 Set the time → Call back → Send video → Follow up

📞 FOLLOW-UP (AFTER VIDEO)

Ask ONLY these 3 questions:

1. *"What did you like most?"*
2. *"Do you see an opportunity for yourself?"*
3. *"Is there anything stopping you from getting started?"*

📧 YOUR JOB

👉 Invite 👉 Let the system present 👉 Follow up 👉 Enroll

⚠️ REMEMBER

❌ Don't explain the business ❌ Don't oversell ❌ Don't send video without follow-up

✅ KEY RULES

✔️ Keep it under 45 seconds ✔️ Be direct ✔️ Be excited ✔️ Always set a callback time



💬 BACKUP TEXT MESSAGE


"Hey _____, I found something in travel I think you'll like. Got 10 minutes to check it out?"

CLOSING LINE

"I'll help you get started right now."

MINDSET

 You're not convincing  You're exposing

 The system does the work

DAILY TARGET

 2–5 invites  1–2 follow-ups

THAT'S IT

Invite → Video → Follow-Up → Enroll

EASY INVITES TO LIVE PRESENTATION

SIMPLE TEXT (BEST START)

"Hey _____, I'm checking out something in travel tonight. It's short and interesting—want me to send you the link?"

IF THEY SAY YES

"Great—it's tonight at [time]. I'll send you the Zoom link. It's about 30 minutes."

CURIOUS / HOOK VERSION

"Quick question—if there was a way to save money on travel and possibly make money doing it, would you want to see it?"

WARM MARKET (FRIENDS/FAMILY)

"I just started something in travel and I'd really value your opinion. Can you jump on a quick presentation tonight?"

⚠️ **KEEP IT SIMPLE**

✔️ Don't explain the business ✔️ Don't oversell ✔️ Just invite

👉 The presentation does the work

🎯 **BEST PRACTICE**

👉 Invite → Send link → Confirm they'll attend → Follow up after

💡 **PRO TIP**

👉 Always say:

"It's short" "I value your opinion" "Thought of you"