



UTAH'S ONLY GOLF AND TRAVEL MAGAZINE

2022 Media Kit



We are excited to offer the Utah Golf & Travel Magazine for 2022 in conjunction with the Utah Golf and Travel Expo that is coming back February 24th and 25th, 2023. We now offer an expanded readership thanks to a new partnership with Rogue 5 Media, the leading golf directory publisher in the Western United States. The magazine will be emailed to over 25,000 avid golfers in Utah as we did in 2021 and now an additional 25,000 more in California, Nevada and Arizona thanks to our new partnership.

- 6 Digital Editions Slated for 2022 from March to October
- Emailed to OVER 25,000 email addresses in UTAH and boosted to an additional 25,000+ email addresses in Nevada, California, Arizona courtesy of Rogue 5 Media's golf database.
- Over 10,000 unique visitors to the website
- Social media posts on Facebook pages for multiple magazines and website posts as well. Includes the following social sites and websites:
 - » Golfing Nevada Magazine
 - » Golfing Southern California Magazine
 - » Las Vegas Golf & Leisure Magazine

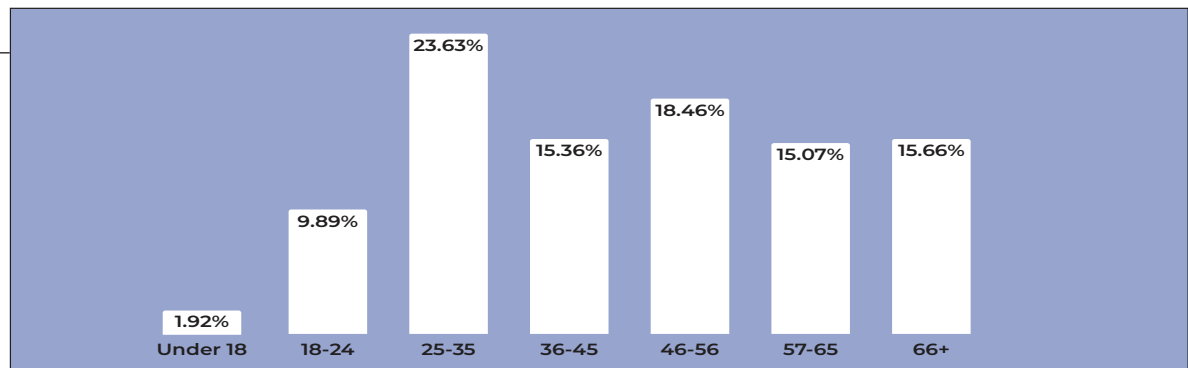
IN EVERY ISSUE

- Utah vacations and staycations
- Course spotlights
- Specials & Promotional Offers
- Regional Travel Features (Drive & Fly)
- Product Guides/Recommendations
- Events & Tournaments at Partner Facilities

DEMOGRAPHICS

- 80% Male Readership

AUDIENCE



AGE

DEADLINES

ISSUE	SPACE DUE	MATERIALS DUE	PUBLISH DATE
March	3/16/2022	3/18/2022	3/25/2022
April	4/20/2022	4/22/2022	4/25/2022
May/June	5/25/2022	5/27/2022	6/3/2022
July	7/20/2022	7/22/2022	7/29/2022
August	8/17/2022	8/19/2022	8/26/2022
Sept/Oct	9/28/2022	9/30/2022	10/7/2022

FOR MORE INFORMATION CONTACT RYAN CHACKEL - 702-802-9776 | RYAN@UTAHGOLFEXPO.COM

CAMERA READY ART

- FILE FORMAT: PDF
- All fonts outlined and images embedded
- All images must be high-resolution, 300 dpi at 100%
- RGB or grayscale
- Build document using listed dimensions

EMAIL SUBMISSIONS

- Files not exceeding 10MB can be emailed to ryan@utahgolfexpo.com
- Please include your business name and publication name in the subject line

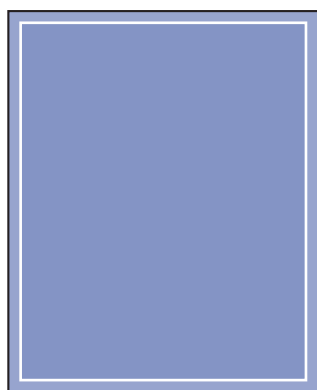
PHOTO & LOGO

- Photos should be TIF, high resolution JPG at 300 dpi, RGB or grayscale
- All logos must be in a vector EPS format
- Do not use a screen shot or low resolution version downloaded from a website
- Microsoft Word format documents are not accepted

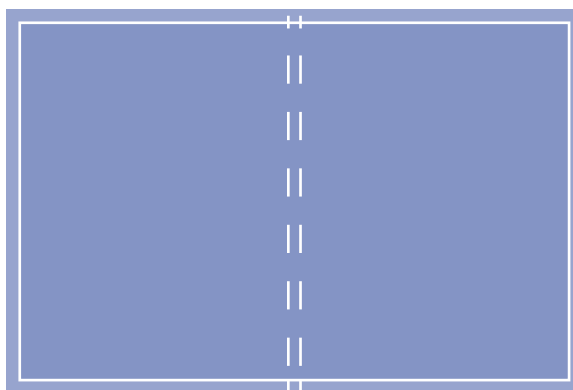
CONDITIONS

- Color Proofs available for a fee and by request only
- Ad content, copyrights, proper grammatical and punctuation is the responsibility of the advertiser
- Utah Golf & Travel Magazine reserves the right to refuse placement of any ad for any reason

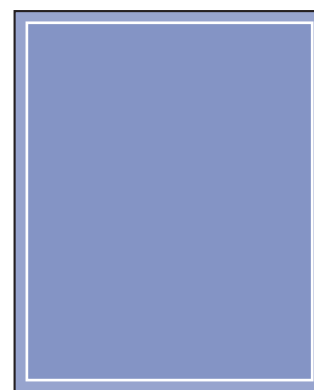
AD SPECIFICATIONS



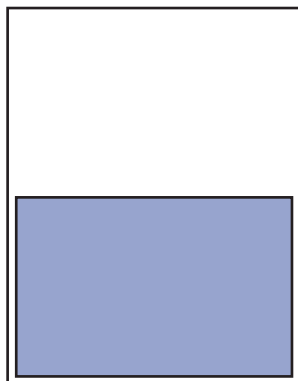
Cover: \$1495
8.25 x 11.75 inches



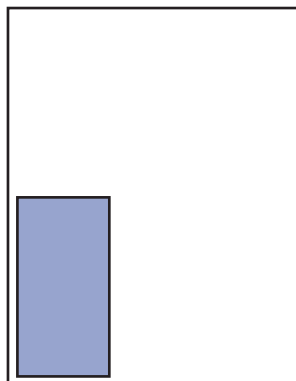
2-Page Spread: \$895
16.50 x 11.75 inches



Full Page: \$695
8.25 x 11.75 inches



1/2 Page: \$495
Trim: 7.75 x 5.625 inches



1/6 Page: \$199
Trim: 2.41 x 5.625 inches

Save money by reserving multiple months in some or all of our 2022 digital issues of Utah Golf & Travel Magazine.

To receive bundle pricing please contact Ryan Chackel at **ryan@utahgolfexpo.com**, or call **702-802-9776**.

Company Name:		Contact Name:	
Description of Service:		Website Address:	
Phone:	Cell/Other:		
Fax:	Email:		
Billing Address:		City/State:	Zip:

Utah Golf & Travel Magazine - 2022

Ad space and specific months are available on a first come basis. Information will be sent to you upon receipt of your contract in regards to your requested availability. Payments will not be processed until we confirm your requested space and date availability.

Ad Options

<input type="checkbox"/> 2-Page Spread:	= \$895
<input type="checkbox"/> Full Page	= \$695
<input type="checkbox"/> Half Page	= \$495
<input type="checkbox"/> Button Ad	= \$199
<input type="checkbox"/> 12%-Multiple Ad Discount	= _____

Total

Preferred Month or Months: 1st choice _____ 2nd choice _____ 3rd choice _____

A non-refundable 50% deposit is due with contract. The Total Balance is due 30 days prior to each edition.

Total Due From Above: \$ _____

Less Deposit Paid: \$ _____

Balance Due (45) days before Edition: \$ _____

Visa, MasterCard, and American Express only

Credit Card # _____ CVC _____ Exp. Date _____

Please make checks payable to: Rogue 5 Media, 11700 West Charleston Blvd #170-524, Las Vegas, NV 89135

Exhibitor Signature: _____ Date: _____

Please PRINT, SIGN & Email Completed Forms Signature certifies acceptance of Exhibitor Agreement and all terms and rates listed above.

Please email completed forms to 702-802-9776 / ryan@utahgolfexpo.com
Conformation email within 2 business days. For assistance, contact 702-802-9776

FOR OFFICE USE ONLY					
Date Received: _____					
2022	Deposit Paid: _____	Amt Paid: _____	Date _____	Amt Paid: _____	Date _____
Other: _____					