

FOR IMMEDIATE RELEASE

DotRyT Appoints Veteran Strategist Stanton Bradford Smith to Chair Government Relations and Public Affairs Advisory Board

FORT LAUDERDALE, FL — February 10, 2026 — DotRyT is proud to announce the appointment of Stanton Bradford Smith as the Chair of its Government and Public Affairs Advisory Board. Smith, a seasoned professional across private enterprise, government, political strategy, and professional sports, brings over three decades of high-level experience in public affairs, investor relations, and communications marketing to the organization.

In this strategic role, Smith will guide DotRyT's interactions with governmental bodies and oversee public affairs strategies, leveraging a career defined by the successful navigation of complex corporate and government landscapes. "Stanton's track record of bridging the gap between public sector goals and private enterprise innovation is significant," said Ryan Timmons, CEO of DotRyT. "From Fortune 500 boardrooms to government offices, his strategic insight will be invaluable as he leads our Government and Public Affairs Advisory Board and recruits additional board members."

A Legacy of Strategic Leadership

"I am honored to step into this role at DotRyT," said Smith. "The intersection of government affairs and public strategy is where impactful change happens. I look forward to applying my experience from the political, corporate, and non-profit sectors to help drive DotRyT's mission forward by recruiting additional impactful board members."

Smith's extensive background uniquely positions him for this leadership role. He formerly served as Communications Director at Huizenga Holdings, Inc., and was the speechwriter and personal spokesman for H. Wayne Huizenga, the world-renowned entrepreneur behind three Fortune 500 companies: Waste Management, Blockbuster, and AutoNation.

His influence on government relations is perhaps best exemplified by his leadership in the conceptualization and brand creation of [MyFlorida.com](https://www.myflorida.com). As the official web portal for the State of Florida, the brand became a ubiquitous symbol of digital governance, currently appearing on more than 40 million automotive license plates.

During his tenure at Huizenga Holdings, Inc., Smith served as personal spokesman, speechwriter and communications Director for H. Wayne Huizenga and managed media relations for four NYSE public companies and helped guide messaging for three professional sports franchises: the NFL's Miami Dolphins, the NHL's Florida Panthers, and MLB's Florida Marlins.

Deep Roots in Government and Public Service

Smith's public service credentials are equally robust. Before entering the corporate sector, he served as Director of Communications for the Florida Department of State and was a key member of a Florida Gubernatorial Transition Team, helping shape state-level executive strategy.

Prior to these roles, Smith held significant positions in the national political arena. His experience includes serving as Communications Director and Press Secretary for the Florida Republican Party and as a Communications Field Advisor for the Republican National Committee across 11 southeastern states under former Chairman Lee Atwater. He also served as GOP Communications Director in Kentucky for George H.W. Bush's successful 1988 presidential campaign and played key roles in past U.S. Presidential Inaugural Committees.

Additionally, he played a pivotal role in the historic 1989 special election of Ileana Ros-Lehtinen, the first Cuban-American elected to the U.S. House of Representatives.

Ongoing Innovation and Community Impact

Currently, Smith is a communications marketing and public affairs consultant with Smarter Story, LLC, and manages communications and marketing for Team IP, America's leading amateur sports merchandise company, which provides exclusive apparel for more than 2,800 events annually (see [BagMySwag.com](https://www.bagmyswag.com)).

A StoryBrand Certified Guide since 2019, he remains deeply committed to charitable causes. He served as Co-Chairman of the former Jeb Bush Florida Classic, which raised over \$10 million for Cystic Fibrosis research, and is a co-founder and board member of the Thank You First Responder Organization, a nonprofit dedicated to mental health first aid education and expressing gratitude toward local heroes.

About DotRyT:

DotRyT is an AI-powered platform that helps businesses win government contracts faster and more efficiently. By leveraging artificial intelligence, DotRyT accelerates proposal creation, ensures compliance, and connects contractors with financing through its DotFinance network.