



PRECIOUS METAL GALA

IN-KIND DONATION REQUEST
& SPONSORSHIP PROSPECTUS

MYER
COMMUNITY FUND



PRECIOUS METAL GALA

FRIDAY 16 AUGUST 2024
PALLADIUM BALLROOM, CROWN MELBOURNE

BY INVITATION ONLY, THIS CHARITABLE EVENT RAISES FUNDS FOR:

MYER
COMMUNITY FUND

 **alannah & madeline**
foundation

MYER MY STORE

WHAT IS THE PRECIOUS METAL GALA?

The Precious Metal Gala is Myer and the Myer Community Fund's principal black tie fundraising event, which brings people together for a purpose – to raise much-needed funds to support the vital work of our charity partners.

MYER
COMMUNITY FUND

An exclusive invitation only charitable event held annually for the past 17 years, to date the Precious Metal Gala is proud to have **raised over \$14 million** to support people in need.

Funds raised through the 2024 Precious Metal Gala support the Alannah & Madeline Foundation and Myer Community Fund charity partners nationally.



CHARITY FOCUS

Raising funds to support children and young people who have experienced violence or trauma.

Through the Alannah & Madeline Foundation care programs, monies raised help support children and young people who have experienced violence or trauma to recover, heal and grow.

It is the Foundation's belief that all children and young people should be able to live a happy and safe life, free from violence and trauma.



REQUEST FOR YOUR SUPPORT

WHAT

We are seeking in-kind donations to include in Precious Metal Gala fundraising activities;

- Live and silent auctions
- Car raffle
- General raffle
- Spinning wheel
- Wall of chance
- Champagne bar

WHY

Your generous support will help raise vital funds to support the Alannah & Madeline Foundation and Myer Community Fund charity partners.

An opportunity to expose your brand to engaged guests attending the Precious Metal Gala, whilst supporting your corporate social responsibility goals.

WHO

1,050 guests attend the Precious Metal Gala by invitation only.

Myer key brand partners and suppliers, Myer management team, board members, business associates, charity ambassadors and public figures.

WHEN

Friday 16 August 2024
Palladium Ballroom,
Crown Melbourne

BRAND RECOGNITION

Donation Value	\$25,000+	\$10,000 - \$24,999	\$5,000 - \$9,999	\$100 - \$4,999
High Value Supporter Recognition	Y	Y		
Valued Supporter Recognition			Y	Y
Verbal Recognition during Gala	Y	Y		
Full page ad in event program	Y			
Half page ad in event program		Y	Y	
Website recognition - logo	Y	Y	Y	Y
Program recognition - logo	Y	Y	Y	Y
Digital recognition - logo on multimedia screens during Gala	Y	Y		
Product displayed at Gala*	Y	Y	Y	Y

**Where included in silent or live auction and physically possible.*



APPRECIATION

**Thank you for your consideration
and generous support.**

Together we are making a difference to the lives of many.
We may never directly meet the people that receive help
through our support, but our hearts are full knowing the impact
is far reaching and very possibly life changing for many.

READY TO HELP MAKE A DIFFERENCE?

**To make an in-kind donation
simply complete this form.**

CONTACT

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