

Fundraising & Event Support Prospectus

PRECIOUS METAL GALA



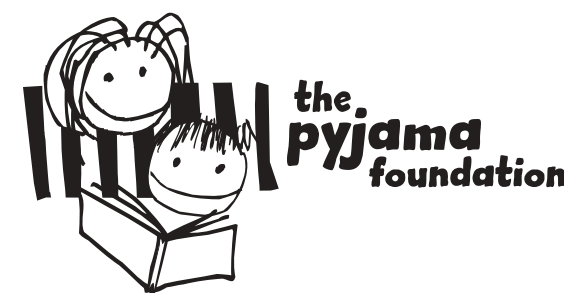
DATE

FRIDAY 22ND AUGUST

LOCATION

PALLADIUM BALLROOM,
CROWN MELBOURNE

By invitation only, the charitable event raises
funds for Myer Community Fund Charity Partners



MYER
COMMUNITY FUND

WHAT IS THE PRECIOUS METAL GALA?

MYER and the Myer Community Fund's principal black tie fundraising event, which brings people together for a purpose – to raise much-needed funds to support the vital work of our charity partners.

An exclusive invitation only charitable event held annually, to date the Precious Metal Gala is proud to have raised over \$15 million to support people in need.

Funds raised through the 2025 Precious Metal Gala will support vulnerable children and young people through principal charity beneficiary the Pyjama Foundation and Myer Community Fund charity partners nationally.



Raising funds to empower vulnerable children and young people in care with learning, life skills and confidence.



The Pyjama Foundation supports children and young people living in foster care through its Love of Learning Program. Volunteer mentor 'Pyjama Angels' are matched with a child in care to provide weekly one-on-one mentoring focusing on literacy, numeracy, and life skills. This personalised support helps children build confidence, develop essential skills, and achieve brighter futures.

The Program empowers foster children, who often face educational and emotional challenges, by providing consistency, encouragement, and opportunities to reach their full potential. By improving their learning skills, The Pyjama Foundation is making a positive, lifelong impact.

REQUEST FOR YOUR SUPPORT



WHAT

We are seeking your support through an in-kind donation, to be included in;

Fundraising Support

Seeking the donation of product or experience to include in Precious Metal Gala fundraising activities which include;

- Silent Auction
- Live Auction
- Car Raffle
- Raffle
- Floral Fragrance Cart and more...

Gala Gift Bag

Seeking the donation of product (1,100 units) to include in curated guest Gift Bags for the Precious Metal Gala.

WHY

Your generous support will help raise vital funds to support the Pyjama Foundation and Myer Community Fund charity partners.

An opportunity to expose your brand to engaged guests attending the Precious Metal Gala, whilst supporting your corporate social responsibility goals.

GUEST SNAPSHOT

1,100 guests attend the Precious Metal Gala. Myer key brand partners and suppliers, Myer executive management team, board members, business associates, brand ambassadors and public figures.

WHEN

Friday 22 August 2025
Palladium Ballroom, Crown Melbourne



BRAND RECOGNITION



	HIGH VALUE GALA SUPPORTER	VALUED GALA SUPPORTER	GALA SUPPORTER
Donation value	\$25k+	\$5,000 – \$24,999	\$300 – \$4,999
Event program recognition	Logo + Full Page Ad	Logo	Brand/company name acknowledgment
Verbal recognition	Verbal recognition at event by MC	Verbal recognition at event by Auctioneer*	✕
Website acknowledgment	Logo	Logo	Brand/company name acknowledgment
Digital Recognition	Logo displayed on Multimedia screens at event	Logo displayed on Multimedia screens at event	✕
Product displayed at Gala**	Yes**	Yes**	Yes**

*where included in Live Auction
**where included in Silent/Live Auction & physically possible



APPRECIATION

Thank you for your consideration and generous support. Together we are making a difference to the lives of many.

We may never directly meet the people that receive help through our support, but our hearts are full knowing the impact is far reaching and very possibly life changing for many.

READY TO SUPPORT?

To make an in-kind donation please complete this form

[Link to form](#)

CONTACT

For further information or discussion, please contact: Lucy Hobson from the Myer Community Fund

Email: Lucy.Hobson@myer.com.au





THANK YOU

