



North Bay Construction Corps of Marin

Special Thanks - Mario Ghilotti Family Foundation, Sausalito Rotary Club, Mission San Rafael Rotary Club

WHAT

The Marin Builders Association is committed to helping young adults find rewarding careers in the local construction industry.

We are the central convener of multiple construction related programs operating across Marin County. The Marin Builders Association is directly involved in partnership programs with College of Marin and Canal Alliance (Education 2 Career Program). We also partner with the Marin County Office of Education on the Regional Occupational Training Program (ROP) for younger high school students. Our goal is to graduate dozens of successful students into the workforce each year.

Our newest program is the North Bay Construction Corps (NBCC). This new program is a partnership of Marin County Office of Education (MCOE) and the Marin Builders Association. It is a several **month training program** that introduces high school seniors and adults to careers in construction.

Based on the success of the NBCC in Sonoma County, the **North Bay Construction Corps of Marin** was piloted in 2019. Classes are taught by local industry professionals so that students get exposure to multiple employers and learn what it is like to work in a variety of trades - from tool handling and personal safety to fundamentals of electrical, plumbing, carpentry, solar, and more. They also may earn certifications in, **Heavy Equipment, OSHA 10 and First Aid/CPR**. The program culminates in a two-week work experience internship that allows students to practice their skills working in a real construction setting.

After the program, students are connected directly with employer firms and may receive multiple job offers, as they are well-prepared for entry-level positions in a variety of construction and trades disciplines. Graduates can earn up to \$100,000/year after three years in the industry.

WHY

Throughout the North Bay, the construction industry has identified an overwhelming need for a skilled and motivated workforce: for every five construction professionals retiring from the industry, just one new worker is entering the workforce to replace them.

The overarching objective is for students to build work-ready skills, have an opportunity to explore potential career paths that align with their interests, and prepare to work in an industry that helps build our community.

Testimonials from NBCC of Marin graduates:

- *"I started mixing up with the wrong crowd. I got scared about my future. The program showed me that I could change that - that I could do something different. It motivated me to pursue a different future in construction."*
- *"We got a private tour of the new Hospital construction site. That made me want to learn more about commercial construction and maybe engineering."*
- *"It was really exciting to be hired on as a full-time employee by one of the instructors."*



THE FUTURE

The North Bay Construction Corps was initially piloted in Sonoma County and has since expanded to five counties including Marin County. To make this happen the Marin Builders Association partnered with CTE Foundation, Marin County Office of Education, and North Coast Builders Exchange to expand the North Bay Construction Corps model and apply it in Marin. NBCC Marin strives to graduate 15 students per cohort and grow the program year over year to address the shortage of local skilled tradespeople.

Learn more about the NBCC of Marin at:

NBCCmarin.com


Contact:

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THE NEED

All funds pay for student scholarships, program coordination, tools, and equipment to expand and meet the growing demand from students and the local construction industry. Our Marin Builders Association Scholarship and Workforce Training Fund (a 501c3 public charity) operates all program assistance from scholarships to job placements with local construction firms.

HOW YOU CAN HELP

\$100 helps provides student transportation and meals	\$750 helps students earn CPR/First Aid certification	\$1,000 pays one student internship subsidy
\$2,500 helps supply course materials and grow the tool resource library		\$3,500 sponsors one student through the entire program
\$5,000 supports the student graduation and helps subsidize multiple internships	\$10,000 supports the overarching coordination of construction programs in Marin	\$15,000 confirms on-site program coordinator

