

www.najumads.com | sales@najumads.com



NAJUM ADS

COMPANY PROFILE

Summary

Great ideas deserve great stages. We craft campaigns, build brands and design events that leave a lasting impression - where creativity meets strategy.

Event Production, Exhibitions
& Conferences

Photography Services

Printing Services & Sticker Works

Corporate Gifts

Advertising, Branding & Signages

Furniture Rental Services

Web & Digital Media Production
& Marketing

LED Screen Sale & Rental Services

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About Us

Najum Advertising and Events, a trusted partner since 2002, has evolved from a small printing firm into a full-fledged advertising and marketing powerhouse. We empower brands by becoming their dedicated, all-in-one marketing partner - taking complete responsibility for their creative and promotional needs. Guided by our core values of integrity, innovation and client satisfaction, we deliver integrated solutions that drive visibility and growth. From local businesses to global brands, we craft impactful strategies and experiences that connect with our clients goals and vision. With a reputation for creativity, professionalism and excellence - your success is our success.





Vision

Our vision is to be the trusted marketing backbone for brands worldwide –recognized for transforming challenges into opportunities for growth. We aspire to build a future where every client experiences seamless, innovative and impactful marketing, all managed under one roof. By embracing new technologies and industry trends, we aim to create meaningful campaigns and unforgettable experiences that leave a lasting impact.



Mission

Our mission is to empower brands by becoming their complete marketing partner, allowing them to focus on what they do best while we drive their growth and visibility. Through creative innovation, strategic thinking and meticulous execution, we deliver advertising campaigns and event experiences that captivate audiences, strengthen brand presence and deliver measurable results. We are committed to building lasting relationships with our clients and exceeding their expectations every step of the way.

What we do

For over two decades, we've been at the heart of Middle East's advertising, branding and event production industry — helping businesses transform ideas into impactful stories. From shaping brand identities to delivering powerful campaigns and from crafting immersive events to executing world-class productions, we bring creativity, strategy and innovation together. With 20+ years of trust, experience and excellence, we continue to connect brands with audiences in ways that inspire, engage and last.



Event Production, Exhibitions & Conferences



Advertising, Branding & Signages



Web & Digital Media Production & Marketing



Corporate Gifts



Printing Services & Sticker Works



Photography Services



Furniture Rental Services



LED Screen Sale & Rental Services

"We are not just about ads or events, we are about experiences. From designing brand identities to producing world-class events, we make your vision stand out in a crowded world."

Our Services

Event Production, Exhibitions & Conferences

Your flagship service –comprehensive event solutions

- **Event planning & management:** corporate events, product launches, conferences, trade shows and gala dinners.
- **Exhibition stall & stage design, fabrication and installation.**
- **Venue selection, lighting, AV production, logistics, attendee management.**
- **End-to-end execution to deliver seamless experiences.**



Our Services

Advertising, Branding & Signages

Building strong brand visibility across all platforms

Design, fabrication & installation of shop signs, business signs, pylons, billboards and digital displays.

Indoor & outdoor signage for corporate and retail spaces.

Construction hoardings, event hoardings, branding walls.

Wall & window graphics, display banners, roll-ups and POS displays.



Our Services

Web & Digital Media Production & Marketing

Strengthening your brand's online presence

- Corporate website design & development (responsive & SEO-ready).
- Social media content creation (posts, reels, campaign creatives).
- Digital marketing campaigns: Google Ads, Meta Ads, performance tracking.
- Email marketing & lead generation funnels.
- Ongoing digital presence management and reporting.





Our Services

Corporate Gifts

High-quality customized graphics for all surfaces

Customized Branding Solutions:

We design and supply premium-quality corporate gifts tailored to your brand identity—perfect for client appreciation, employee recognition and promotional events.

Wide Range of Options:

From luxury executive sets and eco-friendly merchandise to personalized tech accessories and apparel, we offer diverse choices to suit every budget and occasion.

Our Services

Printing Services & Sticker Works

Premium printing solutions for marketing and events

High-Definition, Versatile Printing Solutions:

We offer premium digital, offset and large-format printing services for all business and event needs — from brochures, banners and signage to custom packaging. Every print is delivered with rich color accuracy, sharp detailing and flawless finishing.

Premium Quality & Precision Finish

We produce durable vinyl stickers using fade-resistant inks and advanced die-cut technology ensuring sharp edges, vibrant colors and long-lasting performance indoors or outdoors.



Our Services

Photography Services

Professional photography to enhance
your brand image

Event coverage: conferences, launches, exhibitions.

Product & promotional shoots for marketing
campaigns.

Site photography for signage, hoardings, progress
documentation.

Post-production editing, retouching &
optimization for digital/print use.



Our Services

Furniture Rental Services

Complete support for events & exhibitions

Wide Range for Every Occasion:

We provide a comprehensive selection of furniture – including seating, tables, counters, display units and decorative elements – suited for corporate events, weddings, exhibitions and promotional setups.

Stylish, Functional & Hassle-Free Service:

Our event furniture is designed for both comfort and aesthetics. With on-time delivery, setup and dismantling handled by our expert team, we ensure a seamless and professional event experience every time.





Our Services

LED Screen Sale & Rental Services

High-quality LED display solutions for both temporary events and permanent installations

We work with trusted brands such as NovaStar, Absen, Unilumin and LianTronics, ensuring premium quality and durability. Available in P2.5, P3.9, P4.8 and P6.9 pixel pitches.

LED Screen Rental for Events

LED Screen Sales & Installation

Custom Display Configurations

Technical Support & Maintenance

Our Portfolio

أرامكو السعودية
saudi aramco



"For Aramco, we delivered impactful signage projects and vehicle branding solutions that enhanced their corporate visibility and brand presence."



Our Portfolio



"We supported the PIF Golf Event with bespoke signage and end-to-end event management, ensuring a world-class atmosphere throughout the tournament."



Our Portfolio



BLACKLANE

"We put Blacklane's Lucid fleet on the map with bold vehicle branding that turned every drive into a moving brand experience."



Our Portfolio



"From Riyadh to Qatar to Oman, we brought Riyadh Air's brand to the streets with striking vehicle branding that turned every ride into a moving experience."



Our Portfolio



"We handled the complete event branding for Hyundai Stargazer, creating impactful visuals and designs that highlighted the brand's innovation and style."



Our Portfolio



"From Riyadh to Qatar to Oman,
we brought Kabrita's brand to life
with eye-catching exhibition
booths that turned every showcase
into an experience."

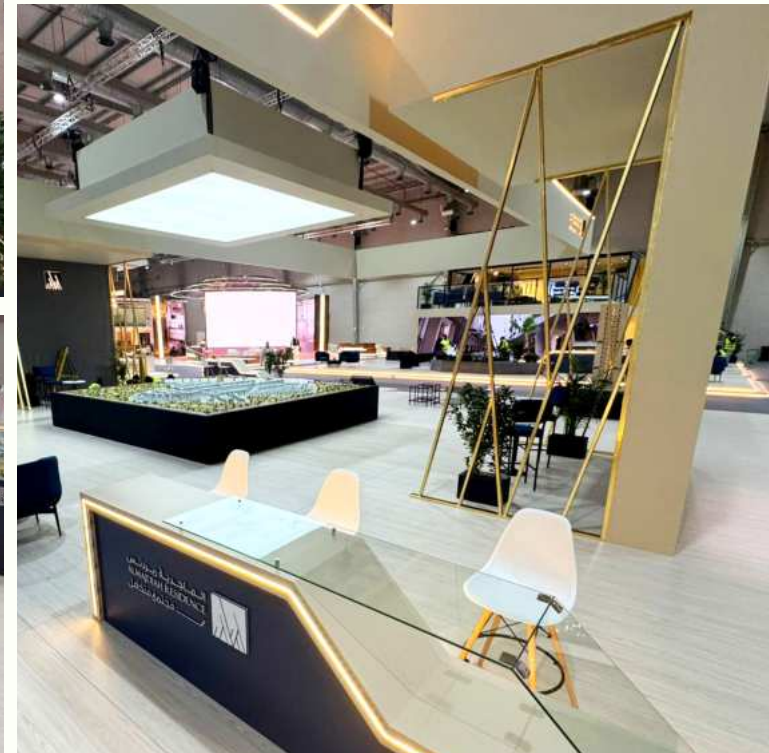


Our Portfolio



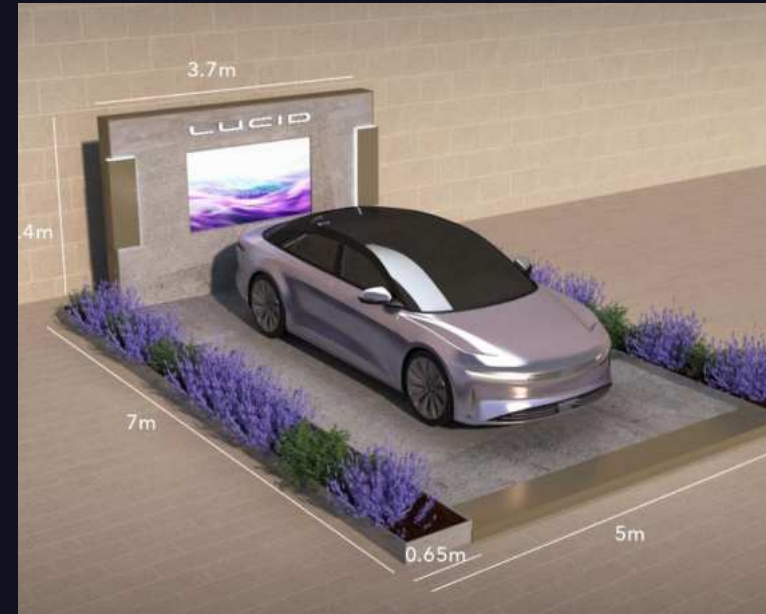
الماجدية ريزيدنس
ALMAJDIAH RESIDENCE
مجتمع متكامل

"We design and deliver spaces that inspire – blending style, comfort and flawless execution to make every event effortlessly memorable."



Our Portfolio

"We turn ideas into powerful brand experiences – from exhibition stalls and vehicle branding to office spaces, event setups and grand launches. Every detail tells your story with style and purpose."



Our Clients



CONTACT US.

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Scan For Website



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Saudi Arabia | Qatar | Bahrain | Oman | UAE | Kuwait



Engaging Content That Converts