



February 4th, 2021

Dear Members of the 117<sup>th</sup> Congress:

Whether you are serving your twentieth term in Congress, or your first, The Coalition for Workforce Innovation (CWI) would like to present our diverse group of companies, associations and individuals working towards a common cause that likely impacts thousands of constituents in your district.

CWI was formed to bring together a broad, diverse group of stakeholders like the service sectors, small business start-ups, technology companies as well as worker advocates to modernize federal workforce policy to enhance choice, flexibility and economic opportunity for all workers. The Coalition's mission is to educate policymakers on the benefits of independent work and support policy proposals that protect and empower individuals to choose nontraditional work arrangements.

The Coalition has five core principles:

- 1) Individuals should have the freedom to determine how, when and where they work.
- 2) Those choosing independent work should be treated fairly under the law in terms of access to training, benefits, and certain protections.
- 3) Empowerment and flexibility for workers will improve economic opportunities for workers and outcomes for organizations.
- 4) Independent work should be applicable across all positions, platforms and industries.
- 5) Legal and regulatory consistency across states is vital for broad adoption of independent work.

These principles are informed by conversations and data from independent workers across the United States. A survey of independent workers released in 2020 by CWI revealed that individual work fits the needs of most people engaged. In this survey, 94% of those surveyed were very or somewhat satisfied with their current work arrangement.

We welcome any conversations with you and your staff and commit to partnering with your offices to support American entrepreneurship as policy solutions are discussed.

To learn more about CWI, please visit [www.workforceinnovation.net](http://www.workforceinnovation.net).

Sincerely,

Coalition for Workforce Innovation