

SPONSORSHIP OPPORTUNITIES 2024



BALTIMORE'S
BRAND NEW
POP CULTURE
CONVENTION

KHROMAKON

AN EXPERIENCE IN FULL COLOR

KHROMAKON IS A BRAND NEW, WEEKEND LONG EXPERIENCE FOR ALL GEEK AND NERD CULTURE, LOCATED IN THE HILTON BALTIMORE INNER HARBOR!

We're doing the work to create a brand new space dedicated to a more modern and inclusive geek culture. Becoming the new haven for this area's nerdy artists and creatives, our focus is on bringing together lovers of cosplay, music, comics, anime, gaming, toys and so much more! We wish to serve as a beacon for Baltimore's art loving community.

KhromaKon is made up of multifaceted and passionate fans as well as experienced organizers, ready to help make this event great.

\$350

PINK LEVEL

- Logo and links added to our Sponsors section on the website.
- Social media posts made about your sponsorship, minimum of three posts with links. (Please provide specific info and images if running specials, showcasing particular products, etc.)

\$500

RED LEVEL

- Everything from the previous level.
- 1 standard table space (6x4), including 1 folding table and 2 chairs.
- Up to 4 industry labeled badges for your staff and guests.

\$1000

ORANGE LEVEL

- Everything from the previous levels.
- 1 booth space (10x10), including 1 folding table and 2 chairs.
- Up to 6 industry labeled badges for your staff and guests.
- Advertising through KHROMAKON social media and other means.

\$5000

YELLOW LEVEL

- 1 booth space (10x10), including 1 folding table, 2 chairs, as well as carpet and electrical drop.
- Up to 8 industry labeled badges for your staff and guests.
- Quarter-page ad in Program Guide.
- Ad + link in rotation on KHROMAKON website.
- Advertising through KHROMAKON social media and other means.
- Advertising in bi-weekly KHROMAKON pre-convention member newsletter.

\$10,000

GREEN LEVEL

- Up to 400 sq ft of booth space, including carpet and electrical drop.
- Up to 10 industry badges for your staff and guests.
- Quarter-page ad in Program Guide.
- Ad + link in rotation on KHROMAKON website.
- Advertising through KHROMAKON social media.
- Advertising in bi-weekly KHROMAKON pre-convention member newsletter.

\$15,000

BLUE LEVEL

- Up to 400 sq ft of booth space, including 1 folding table, 2 chairs, as well as carpet and electrical drop.
- 10 industry badges for your staff and guests.
- Half-page ad in Program Guide.
- Ad banner in digital schedule.
- Your logo and company link on KHROMAKON website.
- Advertising through KHROMAKON social media and other means.
- Advertising in bi-weekly KHROMAKON pre-convention member newsletter.

\$25,000

INDIGO LEVEL

- Up to 600 sq ft of booth space, including carpet and electrical drop.
- Up to 10 industry badges for your staff and guests.
- Logo recognition on lanyards.
- Digital signage + 30 sec commercial on displays throughout convention's space.
- One page ad in Program Guide.
- Ad banner in digital schedule.
- Your logo and company link on KHROMAKON website.
- 30 sec commercial spot on all available screens.
- Mention in local KHROMAKON commercial spot.
- Advertising through KHROMAKON social media and other means.
- Advertising in the KHROMAKON pre-convention member newsletter.

\$50,000

VIOLET LEVEL

- Up to 800 sq ft of booth space, including carpet and electrical drop.
- Up to 12 industry labeled badges for your staff and guests.
- Logo recognition on lanyards (maximum of 2 sponsors).
- Digital signage + 60 sec commercial on displays throughout the convention's space.
- Two page ad spread in Program Guide.
- Banner ad and highlighted vendor listing on KHROMAKON website and digital schedule.
- Your logo and company link on KHROMAKON website.
- 60 sec commercial spot on all available screens.
- Mention in local KHROMAKON commercial spot.
- Advertising through KHROMAKON social media and other means.
- Advertising in the KHROMAKON pre-convention member newsletter.
- White Glove Staff Concierge service.

DON'T SEE A PACKAGE THAT MEETS YOUR NEEDS?

Let us customize a package for you! Let's discuss what else we can do for you!

If we get radio time, podcast time, etc, your name will be dropped! Please email us at info@khromakon.com to discuss logistics.