

# SPONSORSHIP OPPORTUNITIES 2024



BALTIMORE'S  
**BRAND NEW**  
POP CULTURE  
CONVENTION

# KHROMAKON

## AN EXPERIENCE IN FULL COLOR

**KHROMAKON IS A BRAND NEW, WEEKEND LONG EXPERIENCE FOR ALL GEEK AND NERD CULTURE, LOCATED IN THE HILTON BALTIMORE INNER HARBOR!**

We're doing the work to create a brand new space dedicated to a more modern and inclusive geek culture. Becoming the new haven for this area's nerdy artists and creatives, our focus is on bringing together lovers of cosplay, music, comics, anime, gaming, toys and so much more! We wish to serve as a beacon for Baltimore's art loving community.

KhromaKon is made up of multifaceted and passionate fans as well as experienced organizers, ready to help make this event great.

**\$350**

### PINK LEVEL

- Logo and links added to our Sponsors section on the website.
- Social media posts made about your sponsorship, minimum of three posts with links. (Please provide specific info and images if running specials, showcasing particular products, etc.).

**\$500**

### RED LEVEL

- Everything from the previous level.
- 1 marketplace space, including 1 folding table and 2 chairs.
- Up to 4 industry labeled badges for your staff and guests.

**\$1000**

### ORANGE LEVEL

- Everything from the previous levels.
- 1 marketplace booth space, including 1 folding table and 2 chairs.
- Up to 6 industry labeled badges for your staff and guests.
- Advertising through KHROMAKON social media and other means.

**\$5000**

### YELLOW LEVEL

- One 10' x 10' marketplace booth, including carpet and electrical drop.
- Up to 8 industry labeled badges for your staff and guests.
- Quarter-page ad in Program Guide.
- Ad + link in rotation on KHROMAKON website.
- Advertising through KHROMAKON social media and other means.
- Advertising in bi-weekly KHROMAKON pre-convention member newsletter.

**\$10,000**

### GREEN LEVEL

- Up to 400 sq ft of booth space, including carpet and electrical drop.
- Up to 10 industry badges for your staff and guests.
- Quarter-page ad in Program Guide.
- Ad + link in rotation on KHROMAKON website.
- Advertising through KHROMAKON social media.
- Advertising in bi-weekly KHROMAKON pre-convention member newsletter.

**\$15,000**

### BLUE LEVEL

- Up to 400 sq ft of booth space, including carpet and electrical drop.
- 10 industry badges for your staff and guests.
- Half-page ad in Program Guide.
- Ad banner in digital schedule.
- Your logo and company link on KHROMAKON website.
- Advertising through KHROMAKON social media and other means.
- Advertising in bi-weekly KHROMAKON pre-convention member newsletter.

**\$25,000**

### INDIGO LEVEL

- Up to 600 sq ft of booth space, including carpet and electrical drop.
- Up to 10 industry badges for your staff and guests.
- Logo recognition on lanyards.
- Digital signage + 30 sec commercial on displays throughout convention's space.
- One page ad in Program Guide.
- Ad banner in digital schedule.
- Your logo and company link on KHROMAKON website.
- 30 sec commercial spot on all available screens.
- Mention in local KHROMAKON commercial spot.
- Advertising through KHROMAKON social media and other means.
- Advertising in the KHROMAKON pre-convention member newsletter.

**\$50,000**

### VIOLET LEVEL

- Up to 800 sq ft of booth space, including carpet and electrical drop.
- Up to 12 industry labeled badges for your staff and guests.
- Logo recognition on lanyards (maximum of 2 sponsors).
- Digital signage + 60 sec commercial on displays throughout the convention's space.
- Two page ad spread in Program Guide.
- Banner ad and highlighted vendor listing on KHROMAKON website and digital schedule.
- Your logo and company link on KHROMAKON website.
- 60 sec commercial spot on all available screens.
- Mention in local KHROMAKON commercial spot.
- Advertising through KHROMAKON social media and other means.
- Advertising in the KHROMAKON pre-convention member newsletter.
- White Glove Staff Concierge service.

### DON'T SEE A PACKAGE THAT MEETS YOUR NEEDS?

Let us customize a package for you! Let's discuss what else we can do for you!

If we get radio time, podcast time, etc, your name will be dropped! Please email us at [info@khromakon.com](mailto:info@khromakon.com) to discuss logistics.