

**1st
Annual**

freedom car show

Haddad Riverfront Park
600 Kanawha Blvd. Charleston, WV



October 14, 2023

12 pm - 10 pm

Free to the Public

Roll In

9 am - 12 pm

**Relative
Obscurity**

Trophies:
Best of Show
People's choice
Best Newest
Best Oldest
Furthest Traveled
Oldest Owner
Youngest owner
Band's choice
Sponsor's Choice

Prizes

Food vendors

Live local music!

Accessible equipment dealers

Games

50/50 Raffle



Scan to Pay

Register now at: <https://wvsilc.org/car-show> (\$25 or day of show \$35)

For additional information call 304-766-4624 or email wvsilc@wvsilc.org



P.O. Box 625 • 5010-D Fairlawn Avenue • Institute, West Virginia 25112

August 22, 2023

Dear Potential Freedom Car Show Sponsor,

WVSILC and the WV Independence Network are hosting the first annual car show featuring vehicles that have been modified with adaptive equipment that allow people with disabilities to be mobile and independent. This one-of-a-kind event will be held on October 14, 2023, at Haddad Riverfront Park on Kanawha Boulevard in Charleston, WV. In attendance will be vehicle related vendors, first responders, food vendors, local bands, and vehicles that have been modified in ways you've never seen before.

The purpose of the car show is to educate first responders and the public, provide awareness, and raise money for the Community Living Services Program (CLSP) that helps people with disabilities get the vehicle modifications they need to be mobile. There are currently 28 people with disabilities on the wait list for accessible vehicle equipment totaling approximately \$178,400. This is our goal. Let's clear the wait list and get these people mobile!

Although the freedom car show features vehicles with accessible equipment modifications, we want all car, truck, and bike enthusiasts to join us. If it's unique or unusual we want to see it. All years, makes, and models welcome!

Who are we and why a car show?

Established under federal and state legislation, WVSILC functions both independently and as a partner with the [West Virginia Independence Network \(WIN\)](#) and the [West Virginia Division Of Rehabilitation Services \(WVDRS\)](#) to ensure that West Virginians with disabilities have access to Community-Based Resources that promote personal choice and facilitate the achievement of their Independent Living goals.

The [WIN](#) has 3 Centers throughout the state; Appalachian Center for Independent Living, Mountain State Center for Independent Living, and LiveAbility (formerly Northern WV Center for Independent Living). The network provides some of its Independent Living Services under the State-funded [Community Living Services Program \(CLSP\)](#).

CLSP assists individuals with disabilities to function more independently in their homes and communities. Funded under the State Plan for Independent Living with State and Federal Independent Living dollars to support West Virginians with Disabilities, CLSP services include:

- Home Modifications for Accessibility
- Assistive Devices and Equipment
- Communication Services
- Durable Medical Equipment
- Vehicle Modifications



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Due to the disproportionate number of people with disabilities in WV, the wait to receive services from CLSP is a mind-numbing 3 to 5 years. Additionally, available funding first goes to home modifications and other items supported by the program. If any funding remains, vehicle modifications will then be addressed. There is rarely any funding remaining for vehicle modifications, which represents freedom, or lack of, for people with disabilities.

Included with this letter is a Freedom Car Show Sponsorship Package for your review and consideration. Your tax-deductible sponsorship will help bring independence to people with disabilities, by providing the necessary equipment needed for accessible transportation. Accessible equipment for their vehicles may be all they need to be active and productive in their communities. Please consider one of our sponsorship levels.

All proceeds generated from the car show will be used solely for vehicle modifications for people with disabilities. If you are unable to attend or sponsor the car show, please consider giving to CLSP through our [GoFundMe Campaign](#) so the program can provide freedom to people with disabilities who have no means of transportation for lack of adaptive equipment.

Thank you for your support.

Freedom Car Show Planning Committee

Freedom Car Show Sponsorship Levels

SPONSORSHIP BENEFITS	Supporter \$1 - \$249	Trophy \$250 - \$499	Stripe \$500 - \$999	Star \$1,000 - \$2,499	Liberty \$2,500 - \$4,999	Independence \$5,000 - \$7,499	Patriot \$7,500 - \$9,999	Freedom \$10,000 - \$24,999	Title Sponsor \$25,000+
Recognition in Car show newsletter (1)	✓	✓	✓	✓	✓	✓	✓	✓	✓
WVSILC social media acknowledgement	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in printed flyer – 2 printings		✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to pick a “Sponsors Choice” winner		✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to place your promotional merch in goodie bag			✓	✓	✓	✓	✓	✓	✓
Logo on printed flyer – 2 printings			✓	✓	✓	✓	✓	✓	✓
Recognition on WIN partner social media (3 sites) *				✓	✓	✓	✓	✓	✓
Sponsor T-shirts (2)				✓	✓	✓	✓	✓	✓
Recognition on WVSILC car show web page with logo link					✓	✓	✓	✓	✓
Sponsor appreciation award					✓	✓	✓	✓	✓
Presentation space on blvd						✓	✓	✓	✓
Recognition on WIN partner websites with logo link *							✓	✓	✓
Stage recognition by each band								✓	✓
Rail Banner (3)								✓	✓
Exclusive Event sponsor (1 event)									✓
Stage banner (4)									✓

- (1) Stripe level and below – name listing; Star level and above – logo placement
- (2) Sponsor T-shirts – Quantity not to exceed sponsorship level limit as shown on sponsorship agreement.
- (3) Provided by sponsor (not to exceed 3' x 10" with grommets)
- (4) Provided by sponsor (size to be determined)



Sponsor Amenities

Supporter:

- Recognition in Car show newsletter
- WVSILC social media acknowledgement

Trophy:

Supporter level plus:

- Recognition in printed flyer – 2 printings
- Opportunity to place your promotional merch in goodie bag

Stripe:

Trophy level plus:

- Logo on printed flyer – 2 printings
- Sponsor T-shirts

Star:

Stripe level plus:

- Recognition on WIN partner social media (3 sites)

Liberty:

Star level plus:

- Recognition on WVSILC car show web page with logo link
- Sponsor appreciation award

Independence:

Liberty level plus:

- Presentation space on Blvd.

Patriot:

Independence level plus:

- Recognition on WIN partner websites with logo link (Sponsor to provide logo)

Freedom:

Patriot level plus:

- Stage recognition by each band
- Rail Banner (Provided by sponsor not to exceed 3' x 10" with grommets)

Title:

Freedom level plus:

- Event sponsor (1 event)
- Stage banner



Sponsor T-Shirts (Qty depends on sponsorship level)

- | | | |
|---|--|--|
| <input type="checkbox"/> Star – 2 T-shirts | <input type="checkbox"/> Liberty – 4 T-shirts | <input type="checkbox"/> Independence – 6 T-shirts |
| <input type="checkbox"/> Patriot – 8 T-shirts | <input type="checkbox"/> Freedom – 10 T-shirts | <input type="checkbox"/> Title – 12 T-shirts |

Small Medium Large X-Large XX-Large Small
 Medium Large X-Large XX-Large XXX-Large XXXX-Large

Sponsor Responsibilities:

- Timely payment
- Timely provision of logo/ads for publication
- Timely provision of materials for Goody Bags

How do you want to be listed on website and printed materials?

Other Considerations: _____

Board Approval:	Signature: _____	Date: _____
	Signature: _____	Date: _____
	Signature: _____	Date: _____

For Office Use ONLY:

Responsible Volunteer: _____

Payment Rec'd:	Amt _____	CK# _____	Date _____
	Amt _____	CK# _____	Date _____
	Amt _____	CK# _____	Date _____