

# PUPPY LOVE



*Building a Lasting Bond*



# WELCOME



My Puppy Programme consists of 9 modules, completed over 8 weeks to help you and your dog achieve contentment and develop the relationship of your dreams.

In each module you will build core skills and progress through milestones until you have mastered each area, introduce new experiences and socialisation, go on field trips and do an enrichment challenge each week and complete some human learning around prevention and problem solving.

There are 6 themes (each with their own colour code)



## GEEK OUT

Human learning skills.



## FIELD TRIPS

Field Trips encourage you to take puppies out on outings and field trips in the community.



## SOCIALISATION & POSITIVE EXPOSURE

How to introduce puppies to the world we live in, safely and positively.



## PROBLEM SOLVING & PREVENTION

Management is important to control what puppies learn and prevent them from learning undesirable behaviours.



## ENRICHMENT - PHYSICAL & MENTAL

Let your puppy explore and utilise their teeth, nose, paws, in a positive and productive way that keeps you both satisfied.



## THE PUPPY FOUNDATION BEHAVIORS

Foundation behaviours are the building blocks for future training.

To reach your puppy's full potential we first need to build amazing foundations. Learning should always be fun for both of you, so I like to use games to teach your puppy foundation skills such as sit, down, loose lead walking and recall, as well as focus around even the biggest distractions!

In this course I'll help you to understand your puppy's innermost motivators, how to supercharge play, build an incredible connection and consolidate key skills to help you expertly navigate your puppy's first few weeks and prevent problem behaviours from arising.

I'll guide you through proper socialisation, by gentle exposure and field trips, so your puppy develops into a robust, resilient individual, and show you how to teach tricks which are a great way to strengthen the canine-human bond, build confidence, enhance connection and enrich our puppies' lives even more.



# MEET YOUR TRAINER



## JULES BALLARD

*Dog Behaviour Consultant*



Hi, I'm Jules

I want to be able to help more dogs achieve contentment and live the best life possible. My understanding of human psychology enables me to develop the best modification package for you and your dog, one that is tailored to your personality and learning style, as well as that of your dog.

I only support training techniques that are kind, effective, and fear-free. I believe training should be easy to follow, consistent, and always fun for both dogs and humans.

- 🐾 Advanced Diploma in Canine Behaviour
- 🐾 Separation Anxiety Pro Trainer
- 🐾 Diploma In Canine Health and Nutrition
- 🐾 Holistic Health for Dogs Certificate
- 🐾 ACE Module 1 and 2, ACE Adolescence
- 🐾 TTouch Course Janet Finlay
- 🐾 Certified Family Dog Mediator
- 🐾 Michael Shikashio's Aggression Course
- 🐾 Reframing Reactivity Pro Course Janet Finlay
- 🐾 BSc (Hons) in Psychology First Class
- 🐾 General Nurse and Midwife
- 🐾 Certified Birth Trauma Resolution Practitioner
- 🐾 Reflexologist
- 🐾 Fitness Instructor
- 🐾 Currently studying Level 6 Canine Behavioural Management and Level 6 Human Canine Interactions

# PROGRAMME CURRICULUM



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## ORIENTATION

- How puppies learn
- Introduction to body language
- Motivation
- Treat Tournament
- Learn about reward markers and clicker training
- Master your marker timing
- Setting up your training area
- Introduction to puppy toys
- Discover your puppy's outlets
- Schedule and routine
- Setting up Management
- Stages of development

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## WEEK 1

- Toilet training
- Introduction to collar
- Introduction to harness and lead
- Field trip to your neighbourhood
- What is enrichment?
- Enrichment challenge-cardboard boxes
- The Name Game
- Introduction to Sit
- Human Play
- Preventing jumping up
- How to socialise before to full vaccination
- Introduction to crate training

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## WEEK 2

- Puppy play
- Handling and husbandry (grooming)
- Field trip to a pet store
- Enrichment challenge-plastic cups
- Preventing puppy biting
- Scatter recalls
- Get it
- Introduction to down
- Tricks Nose touch

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## WEEK 3

- Hide and seek
- Watch me
- Field trip to the park
- Exposure to surfaces
- Exercise
- Introduction to tug
- Teaching the settle
- Preventing chewing
- Exposure to water

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## WEEK 4

- Tricks peek-a-boo
- Preventing separation anxiety
- Fun food circuits
- Enrichment challenge-Muffin tins
- Expose to outdoor surfaces
- Setting up for success on your walks
- Teaching Look at That
- Teaching using nose targeting
- Field trip to a coffee shop

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## WEEK 5

- Sleep and Night routine
- Human greetings
- Introduction to Stay
- Enrichment challenge-burritos
- Car socialisation and exposure
- Field trip to a restaurant/lunch out
- Loose lead walking
- Preventing resource guarding
- Introduction to leave
- Consolidation

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## WEEK 6

- Sniff and Go
- Positive exposure to sounds
- Taking your training on the road
- Collar and harness holds
- Field trip to the hardware store
- Enrichment challenge-Frozen food
- Wait and release
- Wait versus stay?
- Preventing Counter surfing

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## WEEK 7

- Enrichment challenge-Find it
- Exposure to moving objects
- Dog friendly park etiquette
- Field trip to a dog friendly park
- Introduction to drop
- Tricks Spin
- Check it out
- Ring a bell to toilet outside
- Preventing digging

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## WEEK 8

- Recall dropped lead
- Tricks Roll over
- Tricks Leg weaves
- Exposure to costumes
- Preventing door dashing
- Enrichment challenge-DIY enrichment
- Tricks Introduction to paw targeting
- Field trip to a body of water

# TRAINING RESOURCES

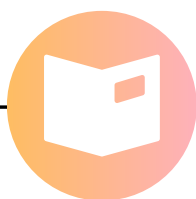


Everything you need to ensure you receive a comprehensive, high-end learning experience. Materials designed to cater to your unique learning style that will enhance understanding, encourage participation, and ensure better results throughout your programme and beyond.



## Videos

Over 90 videos comprising of a mixture of tutorials and dogs demonstrating the activities, so that you and your family are all on the same page.



## Handouts

All of the videos are supplemented with handouts to support further learning and aid memory



## Workbooks

Several workbooks offer an easy, practical way for you to consolidate your learning as we work together.



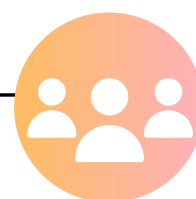
## Journal/ Diary

Monitor your dog's growth and improvement in each module and identify patterns to support your dog's progress



## Training Tracker

Designed to help track and monitor your progress as you work towards your goals.



## 1-1 Zooms

Depending on the option you choose. You could have up to 8 individualised sessions to further support you and coach you in your training journey

# HOW TO ENROLL



To enroll in the Puppy Programme all you need to do is visit

<https://contented-canines.newzenler.com/courses/puppy-love>

I offer 2 options:



## Stand alone PUPPY Programme

*Work through the course at your own pace*

- Video vault (over 90 videos)
- Training workbooks and trackers
- Over 90 downloadable handouts that support your learning
- Access to Community Facebook Group
- You can upgrade at any point during your course to the VIP programme and this can be tailored to your needs of 2 zoom sessions (£80 additional cost), 4 zooms (£150 additional cost) or 8 zooms (£250 additional cost).



## VIP PUPPY Programme

*Private 1-1 live interactive coaching in addition to your course*

- **1-1 Zooms to coach you as you train**
- **Video Analysis of your personal videos to get feedback**
- Video vault (over 90 videos)
- Training workbooks and trackers
- Over 90 downloadable handouts that support your learning
- Access to Community Facebook Group
- **Coach in your Pocket via email or WhatsApp to give you peace of mind throughout the process**

Investment **£195**

Investment **£395**



**If you enroll in either option you will also receive access to my adolescent course:**

*Loose Lead Walking*

**for free, should you want it**



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