

Dear Neighbors,

We've been reflecting on the past year, and honestly, we're so thankful for your support. In 2024, thanks to 164 generous neighbors (92 of whom donated for the first time!), we raised over \$50,000. We couldn't have done it without you—thank you so much!



Keeping our Neighborhood Safe

With your donations, we've been able to do a lot to keep our neighborhood safe. In January, we extended our security guard's hours by an extra 90 minutes every night. From keeping crime and vandals at bay, to ensuring people feel safe at night, the extended hours are making a real difference. And, thanks to our partnership with the 17th precinct of the NYPD, we now get regular patrols by car and foot. If you'd like to help us keep this up, we'd love your continued support in 2025. Your donations make this possible!

Save the Date: Gala Fundraiser June 9

We're excited to celebrate 45 years of the Beekman Place Association! Join us for our Gala Fundraiser with Silent Auction on June 9, 2025 from 5-7pm at Ophelia Lounge (Beekman Tower Hotel). It's going to be a special night to be with friends and neighbors and celebrate Beekman Place. Tickets are limited, so don't miss out! Head to our website for more info (www.beekmanplacenyc.org).

Keeping Our Neighborhood Beautiful

We all love how beautiful our neighborhood is, and we're working hard to keep it that way. In 2024, we teamed up with the Manhattan Borough President Mark Levine's office to plant new trees and install tree bed guards. We also got potholes fixed! We worked with the NYC Parks Department to remove a no longer needed chain-link fence at the East 51st Park entrance and repaired a damaged fence by the dog park on East 49th. Lamp posts have also been repaired! A big shoutout to Brad Stonebraker, our local gardner, who helped us tidy up East 50th Street by removing a pesky thorn bush and replanting ornamental kale.

Thanks Brad!

Spring 2025

NEWS



A huge thanks to 413 East 50th Street for replacing their buckled sidewalk and 20 Beekman for completely overhauling theirs. These kinds of improvements really make a difference to keep us all safe and sound as we stroll Beekman Place. Thank you!

If you are a townhome owner or building owner and you need to make repairs to your sidewalk, contact us. We'll put you in touch with your neighbors who can help you get started.

Fighting Graffiti: A Team Effort

Graffiti is an ongoing challenge, but we're on it. One of our board members is seriously passionate about graffiti removal—if he sees any, it's gone ASAP! And if we can't handle it ourselves, we're on the phone with building superintendents to get it cleaned up.

So many of you have generously offered help, and this is the easiest one! A flyer or a sticker on a light post? Trash on a sidewalk? We can all do our part by cleaning up what you can to keep things looking great! If you need help, please feel free to contact us.

A Scentual Partnership: Beekman Place, by Bond No. 9

Feeling like you are in rarefied air? The perfumery Bond No. 9, famous for creating neighborhood scents, has created a fragrance inspired by our neighborhood! They even asked to use the image on our website of Beekman Place for their advertising campaign and were pleased to make a donation to our association. The scent, Beekman Place, is official—and it's lovely. You'll even get a chance to bid on a bottle at our Gala in June!



Signs Everywhere

To help keep Beekman Place clean, we've added more signs reminding everyone of our shared responsibility. Smoking, loitering, and dog droppings are not wanted here!

As a reminder, dog urine and dog poop kills our beautiful flowers that YOU have generously donated your money to help us plant each spring! Please be kind to your neighbors and pick up after your dog, especially on East 50th Street. To help all our furry friends, we installed a dog waste bag dispenser at the end of East 51st Street. If the dispenser is empty, please contact us at board@beekmanplaceny.org.

2025 Events

Don't miss out on upcoming events! In addition to our neighborhood bulletin board on East 51st Street, we now have signs at our garbage stations on Beekman Place to advertise our events. Please also check our website www.beekmanplaceny.org and follow us on Instagram @BeekmanPlaceNYC!

Gala Fundraiser June 9, 5-7pm

Join us at the Ophelia Lounge (Beekman Tower Hotel) to celebrate 45 years of keeping our neighborhood safe and beautiful! Tickets can be purchased on our website at www.beekmanplaceny.org.

Welcome Back to the Neighborhood

September, date TBC
Last fall, we hosted our inaugural fall gathering as a chance to catch up with neighbors who had been away for the summer. It was a lovely afternoon sharing ideas about our community and chatting with our local council member Keith Powers.

Halloween Party October 26

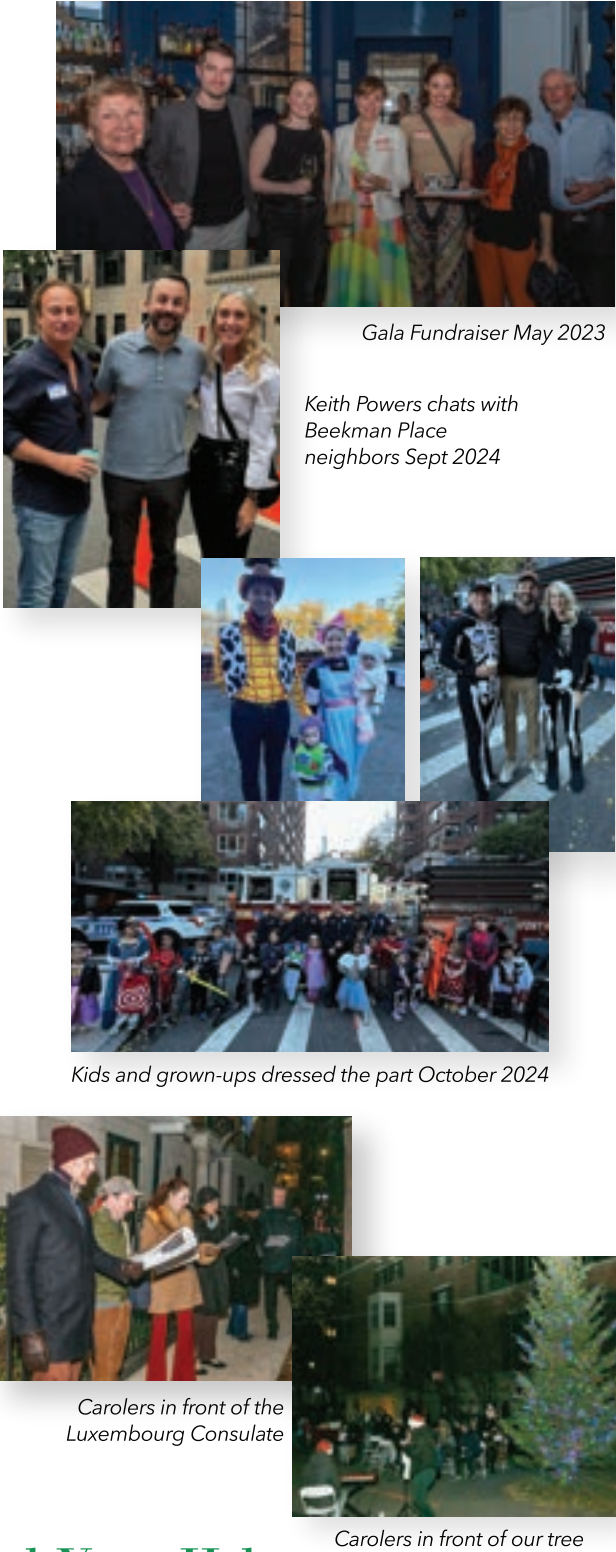
Always a blast—costumes, candy, and good company! It's one of our favorite events of the year and we can't wait to celebrate with all of you!

Caroling with Neighbors

December, date TBC
Last year, on a chilly night, we all gathered around the Beekman Place tree at the end of East 50th Street to sing classic holiday songs. After our final song "White Christmas" by Irving Berlin, (a 17 Beekman Place resident for 42 years), we were invited into his old townhouse by our neighbor, The Luxembourg Consulate. Last year's event was magical, and we're ready to do it all over again!

We're Making a Difference—But We Need Your Help

Is your building a member? If not, we'd love to help you get signed up. Let us know! We also ask that you encourage the buildings you live in to become members of The Beekman Place Association. The more buildings that join the association, the longer we can extend our daily security.



Big Thanks to Our Board Members

A huge thank you to our board members, who give so much of their time and energy to make our neighborhood a wonderful place to live!

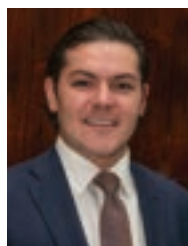
Board Members *Not Pictured: Member Madonna Badger, 455 East 51st Street*



Co-President:
Ken Gunsberger
420 East 51st Street



Co-President:
Jennifer Gunsberger
420 East 51st Street



Treasurer:
Kevin Seery
12 Beekman Place



Secretary:
Camila Wojtusiak
400 East 51st Street



Member:
Lori Rosen
30 Beekman Place



Member:
Michael Goldfarb
One Beekman Place



Member:
Nancy Gillespie de la Salle
439 East 51st Street



Member:
Mary Ann Spitznagel
400 East 51st Street



Member:
Karla Leon
405 East 50th Street



Member:
Carol Ying
10 Mitchell Place

Want to Stay Up to Date?

Join our mailing list for newsletters, event details, and updates. We promise not to spam you! Just send your name, email, and mailing address to: board@beekmanplacenyc.org

Protect Your Asset and Donate Today!

If this newsletter has not yet conveyed the importance of donating, the most crucial reason is to safeguard one of your valuable assets—your home! People want to live in this neighborhood because it is clean, beautiful and safe. Real estate agents use our private security guard as a selling point when you want to sell your home.

If you'd like to donate today, here's how:

- **Mail:** Checks or Credit Card information in the appeal envelope enclosed to Beekman Place Association PO Box 20042-DHCC, New York, NY 10017
- **Zelle (preferred):** Send to board@beekmanplacenyc.org (last 4 digits of phone number 5366) *Please be sure to mention your name and email in the notes so we may thank you!
- **Drop off:** Jenn and Ken Gunsberger at 420 East 51st Street
- **Credit Card:** Call Jenn at 415-533-5366
- **Donate Online using PayPal:** Scan the QR code or visit www.beekmanplacenyc.org and click "Donate"



Beekman Place Association is a 501c4 organization. Contributions are NOT tax deductible.

Contact Us:

email: board@beekmanplacenyc.org • website: www.beekmanplacenyc.org • Instagram: @BeekmanPlaceNYC

Thanks to the following Member Buildings for their generous contributions:

10 Mitchell Place, One Beekman Place, 2 Beekman Place, 12 Beekman Place, 17 Beekman Place, 25 Beekman Place, 30 Beekman Place, 31 Beekman Place, 33-35 Beekman Place, 37 Beekman Place, 39 Beekman Place, 405 East 50th Street, 408 East 50th Street, 414 East 50th Street, 415 East 50th Street, 418 East 50th Street, 400 East 51st Street, 420 East 51st Street, 439 East 51st Street, 455 East 51st Street, and Anonymous.