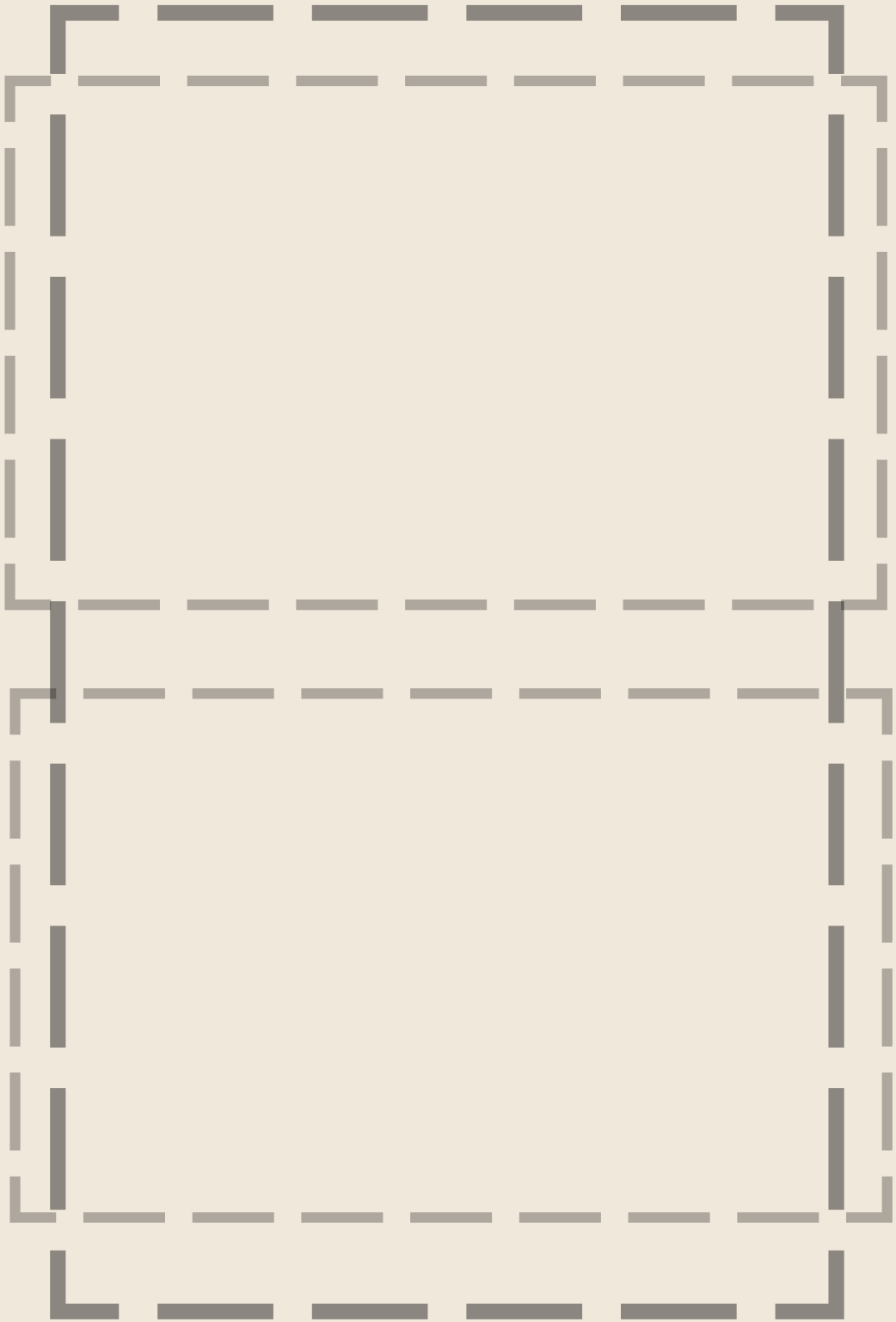




Presents

**SHOW TITLE
AND LEGAL
CREDITS**



**Deluxe Sponsorship:
\$250**

**1/8 page ad in the
printed program for
the selected
production**

**Logo in the email
newsletters that
advertise the
selected production
A social media post**



**Premier Sponsorship:
\$500**

**1/4 page ad in the
printed program for
the selected
production**

**Logo in the email
newsletters that
advertise the selected
production**

A social media post



Golden Sponsorship: \$750

**1/2 page ad in the printed program for the
selected production**

**1/2 page ad in the email newsletters that
advertise the selected production**

A social media post



2 Tickets to the production



Corporate Sponsorship: \$1000

**1 page ad in the printed
program for the selected
production**

**1 page ad in the email
newsletters that advertise the
selected production**

2 social media posts

4 Tickets to the production



Our Social Media audience



2023-2024

We have experienced a +248% increase in the non-follower base and a +200% rise in link taps on Instagram.

Our follower base is 66,3% from Kingman

3,1% from Golden Valley

2.3% from Phoenix

Our Based follower is 79.4% Women



2023-2024

We reach out to 19.7K

In Kingman, Golden Valley and Bulhead City, Lake Havasu, Phoenix and Las Vegas.

Our followers base is 78.5 % Women

Programs

We Print for each Production about 500 Programs that the majority of our patrons keep after the show.

We also create a digital program accesible via a QR code

Season Sponsorship: \$5000

1 page ad in the printed programs for 2024 productions

1 page ad in the email newsletters that advertise 2024 productions

2 social media posts per production

4 Tickets to each production

Logo in the sponsor section on the Beale Street Theater website

*Social media posts are done on our Facebook and Instagram pages.

*The KCA website is www.kingmanarts.org



Why Sponsoring Our Community Theater Show Program.

Community Connection:

By sponsoring our theater show program, you directly invest in the heartbeat of our community.

Your support not only aligns your business with community values but also establishes a connection with residents on a personal level.

Enhanced Visibility:

- **Our show programs are a tangible and lasting part of the theater experience. Your business logo and message will be prominently featured, ensuring consistent visibility throughout each performance. Attendees often keep these programs as mementos, providing enduring exposure for your brand and business.**

Targeted Audience Engagement:

- **Theater audiences are diverse, engaged, and passionate about supporting local arts. By advertising in our show program, you gain access to a captivated demographic that appreciates the arts and is likely to respond positively to businesses that contribute to their cultural experiences.**

Positive Brand Association:

- **Align your brand with creativity, culture, and community enrichment. Sponsoring the local theater enhances your company's image by showcasing your commitment to the arts and local development.**

Why Sponsoring Our Community Theater Show Program.

Affordability and Value:

- **Compared to traditional advertising channels, sponsoring our show program is a cost-effective way to reach a concentrated and receptive audience. You'll receive maximum exposure for your investment while supporting a cause that resonates with the community.**

Lasting Impact:

- **Your sponsorship goes beyond a single show; it contributes to the sustainability of our community theater. The positive impact extends into the future, ensuring that the arts remain an integral part of our community.**

We believe that together, we can create a lasting impact on our community and provide a platform for shared experiences, artistic expression, and local growth.

We would be honored to discuss this opportunity further and tailor a sponsorship package that aligns seamlessly with your business goals.

Thank you for considering this partnership. We look forward to the possibility of working together to enrich our community through the magic of theater