

Dear Ted & Eustis, January 30, 2023

Beyond Grateful.

Beyond Joyful.

Beyond Fulfilled.

Thank you for showing up - for working meticulously hard to create the perfect event for people: your town, your audiences (virtual & live), your speakers, and all the strangers whose lives you've touched and aren't even aware of.

Thank you for being committed to quality output - for taking the time to be intentional, thoughtful, clear, and kind. That's true leadership - in both the people & content space. The energy that surrounds your team is to be applauded because that's earned - not given. It's abundantly clear that you all deeply care about your relationships and thus you've attracted "givers" → people who want to show up and belong to your mission & vibe. Be proud. Not easy to do leadership - takes time, intention, care.

You've earned an immense amount of trust & respect. Again, Be proud.

Thank you for coaching - it can't be

easy spending time with all that
"talent" → Those A-types, Those "experts,"
Those "stage hogs!" I say this in the most
loving of ways & admit that I am an
A-type expert stage hog! LOL. ☺

Coaching takes a special fortitude & bravery
& without YOU coaching us, there is no way
we'd be successful. Thanks, personally,
for hitting the balance of "cheerleader
meets challenger."

Thank you for creating - and believing in -
process. I learned so much from your
process - start → finish! While I have a
process, incorporating bits of your process
helped me create a breakthrough that
impacts much of my life. The Ted. focus of
writing a speech that infectiously teaches
an idea relevant to a large audience
has helped me focus better on creating
content that sticks & is actually helpful
for people!

From the bottom of my heart - and the
top, middle, sides, too - all my heart -
THANK YOU.

Thank you.

Thank you.

Thank you -

Katie McLeary