

8th Annual Full-Day Conference
February 1st, 2025 9am-3pm

Contact:
Timothy Totten
352-242-8111

2025 Conference Location
Camp Boggy Creek

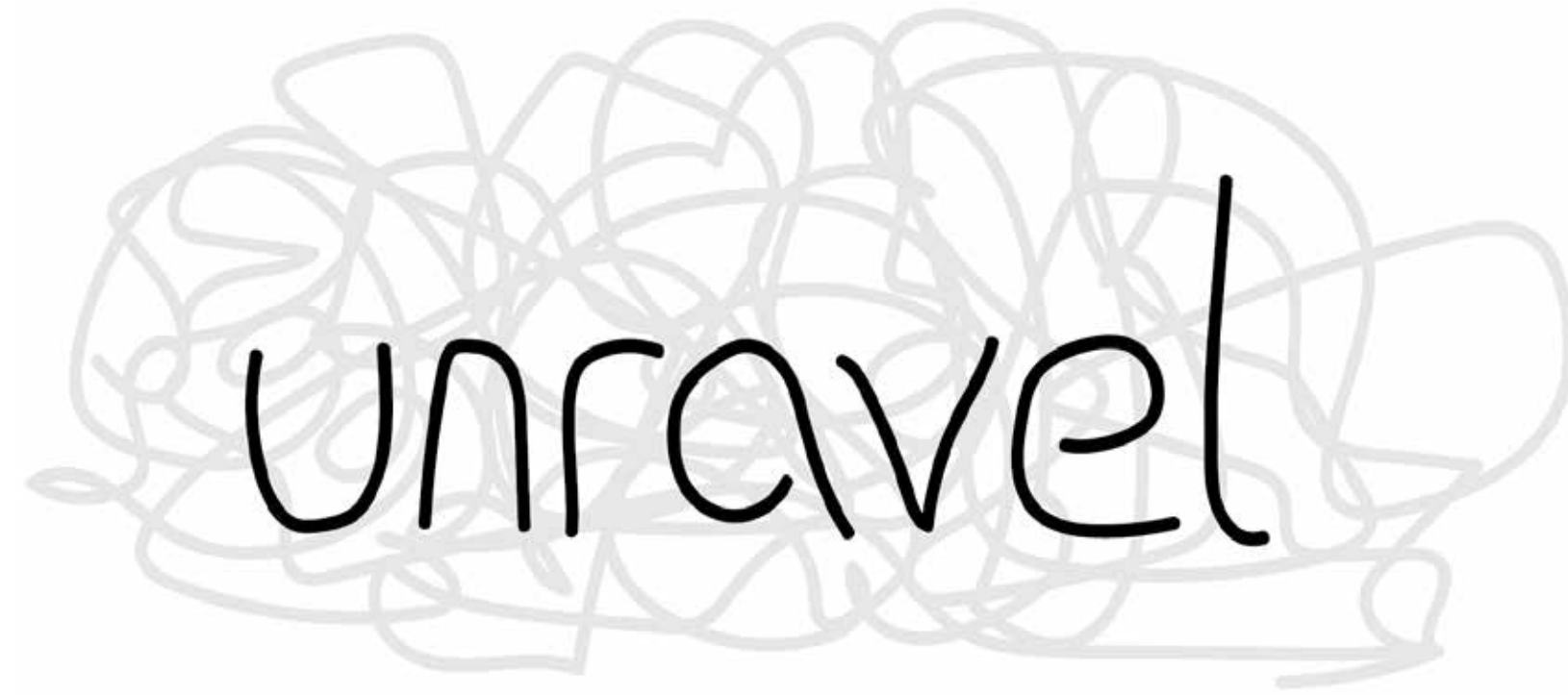


TED^xEustis
x = independently organized TED event

CONFERENCE THEME

unravel

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The word UNRAVEL gets a bad rap. A person's mind becomes UNRAVELeD, you snag a prized sweater on a nail and it starts to UNRAVEL, your best laid plans UNRAVEL when things start to go wrong.

But the word is also used to describe fixing or repurposing. A terrible knot that is causing pain must be UNRAVELeD, a worn rug can be UNRAVELeD and the fibers repurposed. We can UNRAVEL a mystery that keeps us in the dark and UNRAVEL the intricate details of a long held belief that has only served to hold us back. When a weaver makes a mistake, they must UNRAVEL the problem and begin weaving again.

For the 2025 TEDxEustis conference, we have built a day to reclaim the word UNRAVEL. From UNRAVELing the tangled truths of our family tree, to an effort to UNRAVEL the dangerous lies told to keep medical patients happy, we will explore what happens when we UNRAVEL things that have been convoluted or confusing. From UNRAVELing the imbalance of the car buying experience to questions that UNRAVEL the different ways our brains process written language, our 2025 conference will challenge you to UNRAVEL the way things have been to find better ways forward.



AN IMMERSIVE LOCATION

Camp Boggy Creek

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State-of-the-Art Theater Space



Designed and donated by Universal Studios Florida, the theater at Camp Boggy Creek is a state-of-the-art, fully-accessible facility with comfortable seating and high-tech audiovisual equipment. More than 175 guests will be able to enjoy our 12 TEDx speakers and performers from the audience.

Flexible Camp Facilities for Discovery & Community Building



Camp Boggy Creek boasts multiple buildings and outdoor facilities that TEDxEustis will utilize for discovery sessions, community building activities, lunch and more. The comfortable spaces are decorated with art created by previous campers, giving the entire experience a traditional camp vibe.

Outdoor Spaces to unravel and Reconnect



From trails to a themed miniature golf course, Camp Boggy Creek offers a variety of ways for TEDxEustis attendees to unravel and reconnect with old and new friends while considering the intriguing ideas presented. Guests are invited to shape the day to their needs, with ample time and amenities to reconnect with nature and each other.

YOUR JOURNEY

The Shape of the Conference

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Ideas to Spark Imagination



Hear 12 ideas shared for the first time on our stage that will spark your imagination and spawn conversations beyond the conference from experts in fields ranging from medicine to construction and personal growth to comedy.

Discovery and Fulfillment



Choose your own path for the conference by engaging in smaller groups to explore ideas beyond the stage through discovery sessions aimed at expanding conversations and generating even more new ideas.

Action-Oriented Community Building



Reconnect to your community through targeted activities meant to find the commonalities in our shared humanity and learn from the diversity of thought and ideas available when we choose to listen and engage.

Connecting with Global Thought Leaders



TEDxEustis is more than just great expert speakers; many of our attendees are thought leaders in the community as well as influential business leaders and community activists in Central Florida and around the country.

IDEAS TO SPARK IMAGINATION

Presented on the 2024 Stage

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ZACH SHEFSKA
*Founder, CEO & President
CarEdge*



SHARI LEID
*Litigator-turned-mindset
coach
Author*



NAOME BRADSHAW
*Renowned Singer
Award-Winning
Fringe Festival Performer*



APRIL MCMURTREY
*Developer of the
Learn Reading Program*



SCOTT PEPER
*Founder & CEO of
Mobilization Funding*



AMY GUTMAN, MD
*Doctor of Emergency
Medicine
CEO, ToughLoveMD*

IDEAS TO SPARK IMAGINATION

Presented on the 2024 Stage

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**SONJA STETZLER,
MA, CPC**
*Founder of
Effective Connecting*



DANIELLE ROBERTS
*Anti-Career Coach
Speaker, Content Creator*



KIM BIXLER
*Author, Playwright
Public Speaker*



TIM CAMBRIDGE
*Comedian
Author*



LORILYN ALDEN
*Creator, CHAT
Communication System
Author*



**TODD MAZENKO,
ESQ.**
*Attorney
Estate Planning Expert*

DISCOVERY AND FULFILLMENT

Small Group Exploration

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Explore Nature: Inside and Out



Whether you join a class on the amazing world of tea, explore the Florida habitat with a nature guide, encounter fascinating reptiles with a wildlife keeper, or develop a signature candle with our scent expert, you'll enjoy small group interactions to find zen at TEDxEustis.

Embrace Your Inner Artist



From the TEDxEustis orchestra (no talent required) to painting, crafts, and more, you'll have an opportunity to spread your creative wings and explore group activities during the discovery sessions that will reveal your inner artist.

Build Community



Reconnect to your community through targeted activities meant to find the commonalities in our shared humanity and learn from the diversity of thought and ideas available when we choose to listen and engage.

Dive Further into the Ideas & TEDx



Engage with our speakers after their talks and go further into their ideas with one-on-one time during discovery sessions and book signings. Want to be a speaker yourself? Attend the optional "So You Want to Be a TEDx Speaker?" training during the conference.

A FULL DAY OF CONNECTION

Scope Out the Conference Schedule



ARRIVAL

8:00 AM
9:00 AM

Arrive & Park
Badge Pickup
Breakfast Snacks
Connection Time



IDEAS

9:00 AM
10:00 AM

Welcome
Day's Overview
Four New Ideas
Presented
on Stage



DISCOVERY

10:00 AM
11:30 AM

Delicious Healthy Snacks
Engaging Conversations
Community Activities
Discovery Sessions
Meet the Speakers
Explore the Camp



IDEAS

11:30 AM
12:30 PM

Special
Performance
Four New Ideas
Presented
on Stage



DISCOVERY

12:30 PM
2:00 PM

Lunch in the Dining Hall
Engaging Conversations
Community Activities
Discovery Sessions
Meet the Speakers
Explore the Camp



IDEAS

2:00 PM
3:00 PM

Special
Performance
Four New Ideas
Presented
on Stage
Group Photo!

ABOUT US

8 Years of Captivating Experiences

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Since 2018, TEDxEustis has brought **IDEAS WORTH SPREADING** to Central Florida with more than 100 speakers and performers through eight dynamic and impactful full-day conferences.

Utilizing the TEDx format, the organizers of TEDxEustis have expanded the thought framework of their community and engaged their neighbors in Central Florida to find new and exciting ways to transform our world.

Today, TEDxEustis licensee and co-organizer Timothy Totten leads a team of more than 40 dedicated volunteers who engage an expanded family of more than 100+ alumni speakers, performers, coaches, and concierge volunteers who continue the conversations beyond the conference, creating real impact in their own communities.

Local Engagement = Global Impact

112

Speakers & Performers Since 2018

9+ million

YouTube Views of TEDxEustis Talks

175
(average)

Annual Conference Attendees



Eight years of bringing together experts and community members to discuss ideas that shape our future.



Consistently highlighting amazing performers from Central Florida and around the world.



Engaging Eustis High School TV Production students to create all video content (filming, editing, etc).



Building a team of amazing volunteers who are committed to making a real impact to shift perspectives and spark transformation.

FEATURED ALUMNI

A Pantheon of 100+ Amazing Ideas

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JOHNNY CROWDER

*Cope Notes Founder
Death Metal Vocalist
Keynote Speaker*

*How to Grow as a
Person (and Why It Sucks)*
TEDxEustis 2020
1.1 Million Views



LAUREN WITTENBERG WEINER

*Accidental Entrepreneur
Speaker / Author*

*Credibility and Connection
Through Thoughtful
Authenticity*
TEDxEustis 2024
550k Views



SGT. FRED JONES

*Retired Public Information
Officer & Sheriff Deputy*

Use of Voice Not Force
TEDxEustis 2019
110k Views



AMY SWEEZEY

*Meteorologist
Author*

Reinvention at Any Age
TEDxEustis 2024
3.7k Views



DR. MARISA FRANCO

*Psychologist
Friendship Expert
NYT Bestselling Author*

*Why Friendship is Just as
Important as Romance*
TEDxEustis 2022
16k Views



DR. KORI NOVAK

*Health Care Executive
Researcher
Criminal Justice Advocate*

*How Prison Hospice Can
(and Should) Change Your
World View*
TEDxEustis 2021
217k Views

FEATURED ALUMNI

A Pantheon of 100+ Amazing Ideas

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KATIE MCCLEARY

*Storyteller/Entrepreneur
Bestselling Author
Keynote Speaker*

*The Benefits of
Writing by Hand
TEDxEustis 2023
1.4 Million Views*



DR. DAN JURMAN

CEO, Camp Boggy Creek

*The Journey from
Trauma to Healing
TEDxEustis 2024
1k Views*



**JANA "BANANA"
SHELFER**

*Paralympic Gold Medalist
Motivational Speaker
Radio Personality*

*Radical Gratitude
TEDxEustis 2023
261k Views*



**LESLIE M.
BOSSERMAN**

*Entrepreneur
Author*

*Leave the Someday Isle and
Start Before You're Ready
TEDxEustis 2024
1.1 Million Views*



**DAVID OLIVER
WILLIS**

*Musician
American Idol Alumni*

*Original Musical
Performance
TEDxEustis 2018
3.3k Views*



**DOTTI
GROOVER-SKIPPER**

*Founder & CEO,
HeartDance Foundation*

*What Everyday People Can
Do to Stop Human Trafficking
TEDxEustis 2024
98k Views*

...and Nearly 100 More!

LEGACY PARTNERS

8 Years of Community Involvement

Because of a long history of innovative events and community engagement, organizations are eager to align with the TEDx brand. Companies both large and small continue to partner with TEDxEustis to promote ideas worth spreading in Central Florida, including:



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PARTNER

Elevate Your Brand with Us

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Branding on All Videos Created at the Conference



Each TEDxEustis Partner is listed on the title slide that accompanies each speaker video we upload to the official TEDx YouTube channel, which has more than 41 million subscribers.

In eight years, videos created by TEDxEustis have been viewed more than 9 million times.

Opportunities to Share Your Brand



In addition to ample signage at the event and acknowledgements from the stage, TEDxEustis Partners are afforded opportunities to share their brand with conference attendees. Ask us how you can provide samples, create a specific experience, or highlight your product or service to 200+ attendees and volunteers.

Align Your Brand with Community Organizations



By Partnering with TEDxEustis, you're not only supporting amazing IDEAS WORTH SPREADING, but you're supporting the mission of Camp Boggy Creek. Ask us how you can increase the impact of your Partnership spending to benefit the amazing staff and volunteers at Camp Boggy Creek.

PARTNERSHIP LEVELS

Find the Right Fit for Your Organization

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INSPIRATION PARTNER (Only 1 Available)

As the primary partner of the 8th Annual TEDxEustis conference, this level is designed for an organization that wants to align their brand with ideas that inspire.

Includes:

*4 Full-Day Conference Tickets
Recognition on All Materials
Exclusive Email to Full List
Largest Branding on All Videos
Special Opportunities at Full-Day Conference*

INNOVATION PARTNER (Only 3 Available)

Innovation Partners are vital to the success of the speakers and ideas at the full day conference.

Includes:

*2 Full-Day Conference Tickets
Exclusive Branding at Entrance of Theater for One Idea Session
Recognition on All Materials
2nd Level Branding on All Videos
Special Opportunities at Full-Day Conference*

DISCOVERY PARTNER (Only 6 Available)

Discovery Partners are integral to the success of the small group explorations at the conference.

Includes:

*1 Full-Day Conference Ticket
Exclusive Branding for One or More Discovery Sessions
Recognition on All Materials
3rd Level Branding on All Videos*

COMMUNITY PARTNER

Community Partners provide for items like snacks, swag bag inclusions, programs, and more.

Includes:

*1 Full-Day Conference Ticket
Recognition on All Materials
Lowest Level Branding on All Videos*

PLUS....Ask us how to add deeply-discounted tickets for your team to your partnership.

GO BEYOND A PARTNERSHIP

The Ultimate Teambuilding Opportunity

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A Full Conference without Any Planning



Give your staff a full-day conference filled with exciting ideas and engaging activities for a fraction of the price of hosting your own conference and zero planning effort by your staff, freeing you up to focus on your core business.

Go Beyond: a Conference within a Conference



Ask us about how we can craft a special discovery session for your team to experience as a group, so that you get additional team building benefits on a day already filled with amazing experiences.

Align Your Brand with Community



Show your team that you value community and teamwork by partnering with TEDxEustis. Attendees leave with a renewed sense of community and purpose, eager to spark change in their lives and communities.

Give Your Staff a Chance to Relax!



Along with amazing ideas, TEDxEustis also provides ample time for your team to relax, play miniature golf, engage their inner musician, or discover soothing scents and sounds.

Ask us how to create this experience for your team!

ATTEND

unravel with Explorers Just Like You

While TEDxEustis thrives on partnerships and group attendance, we also love curating a conference for individuals as well!

Your ticket to an engaging day with like-minded people is just a click and an open mind away.

Visit www.TEDxEustis.com for details about our 8th Annual TEDxEustis Conference and a link to buy individual tickets.



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