

**Southwest Academy of Management  
2015 Annual Meeting  
Program Corrections and Changes**

**Presentations Cancelled:**

10:30 a.m.            Thursday, March 12, 2015            Arboretum 4  
*The Impact of National Culture on Corporate Social Responsibility: The Case of Europe and Asia*  
**Namporn Thanetsunthorn**, Benedictine University

1:30 p.m.            Thursday, March 12, 2105  
*Where Do We Belong: Individuals' Identity Issues within Temporary Organizations*  
**Vallari Chandna**, University of North Texas            Arboretum 4

10:30 a.m.            Friday, March 13, 2015            Arboretum 2  
*The Role of Codetermination in Shareholder Oriented Corporate Governance Reform: The Case of Executive Remuneration Disclosure*  
**Mario Krenn**, Southeastern Louisiana University

*Paradox of Ownership and Marketing-based Restructuring after a Horizontal Merger: Case Study of Japanese Pharmaceutical Companies*  
**Hui-Ling Wangrenn**, Yuan Ze University  
**Hung-Hsin Chen**, East China Norman University

1:30 p.m.            Friday, March 13, 2015            Arboretum 1  
*Relationship between Human Resource (HR) Practices and Turnover: The Mediating Effect of Ethical Climate*  
**Tobi Popoola**, University of Mississippi

3:30 p.m.            Friday, March 13, 2015            Arboretum 1  
*Franchisor Market Power and Control Rights in Franchise Systems: The Case of Major League Baseball Versus the Los Angeles Dodgers*  
**Richard Brown**, Pennsylvania State University

3:30 p.m.            Friday, March 13, 2015            Arboretum 2  
**Special Recognition by Larry Garner**, Texas A&M University - Central Texas  
**Scott Douglass**, University of Montana

**Name Corrections:**

12 p.m.            Thursday, March 12, 2015            Regency  
**Speaker Series Luncheon (Advance Purchase Necessary)**  
**Presiding: John N. Davis**, Hardin-Simmons University  
Program Chair, Southwest Academy of Management

**Discussant: Jake Williams**, PMI Research Administrator

**Recognition of M. Suzanne Clinton**, University of Central Oklahoma  
**2015 Outstanding Educator**

**By Manjula Salimath**, University of North Texas  
President Elect, Southwest Academy of Management

Advanced Purchase Necessary. Sandy Edwards will have a list at the door.

Sponsored in part by Project Management Institute Research Program

3:30 p.m. Thursday, March 12, 2015 Arboretum 3  
*Leader Situational Awareness as a Predictor of Emotional Exhaustion*

**Lars Johnson**, University of Houston

**Sonya Stokes**, University of Houston

**Tiffany Bisbey**, University of Houston

1:30 p.m. Friday, March 13, 2015 Arboretum 2  
*The Role of Extraversion and Communication Methods on an Individual's Satisfaction with the Team*

**Michele N. Medina**, University of North Texas

**Saurabh Srivastava**, University of North Texas

*Organizational Structure: Practical Example of Time Warner Inc. in 2012*

**S. Mantravadi**, University of Texas School of Public Health

**D. Wern**, California State University, Los Angeles

**M. Fimbres**, California State University, Los Angeles

**S. Sharma**, California State University, Los Angeles

**Email Correction:**

3:30 p.m. Thursday, March 12, 2015 Arboretum 2  
Brian Kulik's email is [bkulik@hpu.edu](mailto:bkulik@hpu.edu)

**Location Change:**

12 p.m. Friday, March 13, 2015  
**SWAM Officers' Meeting and Luncheon**  
The Houston Club, One Shell Plaza Building, 910 Louisiana, 49<sup>th</sup> Floor

**Location and Time Change:**

8:30 a.m. Friday, March 13, 2014 Sandalwood A  
*Social Entrepreneurship and Civic Engagement: Development, Opportunities and Challenges among Millennials*  
**Veena P. Prabhu**, California State University, Los Angeles

**Major Revision:**

<b>TRACK TITLE</b>	<b>Doctoral Consortium</b>
<b>Facilitator:</b>	<b>Stephen V. Horner</b> , Pittsburg State University
<b>Panelists:</b>	<b>Larry Garner</b> , Texas A&M University – Central Texas <b>Greg Dess</b> , University of Texas at Dallas <b>Donald Baack</b> , Pittsburg State University <b>Steve Boivie</b> , Texas A&M University <b>Therese Yaeger</b> , Benedictine University <b>Manjula S. Salimath</b> , University of North Texas <b>Brent Kinghorn</b> , Emporia State University
<b>Student participants:</b>	<b>Michele Medina</b> , University of North Texas <b>S (Sara) Mantravadi</b> , University of Texas School of Public
Health	<b>Richard Scoresby</b> , Texas A&M University Mays Business
School	<b>Kathryn Ostermeier</b> , University of North Texas <b>Pratigya Sigdya</b> , University of North Texas <b>Craig Soelberg</b> , University of North Texas <b>Scott Cohen</b> , University of South Alabama <b>Suchitra Veera</b> , Henley Business School, University of
Reading	<b>Tobi Popoola</b> , University of Mississippi
8:30- 9:00	Introduction and overview
9:00-9:50	Preparing and defending the dissertation  Panelists: <b>Steve Boivie</b> , Texas A&M University <b>Greg Dess</b> , University of Texas at Dallas <b>Therese Yaeger</b> , Benedictine University
10:00-10:50	Balancing research, teaching, and service  Panelists: <b>Donald Baack</b> , Pittsburg State University <b>Larry Garner</b> , Texas A&M University – Central Texas <b>Greg Dess</b> , University of Texas at Dallas
11:00-11:50	Navigating entry into the job market  Panelists: <b>Larry Garner</b> , Texas A&M University – Central Texas <b>Manjula S. Salimath</b> , University of North Texas <b>Steve Boivie</b> , Texas A&M University
11:50-noon	Adjournment and presentation of stipends