



Waldorff Astoria New York Renovation



Design Vision Meets Budget Reality: The Creative Value Engineering Solution

The Challenge

High Complexity, Tight Budget: The project required over **90 high-style lighting SKUs** under extremely restrictive financial parameters. The primary goal was reconciling premium design requirements with critical cost-savings mandates.

Our Solution

Strategic Value Engineering: We implemented targeted, creative solutions to develop cost-effective alternatives while preserving **design intent and fixture functionality**.

Focused refinements: Success was achieved through optimized **materials**, streamlined **construction** and **subtle design adjustments**.

The Outcome

A stunning final installations that met all aesthetic and performance criteria, successfully proving that high-style design can be delivered within a demanding budget.















EXIT











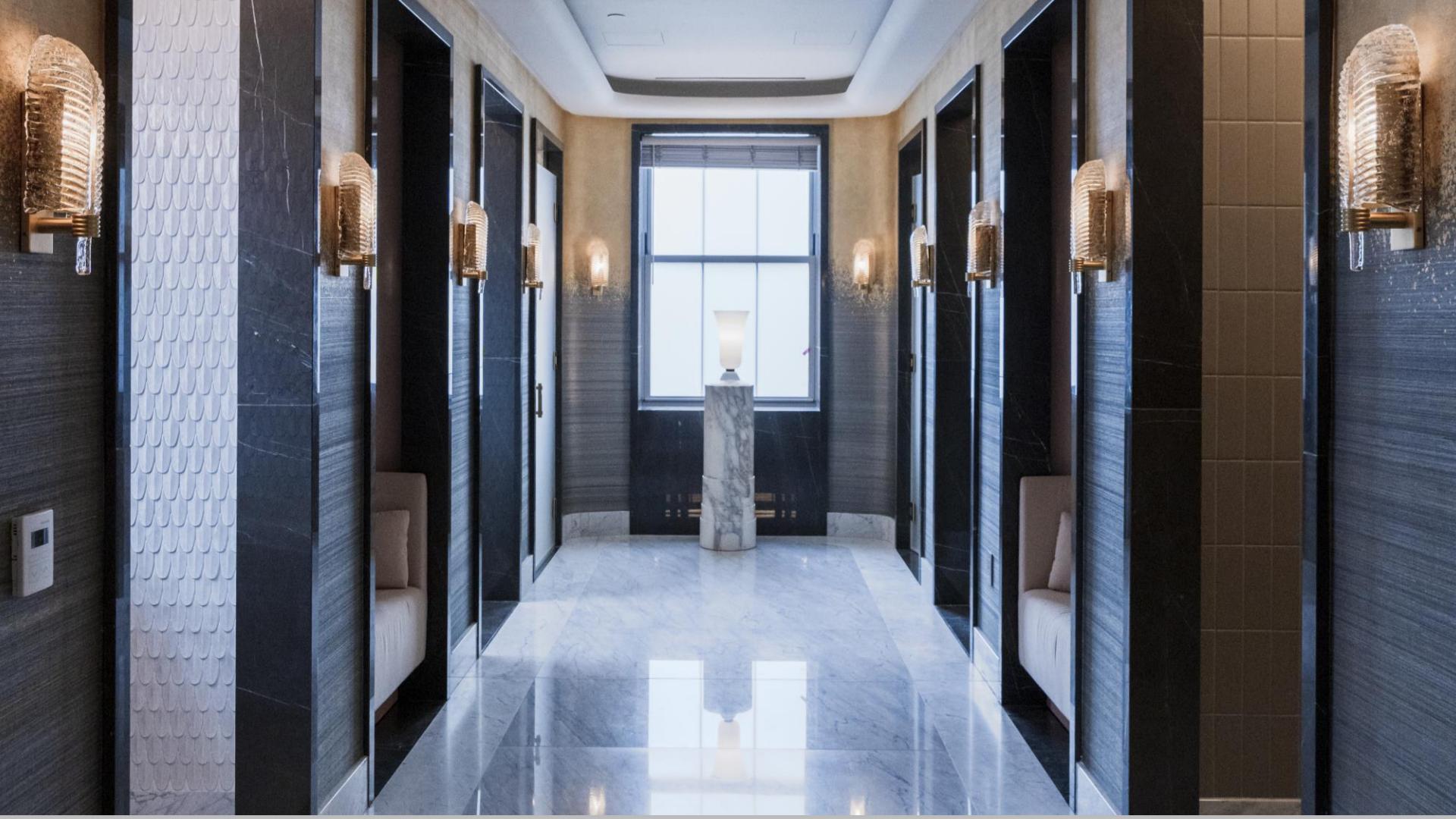
4 FEET DEEP

EXIT















EXIT

A red rectangular exit sign with the word "EXIT" in white capital letters, mounted on a grey wall above a blue and white artwork.













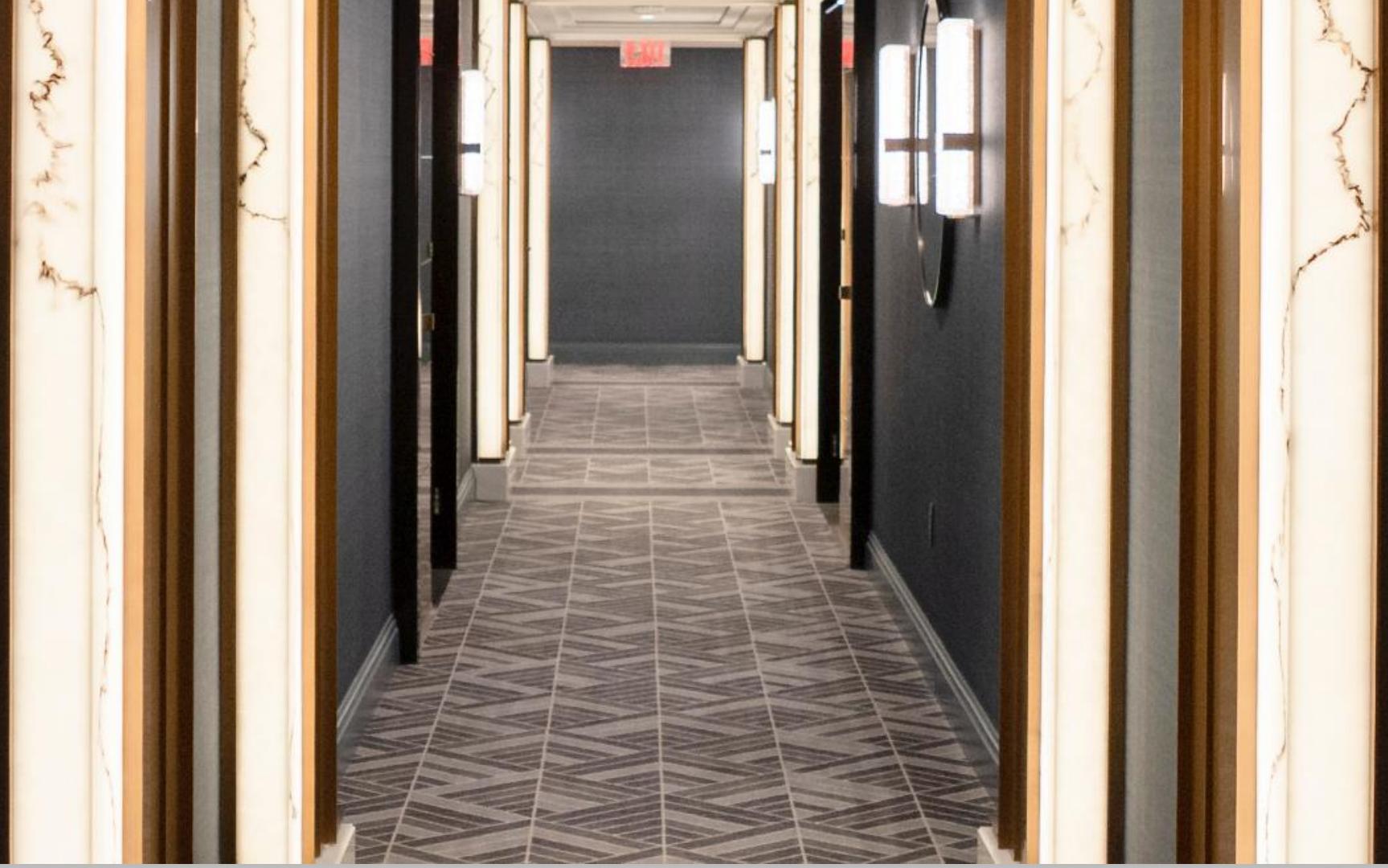










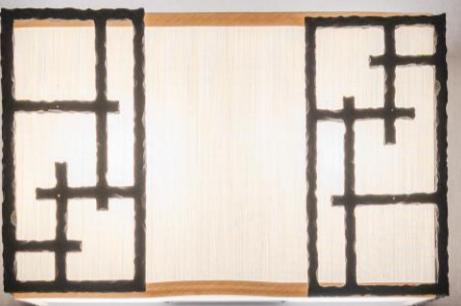
























www.illuminationlighting.com

CONTACT : 514-634-7200

info@illuminationlighting.com

