



Waldorff Astoria New York Renovation

I
ILLUMINATION
LIGHTING

Design Vision Meets Budget Reality: The Creative Value Engineering Solution

The Challenge

High Complexity, Tight Budget: The project required over **90 high-style lighting SKUs** under extremely restrictive financial parameters. The primary goal was reconciling premium design requirements with critical cost-savings mandates

Our Solution

Strategic Value Engineering: We implemented targeted, creative solutions to develop cost-effective alternatives while preserving **design intent and fixture functionality**

Focused refinements: Success was achieved through optimized **materials**, streamlined **construction** and **subtle design adjustments**

The Outcome

A stunning final installations that met all aesthetic and performance criteria, successfully proving that high-style design can be delivered within a demanding budget















EXIT





































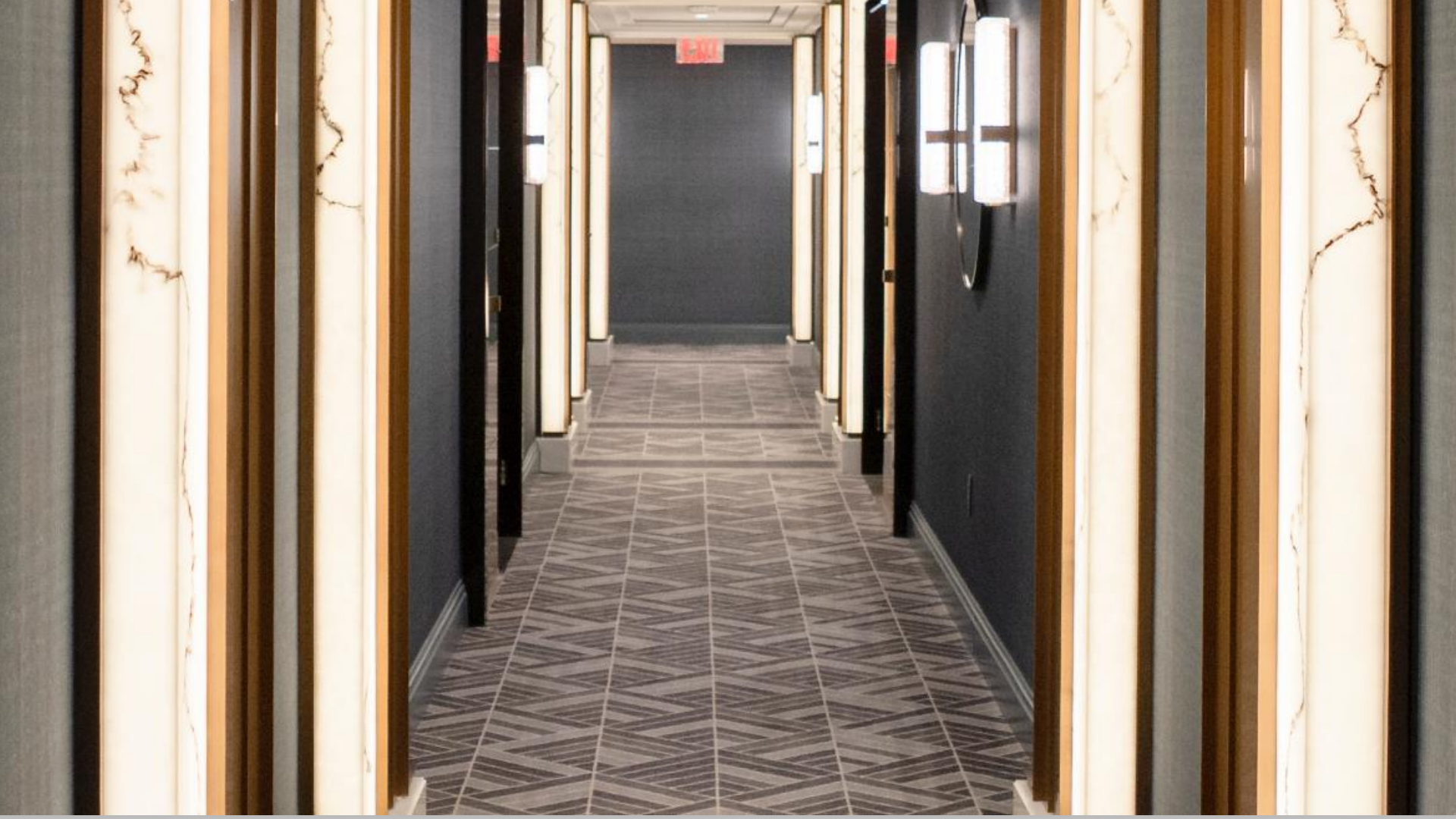


































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