

ABOUT OUR MODEL



Many leadership models are from the perspective of one that is at the top of the organization or unit and fail to consider situations where we are accountable to a leader and for those we lead. This is often referred to as “leading from the middle” and requires a unique skill set.

There are two groups that are likely to experience this leadership dynamic and benefit from this model the most. Student leaders in the higher education setting and middle managers in the workplace environment. Our model is adapted to cater to both of these audiences. The **Fourward Leadership** model brings various elements together including both internal and external factors. We present the **Four Wards of Focus** that is designed to inspire you on a path toward leadership success.

For proprietary reasons, the model is not shared on this site. However, we are excited to talk with you and share more details in a brief consultation call, including how the model can be used to bring the best out of your group!



Partner with us to create a learning opportunity that your students won't soon forget. These offerings range from single workshops, single or multiple day retreats, or speaking engagements. The college experience is where we challenge young adults to expand their thinking while tapping into what makes them each unique. The student development model offers opportunities for participants to stretch through methods that cater to their demographic. We also offer development experiences for those that work with collegiates such as organizational advisors.

Past audiences have been Greek Organizations, Council of Presidents, Student Advisory Groups, Student Government Association, Athletic teams, Marching Bands student leaders and Student Affairs professionals.



The Workplace interpretation engages leaders mid-level leaders and is rooted in best practices with that industry in mind. Our training covers a spectrum of skills, including strategic thinking, emotional intelligence, effective communication, and adaptive decision-making. Recognizing that each organization is unique, we offer customizable training programs. Our models are designed to address the specific needs and goals of your leadership team.

We go beyond theory. Our training is immersive and experiential, allowing leaders to apply their newfound knowledge in real-world scenarios. This approach ensures a deeper understanding and lasting impact. As a bonus, executives can take advantage of the model to learn real-time strategies to better engage their middle management layer.

Past audiences have included municipal government leadership programs, small businesses, corporate retreats and faith based organizations leadership teams.