



Presented by the Downtown Dunedin Merchants Association
30th Wines the Blues WinesTheBlues.com

Who are we?

DDMA

Downtown Dunedin Merchants Association (DDMA) is a non-profit organization that was developed to promote awareness of the local merchants in the business community.

We do this by organizing and implementing downtown events, advertising through local publications and online media outlets, and networking with like minded business organizations.

Dunedin *Wines The Blues* is one of our largest events of the year. Which helps us fulfill our mission to our merchants and community alike. We invite you to consider partnering with us and supporting our Dunedin!

Thank you! WinesTheBlues.com





What you will get for your investment

Social Media presence

Facebook & Instagram recognition for your sponsorship (we have a very expanded and active audience)

Online direct ticket purchasing allowing your branding to be seen with every ticket purchased

Print Media presence - over 200,000 circulation of concentrated recognition

We make sure our sponsors get the recognition they deserve!

WinesTheBlues.com



Sponsor Programs

Token Sponsors

- Brand our token banners at each beer & wine tent
- Company recognition throughout the event

Community Investment: \$350.00

Band Line-up banner

- Branded our band banner
- On each stage

Community Investment: \$500.00

Beer & Wine Tent

- Your Brand name at each Beer & Wine Tent
- Company recognition throughout the event

Community Investment: \$ 1,000.00

Volunteer T Shirt Sponsor

- Main Sponsor Logo Top 1st position

Community Investment \$1,500.00

Token Sponsor

- Your Logo **on all tokens**
- Logo within Social Media/Portal

Community Investment \$ 3,000.00

DDMA Partner (for members only)

- Logo on Volunteer T Shirt
- Logo on Event Banner
- Logo within Social Media / Portal

Community Investment: \$ 300.00



Sponsorship Programs

Jr. VIP Sponsor

- Branded swag bag with your logo
- 1 Product booth within VIP Lounge Area
- 2 VIP Tickets

Community Investment: \$2,500.00

Event Title Sponsor

- Dunedin Wines The Blues Presented by "YOUR BRAND NAME"
- 1st tier title
- Brand/ Logo Placement
- Brand Featured on all marketing programs
- Video Wall Placement
- Social Media /Portal / On-Site Messaging
- Digital billboards/ Print Media
- 20 VIP Tickets
- 1 Vendor Booth

Community Investment: \$ 20,000

Blues Lounge VIP Sponsor

- "Your Brand Name" welcomes you to the "Blues Lounge"
- ALL Swag bag materials
- 3rd tier logo/brand placement
- Social Media /Portal / On-Site Messaging
- Digital billboards / Print Media
- 10 VIP Tickets
- 1 Vendor Booth

Community Investment: \$ 15,000

Headline Act

- "Your Brand Name" Presents "Musical Act"
- 2nd tier logo/brand placement
- Video Wall Placement
- Social Media /Portal / On-Site Messaging
- Digital billboards / Print Media
- 6 VIP Tickets
- 1 Vendor Booth

Community Investment: \$ 5,000



Stage Sponsor Programs

Main Stage Sponsor

- Main Stage Branding
- Brand/ Logo Placement
- Brand Featured on all marketing programs
- Video Wall Placement
- Social Media /Portal / On-Site Messaging
- Digital billboards / Print Media
- 6 VIP Tickets
- **Community Investment: \$ 5,000**

East Stage Sponsor

- East Stage Branding
- Brand/ Logo Placement
- Brand Featured on all marketing programs
- Video Wall Placement
- Social Media /Portal / On-Site Messaging
- Digital billboards / Print Media
- 4 VIP Tickets
- **Community Investment: \$ 3,500**

West Stage Sponsor

- West Stage Branding
- Brand/ Logo Placement
- Brand Featured on all marketing programs
- Video Wall Placement
- Social Media /Portal / On-Site Messaging
- Digital billboards / Print Media
- 4 VIP Tickets
- **Community Investment: \$ 3,500**

Middle Stage Sponsor

- Middle Stage Branding
- Brand/ Logo Placement
- Brand Featured on all marketing programs
- Video Wall Placement
- Social Media /Portal / On-Site Messaging
- Digital billboards / Print Media
- 4 VIP Tickets
- **Community Investment: \$ 3,500**



Dunedin Wines the Blues experience

Entertainment

We have four stages of music setup around the downtown area featuring national, regional and local acts performing original music.

VIP Experience

Our VIP experience provides unlimited food, beer and wine. In a closed lounge with private executive restrooms as well as on-site hosts and security.

Community Programs

The event supports the Dunedin Merchants and provides the backdrop to increase awareness of the Dunedin community.

Volunteerism

It truly takes a village to put on an event like this one. We have over 150 volunteers as well as our city partners engaged to support the event.

Room For growth

As we continue to grow, we continue to need good partners to support our growth. We do hope **you will consider partnering with us & sponsoring our event.**