



SPONSORSHIP OPPORTUNITIES

Downtown Dunedin Merchants Association is a nonprofit organization that was developed to promote awareness of the local merchants in the business community. We do this by organizing and implementing downtown events, advertising through local publications and online media outlets, and networking with like-minded business organizations.

Dunedin Mardi Gras is one of our largest events of the year, helping us fulfill our mission to our merchants and community alike. We invite you to consider partnering with us and supporting our Dunedin! - *Thank you!*

EVENT TITLE
SPONSORS
\$15,000

ON ALL STAGES! Your brand name presents a musical act, logo on video wall, social media, website, print, newsletter/banner, and 1 vendor booth! PLUS 6 VIP Tickets

MAIN STAGE
SPONSORS
\$5,000

Main Stage Only! Your brand name presents a musical act, logo on video wall, social media, website, print, newsletter/banner, and 1 vendor booth! PLUS 6 VIP Tickets

MAIN STREET STAGE
SPONSORS
\$5,000

Main Street Stage Only! Your brand name presents a musical act, logo on video wall, social media, website, print, newsletter/banner, and 1 vendor booth! PLUS 6 VIP Tickets

BROADWAY MUSIC
PARTY
\$3,500

Logo on social media, website, print, PLUS 3 VIP Tickets

BEER/WINE TENT
SPONSORS
\$3,000 - SOLD OUT

Ensures your logo will be on all our beer & wine tents where tickets are sold.

COMMUNITY SPONSOR
\$2,000

Your brand name presents a musical act, logo on video wall, social media, website, print, newsletter/banner PLUS 4 VIP Tickets – 1 vendor booth!

LANYARDS
\$2,000 - SOLD OUT

Logo on all lanyards for VIP passes, social media, newsletter, and website!

VIP PASSES
\$2,000 - SOLD OUT

Logo on all VIP passes, newsletter, social media, and newsletter!

GENERAL SPONSORSHIP
\$1,000

Logo on volunteer shirts, social media, website, print.

PARADE BANNER SPONSOR - 30 AVAIL
\$500

Your Logo will be along the parade walk on 3x5 banners in 2 different places, website, social media, newsletter.

BAND LINE UP BANNERS SPONSORSHIP
\$500 - SOLD OUT

These banners will assist our guests in knowing what bands are playing, and at what time. Includes: logo on social media, website, our newsletter and on all band line-up banners at the event.

DDMA PARTNERS
20 AVAIL
\$350

Logo on volunteer shirts, social media, website, and newsletter recognition - members only, please!

Contact Kristina Garcia for questions: treasurer@dunedinmerchants.com

