

**Title: Earn \$20,000 Per Month Gaming with this Big – Yet Simple - Secret**  
**Written By: Colleen Phillips**  
**Run Time: 55 seconds**

[Picture of Bugha (Kyle Giersdorf) in upper left-hand corner.]  
How did this dude...

[Gamer Dude points to him.]  
...get the earning potential of \$24,900 per Instagram post?!

[Show gaming visuals and upbeat music. Gamer dude talks to screen.]  
Turns out Kyle here is...a gamer?

[Gamer Dude checks his notes.]  
Wait, did I read that right?

[Graphic of 2019 Fortnite World Cup logo and \$3.6M.]  
Huh, yep, that's what he is. You see, in 2019 Kyle won the Fortnite World Cup and went home with a cool \$3.6 million dollars. Oh, and he was only 17 years old.

[Gamer Dude talks to camera, graphics show Instagram logo.]  
But his earnings didn't stop there. Since his win, he has gained 4.6 million followers on Instagram.

[Smack on top of Instagram, YouTube logo.]  
And his YouTube Channel boasts 4.5 million subscribers.

[Quick graphics of advertisers on Kyle's social media.]  
And you know who would just love to have access to all those eyeballs and wallets? You guessed it – advertisers, sponsors and game developers!

[YouTube logo with \$300k stamped on top.]  
That's why Kyle has earned \$300,000 from his YouTube Channel alone.

[Below the YouTube logo, Instagram logo with \$24k stamp on top of it.]  
And he has the earning potential of \$24,900 per Instagram post.

[Below the Instagram logo, Twitch logo with \$100k stamp on top.]  
His Twitch account? \$100,000.

[Show an animated trophy or championship cup with Kyle's name on it, symbolizing his victory.]  
Kyle won the tournament in 2019, and all these years later,

[Transition to an image of Kyle looking successful and confident, possibly with money symbols or dollar bills floating around him.]

he is still raking in the dough.

[Picture of random person doing the Thinkers Pose.]

Are you starting to see a theme here?

[Transition to an animated graph or chart showing the growth of a content creator's business over time, with upward trending lines and positive statistics.]

Social Media is an integral part of your gaming financial success.

[Start with an eye-catching collage of popular social media platforms' logos, including Instagram, YouTube, Twitter, Facebook, and TikTok, symbolizing the diversity of platforms.]

If you use social media platforms correctly and follow each of their best practices,

[Transition to an animated map or globe with social media icons popping up all over, representing reaching millions of people worldwide.]

You, too, can reach millions of people,

[Show images or videos of someone sharing their passions and interests on social media, such as gaming clips, travel photos, cooking tutorials, fashion hauls, etc.]

share with them the games you love most,

[Transition to an animated wallet or money symbol growing, symbolizing earning income through social media.]

and earn some pretty good coin in the process.

#### References:

- 1.) [How Much Do Esports Gamers Make? By Fliip](#)
- 2.) [Bugha Net Worth by Marijn Laros](#)
- 3.) [Esports Rich List: Which Professional Gamers Are The Highest Earners Worldwide? By David Phillips](#)
- 4.) [The 13 Top Gamer Social Media Platforms To Use 2024 by Levgen Dubravin](#)