

IGITA MARKETING

January 2025 Performance Summary

This report covers backlink creation, keyword research, content development, and blog humanization.



by Naveen Mohan



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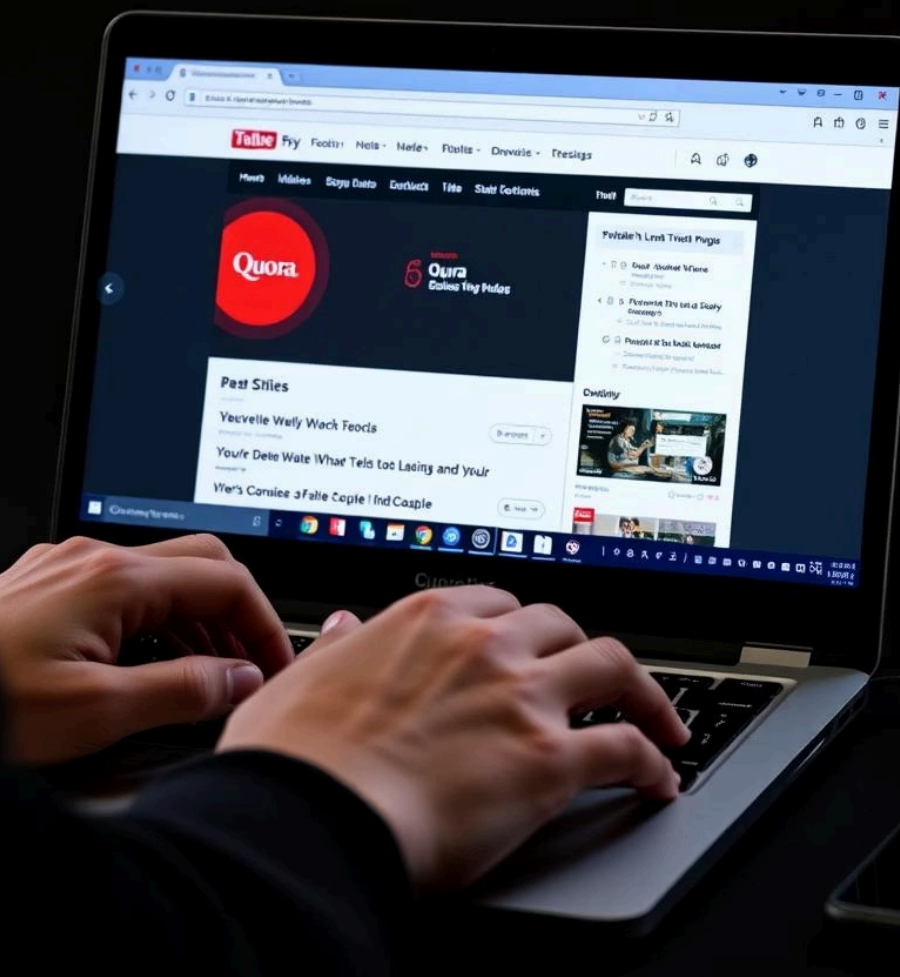
Referring Domains & Competitor Analysis

Domain Referrals

Created 25 referring domains for nakshatranamahacreations.in in early January.

Competitor Analysis

Completed competitor analysis for nnc.in to inform strategy.



Backlinks & Quora Engagement

Backlinks Created

232 Quora answers completed by January 3, increasing to 521 by January 8.

New Methods

Tested new Quora backlink methods, reaching 510 answers by January 7.

Keyword Research for Decor Dines & NNC

Decor Dines Keywords

Created a list of 4 keywords using Google Ads Keyword Planner.

NNC Keyword Research

Ongoing keyword research for nnc.com with detailed spreadsheets.



Content Outline & Posting

1

Content Outline

Developed outlines for nnc.com and other projects, ongoing through mid-January.

2

Medium Stories

Published 4 stories on medium.com as part of content strategy.

Blog Writing & Humanization

Initial Blog Writing

Completed 17 blogs for nnc.com by January 17.

Humanize AI

Started humanizing 7 blogs on January 20, continuing to finish all.



Finalizing Blog Content



Humanizing Completion

Finished humanizing all blogs by January 22.



New Blog Writing

Started writing a blog for a fitness studio, planning finalization with Guru.



Summary & Next Steps

Completed Tasks

Backlinks, keyword research, content outlines, and blog humanization.

Ongoing Work

Finalize fitness studio blog and continue content strategy improvements.

Future Plans

Continue competitor analysis and expand backlink strategies.



SMD	THIS	TUE	THU	FRI	SAT	SUN
1	1	Increase Website Traffic				
2	3	Improve SEO Ranking				
3	6	Improve & SEES 11 Ranking				
17	8	Boost Social Media Engagement				