

INVESTMENT PROPOSAL

ForSingleParents.com

Contact: Daniel Aubeuf - Founding Partner
February 9, 2024



EXECUTIVE SUMMARY:



As of 2022, the US has the highest rate of single parent households in the world with 37% of all children born into single parent homes.
- The Annie E. Casey Foundation

THE PROBLEM

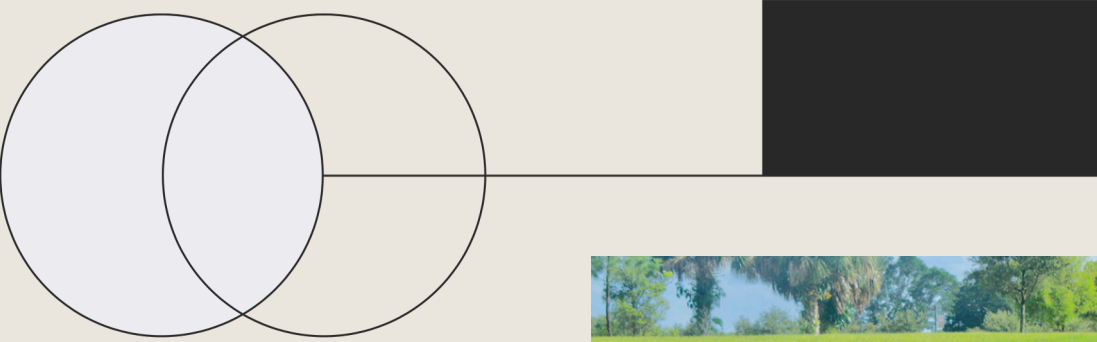
New to being a single parent, Dan Aubeuf was a widow in need of support. He quickly learned the costs of childcare and housing were too much to handle on his own. The heartbreak of losing his wife was magnified by his lack of help in raising their son.

THE SOLUTION

As they say, with every problem comes a solution and Dan's crisis quickly turned to problem solving.

That's when ForSingleParents.com began to take shape...

Dan would go on to build an online SaaS resource that would help single-parent families like his locate each other within their own zip codes to exchange childcare and share housing.



BUSINESS MODEL:

PLATFORM DESIGN

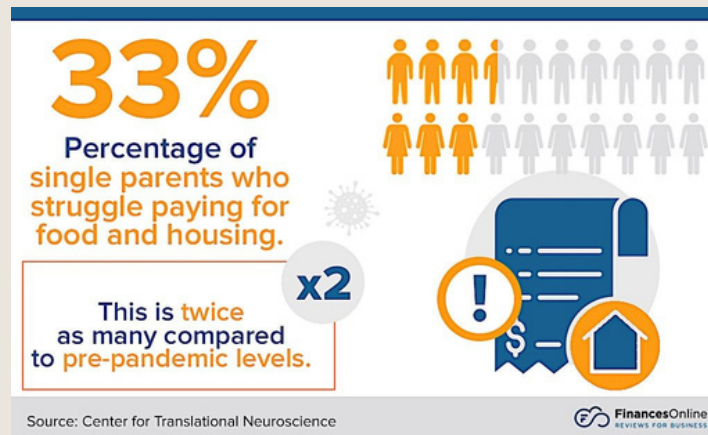
With an engineering background, Dan had contacts that including designers and programmers that could take the reigns and provide the look and function he was seeking for his one of a kind website.

SITE LAUNCH

After two years in development that included purchasing a nationwide city zip code database, and endless programming hours and UX design, Dan was close to launch. But building the site took a toll on his meager budget and new financing would be required to complete the work.

This is where you come in...

FINANCIAL PROJECTIONS:

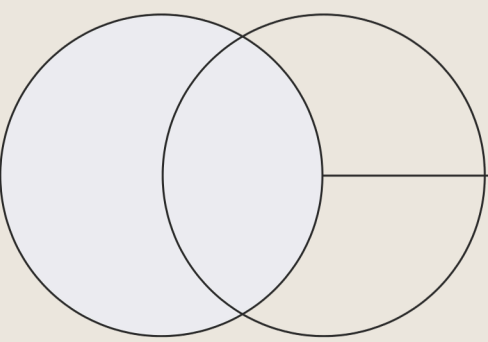


The fact that single-parent families have continued to grow in large numbers presents an opportunity for investors to align themselves with this vital demographic.

These families will respond to our new online platform that will save them time and money on childcare and housing costs!

It's a win-win outcome that your business has the opportunity to be part of!





PARTNERSHIP OFFER:

INVESTORS

A total of \$150,000 has already been spent in building ForSingleParents.com into an interactive data-based SaaS web platform.

Next we plan to set up advertising plans and format options to create a revenue stream.

PLANS

To launch and promote ForSingleParents.com it will take an additional \$50,000 to reach US growth goals across all markets that can benefit from this valuable single-parent website resource.

Guest hosting podcast dates have been booked to increase exposure.

ADVERTISERS

Offering display ads and sponsorships with product tie-ins is a smart way for business owners to connect with this growing single-parent demographic.

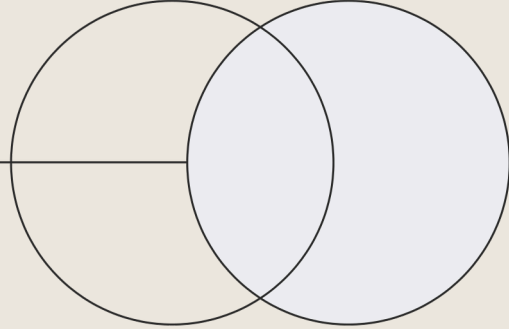
COSTS

Advertiser packets with rates and size options are currently in production.

ForSingleParents.com

For More Information Contact:

Dan Aubeuf/dan.au@fsp.com



BENEFITS:

Investors stand to gain a multitude of benefits by becoming part of our ForSingleParents.com family!



LUCRATIVE RETURNS

Your advertising investment has the potential to yield substantial financial returns as ForSingleParents.com establishes itself as a sought-after online single-parent resource.

BRAND ASSOCIATION

Align your brand with the growing single-parent demographic who buy your products and services. Benefit from these connections by advertising on ForSingleParents.com to generate attention and new revenue streams.

NETWORKING OPPORTUNITIES

Connect with like-minded investors and industry professionals who see the value in this emerging market and vital single-parent family demographic.

CONCLUSION:



Join ForSingleParents.com in revolutionizing how single-parent families thrive by utilizing other single-parents within their own zip codes who share the same needs.

ForSingleParents.com
"We're On Our Own, But Not Alone"

FOR MORE INFORMATION CONTACT:
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