

# Capability Statement



JMO Communications is a trusted provider of cost-effective, high-impact communications, graphic design, and translation services to federal agencies—across both CONUS and OCONUS locations.

With a team of 50+ professionals experienced in public affairs, messaging, publications, and digital engagement, we deliver clear, accurate, and effective solutions.

From shaping campaigns to meeting urgent deadlines, we provide tailored, scalable support that drives measurable impact—on time, within budget, and with the precision required in today's fast-changing environment.

## Core Capabilities

- Crisis Communications
- Data Visualization
- Editing & Writing
- Event Management
- Graphic Design
- Media Management
- Identity & Branding
- Public Affairs
- Publications
- Social Media Management
- Technical Communications
- Training & Capacity Building
- Translation & Localization
- Videography & Photography

## Differentiators

- **Proven Success and Scalable Capacity**
  - » High-performing small business with a strong track record delivering U.S. Government-funded projects
- **Rapid Response and Crisis Communications**
  - » Agile team with demonstrated ability to execute urgent, time-sensitive assignments
- **Global Reach, Local Expertise**
  - » Successfully delivered projects in the US, Africa, Europe, Latin America, and Southeast Asia
  - » Multilingual technical team and translators

### NAICS Codes

- 541430 - Graphic Design Services
- 541820 - Public Relations Agencies
- 541810 - Advertising Agencies
- 541613 - Marketing Consulting Services
- 541930 - Translation and Interpretation Services
- 541910 - Marketing Research & Analysis
- 541611 - Administrative Management
- 561410 - Document Preparation Services



## Company Data

UEI: ZPJGLJWMLGR5

CAGE Code: 7VT25

Accepts Credit and Purchase Cards

### Certifications

Federal: 8(a), EDWOSB

State: MO WBE

### Contact Information

Jennifer Orford, Founder & CEO

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## Past Performance

### Department of Health and Human Services

**Contract #:** 75P00124C00028 (prime via JV)

**Contact:** Shannon Jackson, OSDDBU Director

**Scope of Work:** Supported OSDDBU and the Office of Acquisitions with event planning, marketing, and communications services.

### U.S. Army

**Contract #:** W911S724P0034 (prime)

**Contact:** Elizabeth Reyes, Contract Specialist

**Scope of Work:** Created visuals that encouraged behavior change as part of a U.S. Army healthy eating campaign.

### Centers for Disease Control and Prevention

**Contract #:** 4727-010-19-TM-01 (sub-contractor)

**Contact:** Ophelia McMurray, Program Director

**Scope of Work:** Provided marketing and communications services for a global public-private partnerships project.

### U.S. Agency for International Development

**Contract #:** 7200AA18C00070 (sub-contractor)

**Contact:** Heather Davis, Associate Director

**Scope of Work:** Provided writing, editing, layout, and management services for USAID Advancing Nutrition communications and production efforts.