Optimizing Government Communications for Maximum Impact

Delivering cost-efficient, high-impact communications that enhance clarity, engagement, and mission effectiveness across federal agencies.



JMO Communications is a trusted provider of cost-efficient, scalable, high-impact technical communications, graphic design, and translation solutions for federal agencies. We collaborate with the government to develop mission-driven communications products that efficiently and effectively convey complex initiatives – ensuring precision, consistency, and value for money.

With a team of 50+ professionals experienced in public affairs, messaging, crisis communications, publications, and digital engagement, we deliver solutions that meet the highest standards of clarity, accuracy, and effectiveness.

Our agility and adaptability allow us to support evolving federal priorities, ensuring our strategies align with government requirements. We proactively adjust to shifting needs, emerging challenges, and evolving policies, providing communications solutions that remain relevant, impactful, and responsive to government requirements.

Our expertise spans public affairs, stakeholder engagement, and communication strategy development and implementation that amplify critical initiatives. From shaping strategic campaigns to improving public awareness and engagement, we provide tailored solutions that drive measurable impact – on time and within budget – with the precision required in today's rapidly evolving landscape.

Differentiators

- Proven success and capacity
 - » High-performing small business experienced at delivering USG-funded projects
- Rush services and surge support
 - » Rapid mobilization and rush turnaround for lastminute or emergency projects
- Global reach, local expertise
 - » Successfully delivered projects in the US, Africa, Europe, Latin America, and Southeast Asia
 - » Multilingual technical team and translators

Core Capabilities

- Crisis Communications
- Data Visualization
- Editing & Writing
- Event Management
- Graphic Design
- Media Management
- Identity & Branding
- Photography

- Public Affairs
- Publications
- Social Media Management
- Technical Communications
- Training & Capacity Building
- Translation & Localization
- Videography
- Website Development

NAICS Codes

- 541930 Translation and Interpretation Services
- 611430 Professional and Management Training
- 541430 Graphic Design Services
- 541820 Public Relations Agencies
- 541810 Advertising Agencies
- 541613 Marketing Consulting Services
- 541611 Administrative Management and Consulting
- 711510 Independent Artists, Writers, and Performers
- 561410 Document Preparation Services
- 541922 Commercial Photography
- 541910 Marketing Research and Public Opinion Polling

Streamlined Acquisition

- 1. Email an 8(a) Offer Letter to our SBA Business Representative (gary.alexander@sba.gov) and wait to receive the SBA's Letter of Approval (about 3 days).
- 2. Email Statement of Work to JMO Communications and JMO Communications submits proposal.
- 3. Award the Sole Source contract to JMO Communications.





JMO Communications, as an SBA-certified 8(a) small business, can work directly with USG customers to receive Direct Award and Sole Source service contracts up to \$4.5 million per award.

Past Performance









