

# Snell & Wilmer

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## Jeffrey D. Morton, Ph.D.

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### Main Bio

Jeff Morton is a partner in our San Diego and Phoenix offices who represents start-up and large enterprises for their intellectual property and commercial law needs. He serves as external IP counsel to dozens of companies around the world, and also represents numerous leading international law firms to protect their clients' intellectual property rights in the United States.

Jeff has significant patent prosecution and strategic patent counseling experience in a wide range of technology areas including genomics, immunology, molecular biology, and organic chemistry. He also has an active trademark and transactional practice, and has represented clients in numerous intellectual property-related transactions. He is regularly called upon to give timely and cost-effective advice when clients are commercializing their intellectual property assets. Due to his bar admissions in the United States and Canada, Jeff's practice includes providing cross-border advice to Canadian clients operating in the U.S., and vice versa.

In addition to his normal areas of practice, Jeff is a member of the firm's Coronavirus (COVID-19) Response Team, an interdisciplinary team of lawyers, formed quickly after recognizing the complex legal issues that businesses would confront as a result of the coronavirus. This group has issued legal alerts and newsletters on the topic and has hosted multiple webinars to address a range of concerns. The group remains committed to monitoring the issues and bringing as much clarity and guidance to clients as possible. More information is available in the [COVID-19 Resource Center](#).

### Education

- University of Pennsylvania, Wharton School (Leadership & Management Certificate, 2019)
- University of British Columbia, Faculty of Law (J.D., 2007)
  - Associate Editor, U.B.C. Law Review
- Washington University in St. Louis, School of Medicine (Ph.D., Immunology, 2004)
- University of Victoria, Faculty of Science (B.Sc., Biology and English, with distinction, 1998)

### Professional Memberships & Activities

- Alliance for SoCal Innovation
- American Bar Association
- Flinn Foundation Bioscience Roadmap Steering Committee

- Licensing Executives Society, USA and Canada
- MIT Enterprise Forum - San Diego
- San Diego Angel Investors
- San Diego Biotechnology Network
- San Diego County Bar Association
- San Diego Entrepreneurs Exchange
- San Diego Intellectual Property Law Association
- San Diego Regulatory Affairs Network

## Representative Presentations & Publications

The listed presentations and publications have been selected from 2017 onward.

### Media

- "[Global IP Updates - Jeff Morton - Partner - The Law Offices of Snell & Wilmer - United States](#)," Interviewee, Targem Translations Inc. YouTube Interview (May 20, 2020)
- "[Gilead Under Gun to Mass-Produce Virus Drug or Risk Exclusivity](#)," Quoted, Bloomberg Law (May 5, 2020)
- "[COVID-19 Spotlights Ruling's Chilling Effect on Diagnostic Tests](#)," Quoted, Bloomberg Law (March 23, 2020)
- "[Government May Have Ownership or Rights to Coronavirus Vaccines](#)," Quoted, Bloomberg Law (March 20, 2020)

### Speaking Engagements

- "[Managing Business Needs During a Pandemic: Intellectual Property Update](#)," Presenter and Moderator, Snell & Wilmer Live Webinar to ACC SoCal (April 8, 2020)
- "Negotiating IP Rights in Industry Sponsored Research Agreements: Structuring Ownership, Licensing, Assignment, Confidentiality, Publication, and Use Provisions," Co-Presenter, Strafford Live Interactive Webinar (March 24, 2020)
- [The Phoenix CFO Leadership Council's Law School for the CFO Program](#), Phoenix, AZ (October 17, 2019)
- "Negotiating IP Rights in Industry Sponsored Research Agreements," Co-Presenter, Strafford Webinar (October 16, 2018)
- "From the Lab to the Marketplace," Invited Lecturer, University of Arizona, Tech Launch Arizona (2017)

### Legal Publications

- "[USPTO Extends Certain Patent Deadlines to July 1, 2020, but Limits Trademark Deadlines to May 31, 2020](#)," Co-Author, Snell & Wilmer Legal Alert (May 28, 2020)
- "[U.S. Patent Office Implements COVID-19 Pilot Program for Prioritized Examination](#)," Author, Snell & Wilmer Legal Alert (May 15, 2020)
- "[USPTO Extends Deadlines to June 1, 2020](#)," Co-Author, Snell & Wilmer Legal Alert (April 29, 2020)
- "[Patenting Across Three Jurisdictions](#)," Co-Author, Intellectual Property Magazine (April 2020)

- "[Copyright Office Announces Temporary Changes to Certain Timing Provisions for Persons Affected by the COVID-19 Emergency](#)," Co-Author, Snell & Wilmer Legal Alert (April 3, 2020)
- "[Waiver of USPTO Deadlines Under the CARES Act](#)," Co-Author, Snell & Wilmer Legal Alert (April 1, 2020)
- "[Patent Office Updates Regarding COVID-19](#)," Co-Author, Snell & Wilmer Legal Alert (March 27, 2020)
- "[COVID-19 Outbreak Calls for Scrutiny of Patentability Standards for Diagnostic Tests](#)," Co-Author, Snell & Wilmer Legal Alert (March 17, 2020)
- "[INSIGHT: U.S.-China Trade Agreement IP Provisions Ambitious](#)," Co-Author, Bloomberg Law IP Law News (March 16, 2020)
- "US-China Trade Deal: Ambitious Yet Impressive," Co-Author, Managing IP (March 13, 2020)
- "[Ringing the changes: New patent legislation is about to come into force in Canada](#)," Co-Author, Intellectual Property Magazine (October 2019)
- "[Approaching Antibody Patents After Amgen V. Sanofi](#)," Co-Author, Law360 (January 30, 2019)
- "[Patent And Copyright Changes In The New NAFTA](#)," Co-Author, Law360 (November 8, 2018)
- "[What To Consider When Crafting Biotech NDAs](#)," Co-Author, Life Science Leader (October 4, 2018)
- "Time after Time," Co-Author, Intellectual Property Magazine (September 25, 2018)
- "[The Medical Device Excise Tax: Three Potential Outcomes](#)," Co-Author, Medical Device and Diagnostic Industry (September 7, 2018)
- "[Amendments to Rights of Federally Funded Inventions and Government Owned Inventions](#)," Co-Author, Snell & Wilmer Legal Alert (April 23, 2018)
- "[Supreme Court Decision Limits Post-Sale Restrictions by Patent Owners](#)" Author, SWIPLit Blog (May 30, 2017)
- "[Improving the Prognosis for Your Diagnostic Method Patents](#)," Co-Author, Bloomberg BNA's Patent, Trademark & Copyright Journal (March 3, 2017)

## Community Involvement

- i9 Sports, Baseball Coach, Volunteer
- San Diego SCORE, Volunteer
- Surfrider Foundation (San Diego Chapter), Volunteer
- University of Victoria Alumni Association
  - Southern California Branch Contact

## Other Professional Experience

- Wilson Sonsini Goodrich & Rosati P.C., Associate
- Clark Wilson L.L.P., Associate
- Smart & Biggar L.L.P., Associate

## Bar Admissions

- Arizona
- California

- United States Patent and Trademark Office
- British Columbia
- Canadian Intellectual Property Office

## **Court Admissions**

- Supreme Court of Arizona
- Supreme Court of California
- Supreme Court of British Columbia