

Mark Landy Bio

Strategist, Innovator, and Solution Provider with more than 30 years' experience, successfully functioning at the highest levels of the technology-centered healthcare and pharmaceutical industry. I am often referred to as a visionary and also teacher. I couple innovative and break-out thinking with small initial teams and expanding and inclusive adoption of the concepts so as to permanently install a new order and behavior.

Key positions:

- Owner - Strategic Advisement Services, LLC, Montvale, NJ 2012, current
- VP & Head of Enterprise Architecture, Johnson and Johnson, Inc., Raritan & New Brunswick, NJ Jun 2013 --Jul 2018
- VP & Chief Technology Officer - Medco Health Solutions, Inc., Franklin Lakes, N 2009 - 2012 (1992-2012 as head of Enterprise Architecture, Head of Large Scale data analytics, and e-commerce, head of data center operations and infrastructure/security)
- VP & Chief Technology Officer - GSI Commerce Inc., King of Prussia, PA Nov 2005 - Aug 2006
- Senior Engineer - Chemical Bank, New York, NY, Retail Delivery Systems, 1990 -1992
- R&D Engineer - NYNEX Science and Technology, Elmsford, NY, 1987 - 1989
- Programmer - St. John's Riverside Hospital, 1983 - 1987.

Notably

- Strategic Advisement Services, LLC - "Systems Thinking Approach" to IT value realization and acceleration. Several large clients plus a book, "work in progress" representing substantial, repeatable approaches to technology-infused business transformations and larger-scale strategic planning and shepherding along the way. I have come to find certain patterns and anti-patterns which will effectively enable the pursuit of a transformative goal, or cause it to gracefully "fail" in advance of material failure. This material would be ideal for the Private Equity actor looking to gain an advantage in white space amongst Intra and inter-company optimizations.
- J&J Integrated 3 years of 53 ERP data silos into a single version of truth without re-installing the platforms using schema on read & in memory grids. Innovation - having created "pull" via beneficial attractors, move up the stack to data (agility) as a platform "pivot". Was able to do so in a highly restricted and lagging regulatory environment, J&J having just come out of the Tylenol consent decree.
- Medco 2.0 Developed patented mechanism to "impedance match" future data changes and needs largely unknown at the time and a legacy mainframe/distributed platform. Cited in Jeff Sutherland's book "twice the work for half the cost".
- U.S. Dept of Defense - Proposed and planned/simulated the Medco transformation over to the back office of the DOD. Proposed saving \$125bln in 5 years. Study was verified and made ready before 2016 election, however was de-prioritized as new DOD funding removed some of the earlier constraints. However - the recommendations in this study sponsored by the Defense Business Board and still should be considered.