

PIRATE OF THE CARIBBEAN The best swashbuckling tale Hollywood hasn't discovered ... yet

AMERICAN AIRLINES - AMERICAN EAGLE

AMERICANWAY

FEBRUARY 1, 2007

TRENDS FOR THE MODERN TRAVELER

**Working
Vacation**
The ultimate
oxymoron

Fur Factor
We sweat it
out with NBA
mascots

**Home
Cookin'**
The delicious
appeal of being
a locavore



Drew's View of L.A.?

'It's Beautiful'

What Can't They Do for You?

It used to be that a good concierge was the guy — or gal — who got you tickets to that must-see sold-out play or sent you to the city's best-kept-secret of an eatery. These days, however, the job is being fine-tuned and redefined. From soap concierges to boot concierges, it's a brave new world at the hotel's most frequented desk. — BECCA HENSLEY



ECO-CONCIERGE

70 Park Avenue Hotel, New York City

Christal White sees New York City through emerald-colored glasses. Committed to minimizing her personal environmental impact, she inspires others to do the same. She encourages guests to experience the Big Green Apple with pedicabs, directs them to lesser-known green spaces in the urban jungle, and counsels them on how to offset their travel-related carbon emissions. www.70parkave.com



CULTURAL CONCIERGE

Hotel Seiyō Ginza, Tokyo

Want to close the deal? Let **Hiromi Hayashi** coach you in the fine art of the Japanese business world. She'll pass on the tools for success, including how to bow properly, what body language to eschew, how to create Japanese business cards, and what the rules are for exchanging them. As part of the hotel's 24-hour concierge service, she also creates itineraries, teaches etiquette, and helps you manage your time. www.seiyo-ginza.com



TEEN CONCIERGE

Vail/Beaver Creek Resort Properties, Beaver Creek, Colorado

Not your stodgy parent, cool **Sarah Evans** takes teens on personalized shopping excursions throughout Beaver Creek and then offers them sustenance at teen-friendly cafés. She organizes snowboarding lessons with the hottest instructors, arranges fitness classes, and coordinates VIP passes to destination events. www.vbcrcp.com

COVE-SEARGE

The Cove, Eleuthera, Bahamas

There's nothing fishy about **Kirk Aulin Jr.**, your private sea-adventure concierge. He maps out snorkeling trips, escorts kayaking expeditions, spearfishes your dinner upon request, and even kayaks with you over to Lenny Kravitz's place. www.thecove.eleuthera.com

TUCK-IN CONCIERGE

The Loews Regency Hotel, New York City

Mohammed Pinto, an expert on nearby toy stores, plays soccer with wee guests in the hotel hallways. More exciting than a trip to the Empire State Building, he entertains with bedtime stories, cookie baking in the kitchen, and luggage-cart rides throughout the hotel. www.loewshotels.com

CANINE CONCIERGE

The Fairmont Copley Plaza, Boston

Woof! Snuggle up with **Catie Copley**, the hotel's canine ambassador, who provides dog-loving guests with vital services such as being a surrogate pet, running companion, nose licker, and cuddler. This adorable black lab has her very own set of business cards and even an e-mail address (catie.copley@fairmont.com). www.fairmont.com



VINE VIXEN CONCIERGE

Hotel Vintage Park, Seattle

Wine lady **Kelly Koon** surrounds her guests with all things wine. She pours it during a complimentary daily wine hour, takes guests to area vineyards, creates private tastings, and even urges them to try skydiving tours of Washington State vineyards. www.hotelvintagepark.com



PROPOSAL CONCIERGE

Acqualina, Sunny Isles Beach, Florida

Tying the knot but need some guidance? **Samuel Garcia** has the power to shut down Bal Harbour's Harry Winston. His long list of no-fail proposal schemes reads like an epic novel. Under his tutelage, dreams are realized, romance reigns, and "I do" becomes the phrase of the day. www.acqualinaresort.com