

JANUARY 2018

WOODLEA MELROSE



Live * Play * Grow * Flourish

Chair Notes: Jen Creel-Alexander

Hello everyone, I am excited to be a part of the Woodlea-Melrose neighborhood association this year. I am looking forward to continuing positivity and livability in our neighborhood. We have exciting things to look forward to! The first is the neighborhood meeting on February 6th with the Phoenix Pride Board of Directors speaking about a rainbow crosswalk @ Glenrosa and 7th Ave, Rebecca Golden from The Googie on Melrose, Officer Stevens from the Phoenix Police and Pam Pawlowski speaking about the new Lyceum Park. Speaking of the Lyceum Park, it should open around the time of the annual 7th Ave Street Fair on March 3rd. Be sure to stop by the Woodlea-Melrose booth at the fair, neighborhood t-shirts will be available. The tool shed will also be opening soon. This is a free tool shed in which you may check out a tool to use. We will need volunteers to help with not only getting the shed ready, but to volunteer to run the shed. If you've ever dreamed of running your own store you can live out your fantasy here!

On the Agenda 2/6

Our first meeting of the year is Tuesday, Feb 6th at 7:00pm at the Seventh Day Adventist Church at 777 Montecito. Join us to hear from Ofr. Stevens and to talk about some of what's coming to Woodlea Melrose:



Lyceum

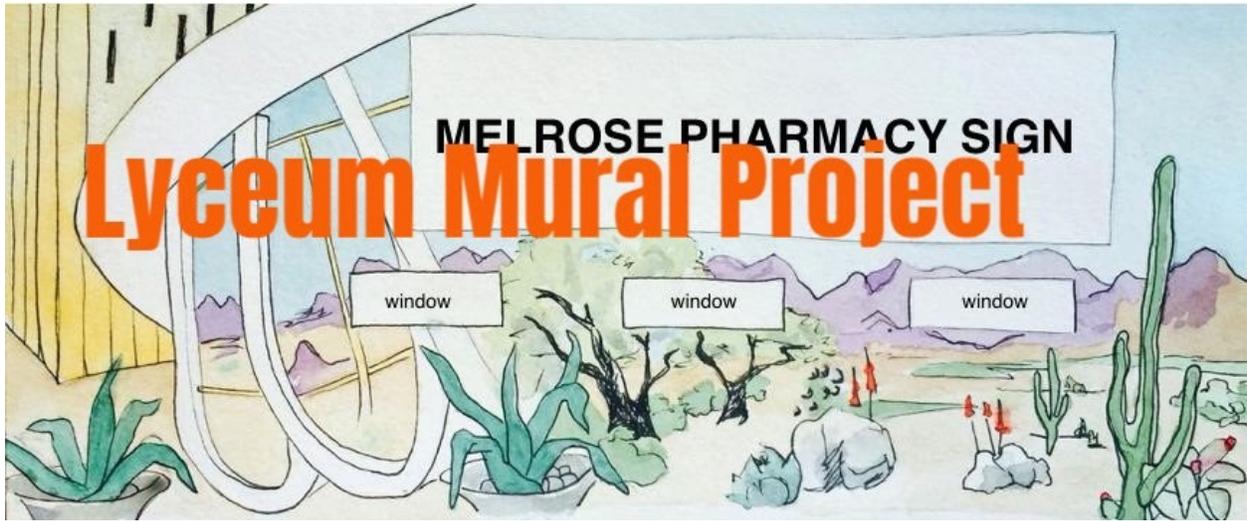


Ga-Ga for Googi



**Rainbow
Crosswalk**

In This Issue



In Every Issue



Articles



Lyceum Mural

This past year we were fortunate to be the recipients of a 2017/2018 Neighborhood Arts Program Grant, supported by the Phoenix Office of Arts and Culture and the National Endowment for the Arts. Our proposal is to install a mural on the Melrose Pharmacy wall in conjunction with the Lyceum. The Lyceum recently held their ground breaking ceremony and the park will be complete in March! Once completed we will begin work on our mural

We applied for this grant with WM neighbor/artist Landy Headley and muralist Maggie Keane. Influenced by our areas mid-century roots, architecture and natural desert beauty, they created this inspired design.

Stay tuned for dates - we will be asking for volunteers to come be a part of this neighborhood project this March and April!

For more info email: info@woodlemelrose.org

Neighborhood Arts Program Grant

“Generously supported by the National Endowment for the Arts, this specialized grant makes funds available for arts based projects within the 15 urban villages that make up the City of Phoenix. This grant encourages partnerships between artists, arts and cultural organizations, businesses and neighborhood community groups, bringing them together to make proposals for temporary or permanent projects.”

For more info on grant visit:

www.phoenix.gov/arts/grants-program/neighborhood-arts-grant.com



Partial funding provided by the Phoenix Office of Arts and Culture through appropriations from the Phoenix City Council.



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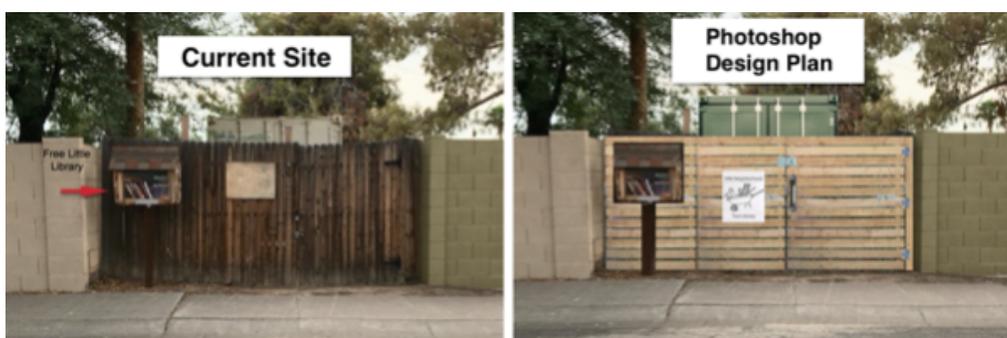
Love Your Block Mini-Grant: Woodlea Melrose Tool Shed

Here in the WM we have been so fortunate to have had so many neighbors come out to volunteer over the years - volunteers offer their homes for our monthly Front Yard Friday events, they roll up their sleeves and help make our block party cookout the place to be, they dedicate their time to make our luminary night so spectacular on top of gazillions of other ways neighbors pitch in to help make this such a great place to live!

We are once again counting on neighbors to help with our newest initiative - revitalizing the newly renamed Woodlea Melrose Tool Shed. This year we were awarded a 2018 mini-grant thru Love Your Block PHX to update and revamp this neighborhood spot. Our tool shed, which began as the PHX Tool Shed, was started by neighbor Brady Fulton back in 2013. Brady devoted his time and tools to get this space running from the ground up and we are so thankful he did! Recently Brady turned over the ownership and running of this site to the neighborhood and we want to continue his vision of a space for neighbors to meet and borrow tools.

This is the same mini-grant we were generously awarded in 2016, enabling us to reinvigorate our neighborhood irrigation boxes. The volunteer days turn out for that project was amazing and we hope to make this latest project just as successful and fun.

So get ready to roll up your sleeves again and help pitch in! This March we will be holding volunteer weekends and need help organizing, cleaning, painting and building a much needed new fence.





Once complete we will have a Grand Re-opening Party at the Tool Shed (April or May - TBD). At this event neighbors can come check out the new space, all the cool tools we have to offer and sign up for FREE to become Tool Shed members.

Please consider volunteering your time and talents. Look out for FB posts and neighborhood emails with event dates and details. Or for more info email: info@woodleamelrose.org



You're going to want to make sure you stop by the Woodlea-Melrose booth at the 7th Ave Street Fair this year. We have been designing away so we'll have all kinds of treats for you. A new design for the WM t-shirts will be available and we'll be having a raffle for all kinds of cool stuff like a pair of Lost Lakes tickets, Sunshine Crafts classes and so much more!

Pay your annual dues -just \$10- and get a WM coffee mug! We'll do a different icon each year so you can collect them all. You can [pay your WM dues here](#) anytime.





The Successful Spring Garden, by Lorna Spencer

Spring is the season to grow fruit: tomatoes; peppers; eggplants; chiles; okra; bush and pole beans; squash; cucumbers and melons. The spring plantings usually start in February, depending. Check the U of A Cooperative Extension planting calendars online for specifics.

The keys to success involve the following: siting the garden and providing adequate shade; soil preparation and plant selection. Attracting and keeping pollinators and providing consistent water will also ensure good results.

Siting the garden: choose a location that gets a good 6-8 hours of sunlight daily, with shade against the afternoon western sun. Spring gardens do much better with afternoon shade to protect the plants from the hottest part of the day. In the absence of natural shade, commit to using shade structures or shade cloth.

Soil preparation: Dig in compost, composted manure, etc. Drainage can be helped with the addition of sand, pumice or vermiculite. Your soil should be light and crumbly with good drainage. When planting transplants of tomatoes, peppers, eggplants and chiles, a nice dose of magnesium sulfate is a help. Yes, Epsom salts. The magnesium sulfate helps the plants use the other nutrients contained in the garden soil. Magnesium sulfate is sold in bags for the garden. It can also be made into a solution and be watered into the soil during the growing season.

Plant selection: Look for varieties do well here in low-desert Arizona. The key to the spring season is to find fast-maturing varieties that set fruit before the onset of the summer heat. Our local garden stores and nurseries (Southwest Gardener, Dig It, and Agave Community Farms) have a good selection of seasonally appropriate plants and seeds. The other issue is getting the plants in as early as possible given how hot the weather can get early on.

Direct seeding beans, squash, cucumbers, melon: Look for fast-maturing varieties and prepare your soil carefully. Consider trellising the sprawling vines to get more plants and produce in a smaller space. Well-rotted manure and compost will make these plants a success.

Plant annuals and lots of herbs for the pollinators: Given that virtually all of the summer vegetables are actually fruits, drawing pollinators to your garden and keeping them happy should be a priority. Plant sunflowers, cosmos, basil, calendula, zinnias and anything else suited to our heat. Basil will grow through the hottest part of the year if kept watered. Let lots of it go to flower for the bees.

Provide consistent water to the established plants: The summer vegetables are almost all fruits and need consistent, ample water for their healthy development. Consider using drip irrigation or soaker hoses. Either is preferable to overhead watering, which can mar the fruits and cause issues with foliage. Plus it can spread soil-borne disease.

Happy spring gardening!

WM Residents can request to join the Woodlea-Melrose Garden Geeks group on Facebook by clicking [here](#)



Real Estate Update

By Rebecca Wagner, Turney Ave.

Our neighborhood continues to be the place to be. We have had to say good-bye to some long standing residents however, we are pleased to welcome in the new.

Average sold price has been \$280,450 with average price per square foot \$238.35. Days on market on average 43. All of these numbers have been increasing due to lack of supply and increased demand. All this translates to a good market for selling your home, and for buyers, a great place to call home.

Currently on the market:

4309 N 13th Ave

3 bedrooms 2 bath 1419 square feet; Listed for \$270,000

Under contract:

1333 W Heatherbrae Dr.

3 bedrooms 2 bath 2041 square feet Listed for \$250,000

4202 N 9th Ave.

2 bedrooms 1 bath 970 square feet Listed for \$310,000

920 W Mackenzie Dr.

2 bedrooms 2 bath 1018 square feet Listed for \$314,000

Sold:

Welcome new neighbors!

1312 W Roma Sold on 11/29/17

928 W Roma Sold on 12/26/17

1129 W Heatherbrae Sold on 1/12/18

Neighborhood Meetings 2018

Tuesday, February 6th

Tuesday, April 3rd

Tuesday, June 5th

Tuesday, September 4th

When: 7pm to 8pm

Where: Seventh Day Adventist Church, Community Room / 777 W Montecito Avenue



7th Avenue Street Fair - Saturday, March 3rd 2018

When: 11am to 5pm

Where: Indian School to Campbell along 7th Ave

WM Shred Fest - Saturday, September 29th 2018

When: 8am to 11am

Where: TBD

WM Yard Sales - Sat + Sun, October 6th and 7th 2018

When: 8am to 11am

Where: Your yard or driveway!

Block Party Cookout - Saturday, November 3rd 2018

When: 5pm to 9pm

Where: TBD

WM Luminary Event - Saturday, December 22nd 2018

When: 5pm

Where: Entire neighborhood

WEEKDAY ROUNDUP

Erin Hageman (Mackenzie)

Every once and while we find ourselves with a free evening during the week. It's rare, but it happens. Next time we find our schedules empty, we'll check out one of these cool local recurring activities instead of watching TV in our underwear.

Mondays

Pink Slip Open Mic – Lawn Gnome Publishing, 8 – 10 pm

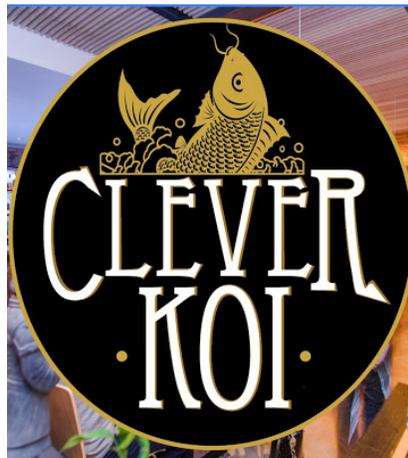
Every Monday at Lawn Gnome hosts the longest running open mic night in Arizona. Poets, emcees, slam poets, comedians, artists, storytellers, ventriloquists, fire performers, burlesque performers and everything in between come out to entertain.

Free Games All Night – Valley Bar, all day

In my mind, Monday is synonymous with ‘blah’. Shake of the work malaise with free games including pool, darts, shuffle board and skee ball at this hipster haunt. 21 and over.

It Takes Two – Clever Koi – Monday AND Tuesday, all night

Grab your best bud or significant other and dig into the best food & beverage pairing in town. Choose any two (2) rice or noodle dishes and pair it with four (4) draft beers for \$40. Or, substitute any four (4) of the cocktails from the “classic” list or a bottle of wine from the BTG list for an additional \$10.



Tuesdays

Did you really think I wouldn't have Tuesday be all about tacos? How long have you lived here??

Joyride – From 2 p.m. to close you can get \$2 tacos in varieties such as braised beef, shrimp, chicken tinga, baja fish, and more. The Tuesday night specials also includes handmade margaritas for \$5 each -- and from 2 to 6 p.m you can double up on deals by taking advantage of the restaurant's weekday happy hour. Those specials include \$4 guacamole, \$6 ceviche, and \$5 Mexican beer pitchers.



ThirdSpace – This funky eatery on Grand Ave boasts \$1 street tacos and \$3 house margaritas. Yes, you read that right: tacos for 100 pennies a piece. Start searching those couch cushions.

Urban Taco – Get your fill of \$1.50 Street Tacos from 3pm-9pm. If you need something to wash down your tacos, happy hour is daily from 3 – 6pm and has \$5 Margaritas, \$1 off all beer & cocktails and \$5 select wine.

Wednesdays

Free Art – PHX Art Museum offers free admission every Wednesday from 3 – 9 pm. Admission is also free, though a donation is suggested, on First Fridays, Second Saturdays and Second Sundays.



Trivia Night – Carly's Bistro, 7 pm
Make hump day more exciting by capping it off with Trivia Night. The right answers to questions about movies and music can get first-, second-, and third-place winners some awesome prizes.

Midweek Mind Tweak – Co+Hoots, 12:30 pm
Co+Hoots is a collaborative work space that offers midday talks every Wednesday on small business topics, ranging from copy writing to business plans.

Thursdays

Trivia Night – George & Dragon, 9 pm

This pub is in biking distance from our 'hood and throws down a fiercely competitive and hilarious trivia night. The 40 question game runs straight through, no breaks, for upward of two hours, and winners receive comped bar tabs.



Bachata Addiction – DeSoto Central Market, 8:45 pm

Enjoy super cheap Bachata lessons every Thursday from 8:45-9:30pm followed by the hottest Bachata, Kizomba and Salsa in Arizona with DJ Craig Conrad until 12:30am.



Fridays

Firkin Fridays – Central Kitchen

On the first Friday of the month, Central Kitchen and Phoenix Ale Brewery team up to offer patrons a new, custom brew. The firkin is a 10.8-gallon (or about 80 pints) keg that Phoenix Ale Brewery will use to brew new, custom beers each month exclusively for Central Kitchen's guests to enjoy.



Third Fridays – Downtown PHX

We all know about the lively First Friday art walk and street festival, but the Third Friday of the month is also getting some attention. Independent artists and gallerists host wine and cheese receptions on Roosevelt Row and while the air is still festive, it's a bit less crowded.

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If you live in the neighborhood and would like to join our FB page click [here](#)