

WOODLEA MELROSE

Neighborhood Association



Live – Play – Grow – Flourish

CHAIR NOTES – ERICH SCHWALD (MACKENZIE)

Hello neighbors. I hope all of you are having a happy and healthy start to 2017. As always the New Year brings a new board to the Woodlea Melrose Neighborhood Association. We are happy to have everyone from last year returning in some capacity, and we are also excited to welcome some new members. Nathaniel Worthington is our new Secretary, with Patti Karnes moving to Information Officer and John Woodland and Charlie Steak are our new Front Yard Friday Coordinators. We've added these new positions with our continued intention to get more people involved.

There has been an increased spotlight on crime on the WMNA Facebook page. We are lucky to have a Community Action Officer, Officer Aaron Stevens, who really cares about our neighborhood and takes pride in serving it. If you're curious about crime statistics, trends, and what you can do to help prevent crime, Officer Stevens is a great resource. I strongly suggest coming to neighborhood meetings and making your voice heard. The Facebook page is a great place for sharing information, but it's a closed loop. If we want to continue to make WM a safer community then we need to be proactive and work with the police, call in suspicious situations and do what we can to make our homes less desirable targets. Our decisions and actions can be more effective if they are better informed. Let's take full advantage of this resource. Also, read through the article on crime prevention and a message from Phoenix Police Chief Jerri Williams in this issue.

Thanks to everyone for all of the work you put towards this community in 2016!



SAVE THE DATE

**2017 Neighborhood Meetings at the Church
on 777 W Montecito @ 7PM:**

**TUE FEB 7 | TUE APRIL 4 | TUE JUNE 6 |
TUE SEPT 12**

**2017 Front Yard Friday Schedule (subject to
change):**

**FRI Jan 27 | Rene & Joel | 1310 W
Heatherbrae**

FRI Feb 24 | John & Charlie | 934 W Roma

FRI March 31 | Leland & Patrick 4200 N 11th

FRI April 28 | Cynthia & Carlos | 938 W Roma

FRI May 19 | Erin & Erich | 1108 W Mackenzie

FRI June 23 | Patti & James | 4416 N 9th Ave

FRI Sept 22 | Jacqueline & Jason | 4322 N 9th Ave

FRI Oct 20 | Merlevic | 1124 W Roma

7th Avenue Street Fair —SAT MARCH 4

Shred Fest—SAT SEP 30

Neighborhood Yard Sale —SAT & SUN OCT 7 & 8

Neighborhood Cookout—SAT NOV 4

Luminaria Lighting – SAT DEC 16

COMMUNITY ANNOUNCEMENTS

- We've had a lot of new neighbors moving in over the last 6 months and we'd like to ask for your help in spreading the word about Woodlea Melrose events. Please feel free to invite newbies to our events and to join the Facebook page. New Neighbor Ambassador Rebecca Wagner will send welcome letters and drop off welcome baskets.
- We're looking for a street rep for Glenrosa. Street reps pass out flyers and communicate neighborhood events to their assigned street once or twice a quarter. If you're interested in helping out, please talk to a board member or message info@woodleamelrose.org.
- Now the weather is cooling off, please remember to always pick up after your dog when you're enjoying your walks together. The extra 30 seconds spent picking up after your dog is an act of respect and conscientiousness. Let's keep our neighborhood clean!
- Calling all volunteers! The Seventh Avenue Street Fair is right around the corner and we're looking for volunteers to help run the WMNA tent. The event is March 4 and we will need help setting up / tearing down, selling T shirts and raffle tickets and accepting dues. Email info@woodleamelrose.org if you're interested.

POCKET PARK PROGRESS – ERIN HAGEMAN (MACKENZIE)



Construction for a community gathering place called The Lyceum is scheduled to begin in late January on the corner of 7th Ave and Montecito. Currently, the vacant lot is fenced off and a billboard sits in the center. The billboard will be converted to a digital sign and moved to the northern border of the site. The rest of the empty lot will be turned into Phoenix's smallest park through a partnership with the City of Phoenix, Clear Channel and the Community Alliance of Seventh Avenue (CASA).

The Lyceum will include seating, a shade structure, landscaping, a walking path and a small stage area. The hope is to use the park as a place for informal gatherings, arts presentations like poetry readings and even an FYF!

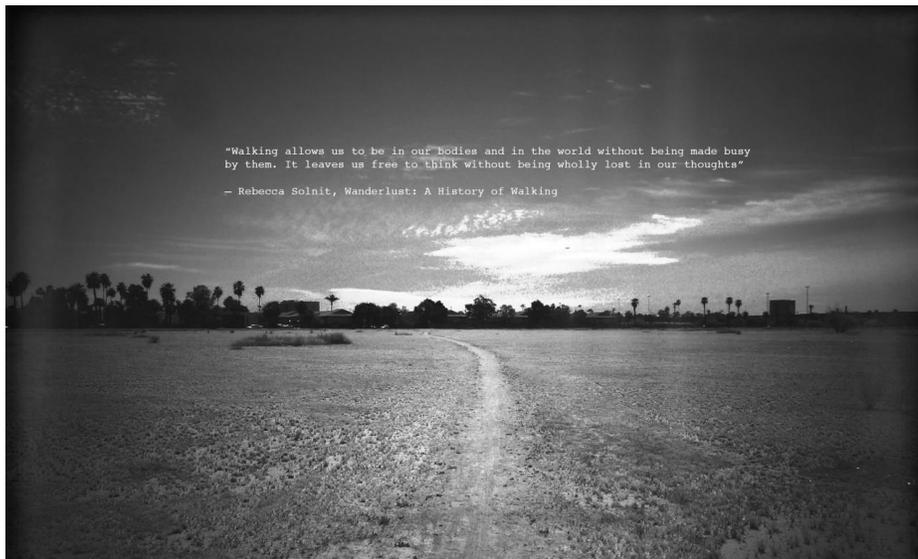
The City of Phoenix will own the land and CASA will manage the space under the rules and regulations of the City of Phoenix Parks Dept. The project has a \$45,000 budget and local design/build firms are being researched and interviewed now.

The new digital billboard will only face south and it will comply with all of the City's laws, ensuring that drivers will not be distracted by it and neighbors won't be bothered by its light. This means there will be no fast blinking lights or distracting transitions between ads. Also, the board will go dark at a specified hour each night. With respect to content, Clear Channel will not advertise for anything that promotes alcohol, tobacco or sexual content at this location.

The work to relocate the current billboard to the northern border of the site and convert it to digital will begin this month. The design stage for the park is also starting and is expected to take 90-120 days.

Contact Charley Jones, CASA President, with questions at piersonplace@cox.net.

THE PATH TO BEAUTY: WALKING AS ART - ERIN HAGEMAN (MACKENZIE)



When you're walking from your car to your house or walking your dog in the neighborhood, do you feel like you're creating art? Have you ever experienced the spiritual or poetic in the utilitarian act of placing one foot in front of the other? The Museum of Walking was founded in 2014 by artists Angela Ellsworth and Steve Yazzie as a way to help us see walking differently and elevate it from every day to art.

Ellsworth explains that she and Yazzie created the museum as an educational resource center committed to the advancement of walking as an art practice. "We started a conversation in 2013 about people, land, and lineage of the western United States and launched the museum in my office at ASU in 120 square feet," she says. "It was originally a conceptual project but has grown into something much bigger. Not necessarily in terms of space but interest, participation, and dialogue," she continues.

Ellsworth's own art practice "engages repetition and the body in motion with a particular interest in audience and participation," so it felt very natural for her to focus on walking.

The MoW, located in Tempe, "houses a small-but-mighty archive and library comprised of walking related material engaging disciplines of art, science, philosophy, health, activism, and cartography. Through workshops, exhibitions, guest speakers, and site-specific projects MoW fosters relationships between people, land, action, and site" according to its website.

Contemplative walks are an important part of MoW's mission. These free walks are artist-led and are conducted in silence in order to get participants to connect to their senses. "Once we slow down and stop talking, other aspects of our environment open up. We are able to listen and know the landscape and other people in a new way," Ellsworth says.

The health benefits of walking are well known, but Ellsworth urges participation for the "creative component to the benefits of walking. I believe artists, philosophers, and literary figures have known this all along and Stanford University came out with a report that walking does indeed impact creative thought and problem solving."

theWalk is MoW's biggest event and is coming up in conjunction with Art Detour on March 18, 2017 in the morning. This is their only ticketed event throughout the year. Proceeds will go to the Museum of Walking and partial proceeds will go to Native American Connections Phoenix Indian School Legacy Project. theWALK is a 90 minute contemplative walk in the Rio Salado Restoration Habitat site. It will consist of 20 person waves of people. If anyone is interested in walking, Woodlea Melrose can form its own 20 person wave for theWALK.



Website: www.mowthewalk.org

Address: Tower Center Suite 206 at Arizona State University, Tempe

AGAVE FARMS IS COMMUNITY PARTNER – ERIN HAGEMAN (MACKENZIE)



Last spring, the newsletter featured Ludwig's Roses, a rose nursery on Indian School and Central. At the time of the feature, the rest of the property was still under construction. The construction is now finished and Agave Farms, a community garden and urban farm, now occupies the entire 13 acre site and sells locally sourced bushes, trees, cactus, flowers and produce.

The farm has been completely transformed completely since we featured Ludwig's and I urge you all to go check it out. Walking paths, artistic iron work and shade ramadas connect the nurseries and gardens, making it a great place to visit for inspiration for your own garden.

I'm always so excited when I get to promote a local business that is truly interested in partnering with our community. Agave offers free seminars and classes on subjects like irrigation, composting and growing fruits and vegetables. Agave also supports our community by offering the space for free to the public for non-commercial events. All of their classes and events are posted on their Facebook page at <https://www.facebook.com/agavefarms/events>.

In addition to its retail plants, Agave also offers landscape and hardscape services. They also have a state of the art irrigation system to show gardeners some of the sustainable practices that can be used.



Agave Farms recently offered an outdoor yoga class.

They are open 7 days a week (except holidays such as New Years and Christmas) from 7:00am-5:30pm. The small gate on the north side (near Lux) is closed earlier at 3, but the main gate on the South Side (near George & Dragon) is open until 5:30.

Address: 4300 N Central Ave, Phoenix, AZ 85012

PREVENTING PROPERTY CRIME AND STAYING SAFE - ERIN HAGEMAN (MACKENZIE)



CRIME STOP PHONE NUMBER: 602-262-6151

We all want to live in a place where we feel safe. When this activity occurs in our neighborhood, we all need to reflect and make sure that we are taking action to make our community as safe as possible.

First, get to know your neighbors! This point cannot be stressed enough. Community members who form relationships with each other decrease opportunities for criminals to

commit crime though increased vigilance, rather than attempting to change their behavior or motivation. Know your neighbors well enough to know who lives in the home and get a sense for what a normal routine looks like. Exchange phone numbers so you can contact each other in case of emergency.

Researchers at the Robert Wood Johnson Clinical Scholars Program at Yale University used data from over 10,000 respondents across 20 local areas found that crime decreased as “sense of community” increased. That metric was defined as whether people worked together to improve their neighborhoods, felt safe walking at night, and trusted their neighbors.

If you have any ideas on how to reduce crime and increase community involvement, please post them on the Facebook page, talk to a board member or email info@woodleamelrose.org

ACTIONS WE ALL NEED TO TAKE:

- Save the Crime Stop Number in your phone. Call them when you see something strange!
- Introduce yourself to your immediate neighbors and get their phone numbers! Offer to pick up mail or packages for one another.
- Attend neighborhood meetings and events.
- Schedule a FREE home security audit with Phoenix Policeman Aaron Stevens. He will make appointments via email: Aaron.Stevens@phoenix.gov
- Complete a personal property inventory list.
- Engrave valuable items (bicycles, electronics, etc).
- Attend the Crime Summit Neighborhood Meeting on April 4.

TIPS FOR PREVENTING CRIME AND STAYING SAFE:

- Keep your doors and windows locked at all times, even when you're home.
- Re-key your locks when you purchase a new home.
- Consider exterior doors with wide-angled peephole viewers.
- Ensure all exterior doors are solid core hardwood or covered by a security door.
- Always remove flyers, newspapers, packages and visible mail from the front of your home. Offer to help a neighbor out while they're away. Place a hold on mail service while you're out of town. Have packages delivered to you at the office, or to another residence where someone will be home to receive them.
- Keep your landscaping trimmed to remove hiding places. Consider cactus and other thorny plants close to windows. Mow your lawn so it's obvious someone is living in the house. Trim trees and shrubs so doors and windows are visible to neighbors and from the street.
- Put a wooden dowel in sliding doors and windows so they can't be opened.
- Invest in a safe that cannot be removed from the property for things like firearms, jewelry, heirlooms and important documents.
- Install timers on your indoor and outdoor lights; consider motion lights for the exterior of your home.
- Put alarm decals in windows and doors, even if you don't have an alarm. These can be purchased online.

- Ensure entrance doors are equipped with 1” good quality dead bolts.
- Reinforce your strike plate with 3 screws that pass through the door frame and into the wall stud.
- Swing-out doors should have a hinge with a locking pin or non-removable pins.
- Does your door fit snugly in your door jam (e.g. within 1/4 inch)?
- Insert screws into the top track of your patio door to prevent it from being lifted up and removed.
- Do not open your door to anyone you don't know. Speak through the door
- Lock all garage and outbuilding doors when not in use. Use a padlock to secure gates.
- Remove your keys, wallet and anything of value from your vehicles, even if they are parked inside your garage.
- Install your house numbers on the front and rear of your house and ensure they are large, visible and well-lit at night.
- Say 'Hi' to everyone in the neighborhood, even those you don't recognize. You're being friendly, but you're also sending a message that you have noticed the person and they've caught your attention.

A MESSAGE FROM PHOENIX POLICE CHIEF JERI WILLIAMS:

The coming of a new year always brings about opportunities to reflect on the past and look forward to the future. Last year, we suffered a great tragedy with the loss of Officer David Glasser, we had other officers seriously hurt in the line of duty, and we continued to adapt to staffing and resource challenges.

But, we as a department also had some great moments. Every day, every one of our employees impacts someone in a positive way. With every call, our department strives to keep our community safe. The hard work does not go unnoticed, we receive constant praise from our families and our community for what our employees do every day.



In 2017, the department will remain focused on the five priorities that will help us be the best we can be.

Crime Suppression and Prevention:

We are continuing to work on developing our best model for responding to reports of crimes and making arrests. Identifying and addressing issues before they become problems will help us prevent more crimes from happening.

Community Engagement and Outreach:

The Community Affairs Division, headed by Director Marchelle Franklin, is working with many segments of our community to help us all understand each other better. This communication is not just happening in meetings, but it happens every time one of our employees has contact with a member of our community. This everyday contact is an opportunity for us to strengthen the bond with you. It is the most important way to make a positive impression.

Hiring, Training, and Retention:

By the end of this fiscal year, it is anticipated that the number of officers will grow to be at 2975. By the end of next fiscal year, it is expected that there will be 3125 officers. Our Employment Services Bureau and the Academy are doing everything they can to hire and train quality officers as quickly as possible.

Employee Well Being:

The Employee Assistance Unit is running full speed. The primary function of this unit is to better serve the employees during critical incidents. The department continues to evaluate programs around the country to ensure that the health of our employees is a top priority. Our employees can only be their best when they all are happy and healthy.

The Department is committed to increasing our legitimacy. By asking ourselves, do we do as we say, do we say as we do? We are guardians of the public trust. We need your support, and more importantly, your understanding in order for us to be more effective. We build that understanding by being true to our word, following through with our promises, and respecting every person both internally and externally.

As 2016 comes to an end, I want to thank you for your continued support and partnerships. Programs like Nextdoor are quickly becoming essential for keeping our communities informed and safe. Please continue to be involved in your community and provide any feedback on how we can better serve you. Once again thank you for taking an active role in your our community.

AGAVE ADVICE – SAM PATEL



We are very excited to partner with Agave Farms! They will be writing a gardening column for us every issue and we know we will learn a lot from them! Be sure to follow them on Facebook!

A fruit tree provides tasty, fresh ripe fruit and also adds beauty to the landscape. Not to mention the deep satisfaction that we receive from picking fresh fruit from a tree. In addition to the above, a fruit tree can also provide shade and reduce utility costs if planted correctly.

Growing tree fruit is a form of permanent gardening which provides us continuous satisfaction. This is due to various activities in growing fruit trees such as pruning, irrigation, weed control, disease and insect control, bird control, fruit thinning and harvesting. Each kind of tree has different methods and it is important to practice these basic principles for a good harvest.

After choosing a fruit tree from your local nursery that is adapted to your local region. You can plant the tree and irrigate it well based on the below tips.

Planting, Irrigation and Mulching

Dig a hole slightly wider and deeper than the spread and length of the root system. Make sure the sides of the hole are loose as hardened walls will result in a root bound tree. Trim the diseased, dead, broken, or extra-long roots and place the tree in hole and spread roots. Fill the planting hole with water and then add soil to remove air from roots. In general, frequently planted trees need frequent and shallow irrigation. Fruit trees have an effective root zone of 3-4 feet deep after they develop and it is important to make sure the water reaches these deep roots when watering. A method to reduce water usage is mulching. Mulch such as tree bark, straw or hay, aids in preserving soil moisture resulting in less frequent irrigations.

For a large selection of desert suited fruit trees and more information, you can visit us at:
Agave Farms, 4300, North Central Ave, Phoenix.

www.agave-farms.com
602-374-6553

SHOW ME YOUR WOODLEA-MELROSE – ERIN HAGEMAN (MACKENZIE)



We're kicking off a new year with lots of new ideas! We're introducing "Show Me Your Woodlea Melrose" as a way for you to share your travels and your local pride. Please send in your photos of you repping your WMNA shirts far and wide and we'll feature you here!

To kick off, this is Erin Hageman showing her WM pride at the Gran Place in Brussels, Belgium in November 2016.

SAMA SAYS - KARA CARDOZA

The 2017 Street Fair is coming up fast! Saturday, March 4 is the big day, and SAMA's dedicated volunteers have been hard at work planning our biggest and best event yet. We are excited to welcome people from all over the Valley to come and appreciate our unique little spot in the city. SAMA also wants to thank you for your patience with the additional Street Fair traffic and parked cars all along your neighborhood streets on that busy day!

Please spread the word that we are currently looking for more vendors, artisans, and car show exhibitors. In addition, we are searching for volunteers for set up and break down on Street Fair day. Volunteer slots are available all day, from 6 a.m. to 9 p.m. Please direct volunteers to register on our Sign Up Genius page. We look forward to seeing you at the Street Fair!

REAL ESTATE UPDATE – REBECCA WAGNER (TURNEY)



Early spring is the predominant time many homes go on the market for sale. If you are thinking about selling your home, there are several things you can do to make your home stand out. Start by clearing your clutter. You will be moving so start by packing up items not necessary for your day to day living. Be sure to pack those personal items such as family photos and family heirlooms. This is a no cost, highly effective way to make a positive impact on potential buyers for your home. The more open, spacious, and neutral your home looks, the greater appeal it will have to a broader range of home buyers. Another important thing to do is clean, clean, clean, and make your home sparkle. We all know that our homes do not always look spotless and most days you can walk into my house and find items out of place. You want to get your home sold quickly and for the most amount. As the saying goes, you never have a second chance to make a good impression. It can feel overwhelming at first, but it will pay off in the end. If you would like additional tips and ideas, feel free to contact me.

Woodlea Melrose Home Sales:

Seventeen homes sold this past year on the Arizona multiple listing service from 01/01/2016-01/17/2017. The average price per square foot was at list price was \$225.46 and average sold price per square foot was \$213.59.

As of 01/17/2007, we have one home on the market and two that are under contract. Keep a look out, as I heard there will be more coming on the market soon. Our neighborhood continues to thrive and be a desirable area and the expectation is the Phoenix area home prices will continue to rise this upcoming year.

THANK YOU!

As always, everyone on the Woodlea Melrose Neighborhood Association is so grateful to all of our neighbors who participate in our events and engage in our community! We truly believe we have one of the best neighborhoods in Central Phoenix and that's all thanks to the people who live here.

We had a huge turnout to help with Luminaries this year and we want to thank everyone who helped with setup, lit candles and cleaned up. Our neighborhood was glowing bright thanks to you!

THANK YOU TO OUR NEIGHBORHOOD SPONSORS! REMEMBER TO SHOP LOCAL!



COMMUNITY GARDEN & URBAN FARM.
Locally grown shrubs, trees, roses, cactus and produce for sale

Open
7am-5:30pm
seven days a week.

agave farms
602-374-6553
4300 N Central Ave
www.agave-farms.com
Facebook.com/agavefarms



NEIGHBORHOOD CONTACTS &
DISCLAIMER
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Patti Karnes

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NEIGHBORHOOD AMBASSADOR

Rebecca Wagner

newneighbor@woodleamelrose.org

STREET REPS

MACKENZIE: Carrie Dyrek

HEATHERBRAE: Kris Manzanares

GLENROSA: Vacant

9th AVENUE: Krista Whitig

MONTECITO + 11th AVENUE: Angel

TURNEY + 13th AVENUE: Jen Rozar

ROMA + 14th AVENUE: Lucia Kisiel

WOODLEA MELROSE IRRIGATION
CUSTOMER SERVICE

Karen Grimwood 602-717-4011

Renee Cooperman

Paul Norton

irrigation@woodleamelrose.org

WOODLEA MELROSE NEIGHBORHOOD
ASSOCIATION BOARD

P.O. BOX 33202, PHOENIX, AZ 85067

The Woodlea Melrose Neighborhood Association Board was founded in 1987 to serve the collective well being of the neighborhood. The Board members are dedicated volunteers elected by the neighborhood every year in December. The WMNA collects dues annually, in the amount of \$10, and/or donations to fund neighborhood events. Your dues and donations are tax-deductible. Meetings are typically held quarterly at the Phoenix Central SDA Church. All residents of Woodlea Melrose are invited to attend. Meeting agendas are made available to all residents through email, Facebook, and at the meeting.

The Board encourages all residents of Woodlea Melrose to get involved in the neighborhood. Each neighbor can make a difference by paying your annual dues, making a donation, or becoming a Board member, street representative, or volunteer.

WMNA NEWSLETTER

This newsletter is published quarterly by the WMNA Board and subsidized by Phoenix Block Watch funds. Woodlea Melrose residents are encouraged to submit neighborhood news, tidbits, photos and articles (between 250-300 words). The WMNA is not responsible for nor endorses the editorial content in WMNA Newsletter. Opt out of a paper newsletter and have it emailed instead by going online to woodleamelrose.org. A copy of the WMNA Newsletter is also posted to the website.

PHOENIX HISTORIC PRESERVATION
OFFICE

historic@phoenix.gov 602-261-8699

Walk-in hours are 12:30pm to 5pm (sign in by 4:00pm), Monday through Friday at the main office located at 200 W. Washington Street, 3rd Floor. Please visit the Phoenix Historic Preservation website at phoenix.gov/pdd/historic.

CITY NEIGHBORHOOD SERVICES

City Information

602-262-6011

Neighborhood Services Department

602-534-4444

Graffiti Busters 24-Hour Hotline

602-495-7014

Tenant (Renter) Information

602-262-7210

Blight/Property Maintenance Violations

602-262-7844

POLICE DEPARTMENT

Crime Stop (non-emergency)

602-262-6151

Mountain View Police Precinct

602-495-5007

Community Action Officer Aaron Stevens

aaron.stevens@phoenix.gov

602-361-0043

CITY COUNCIL MEMBER

(DISTRICT 4)

Laura Pastor

council.district.4@phoenix.gov

602-262-7447