

PORTFOLIO & PRESS



Kit

**Leadership
Educator**

Speaker

Coach

**Atneciv
Rodriguez**

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www.AtnecivRodriguez.com
www.LeadHership.biz



Atneciv

Services

BRAND DEVELOPMENT
LEADERSHIP DEVELOPMENT
BUSINESS FORMATION
FINANCIAL SERVICES

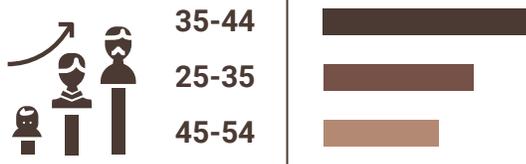
Demographics Audience

Gender

 **85%**
Women

 **25%**
Male

Age



Rates

Customized Packages Available

Skills

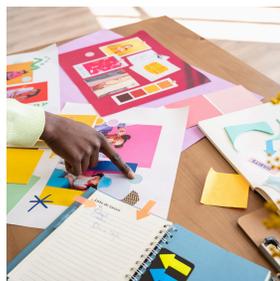
- PROJECT MANAGEMENT
- CREATIVE DESIGN
- STRATEGIC THINKING/PLANNING

6K
Average
Followers

5K
Average
Reach

40K
Average
Impressions

87%
Engagement
Rate





JESSICA WILD

OCD CLEANING

Brand Development
Strategic Planning
Identify Target Market

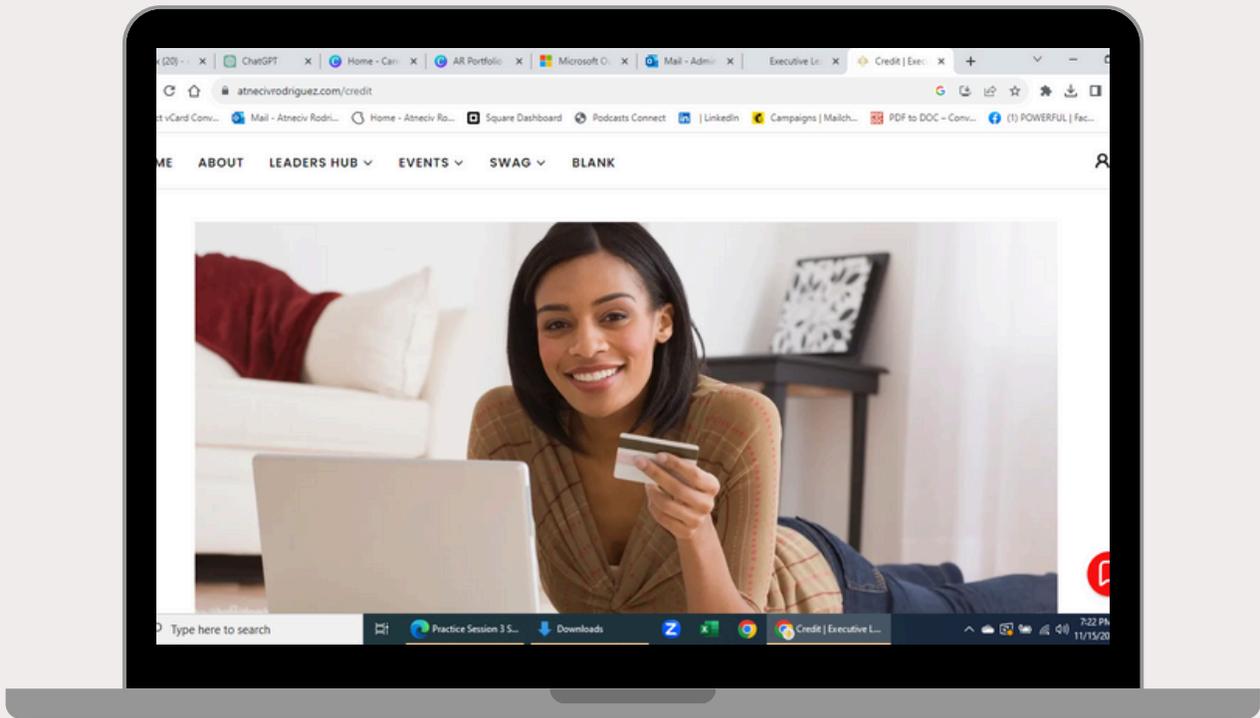


GRAPHICS & BOOKS

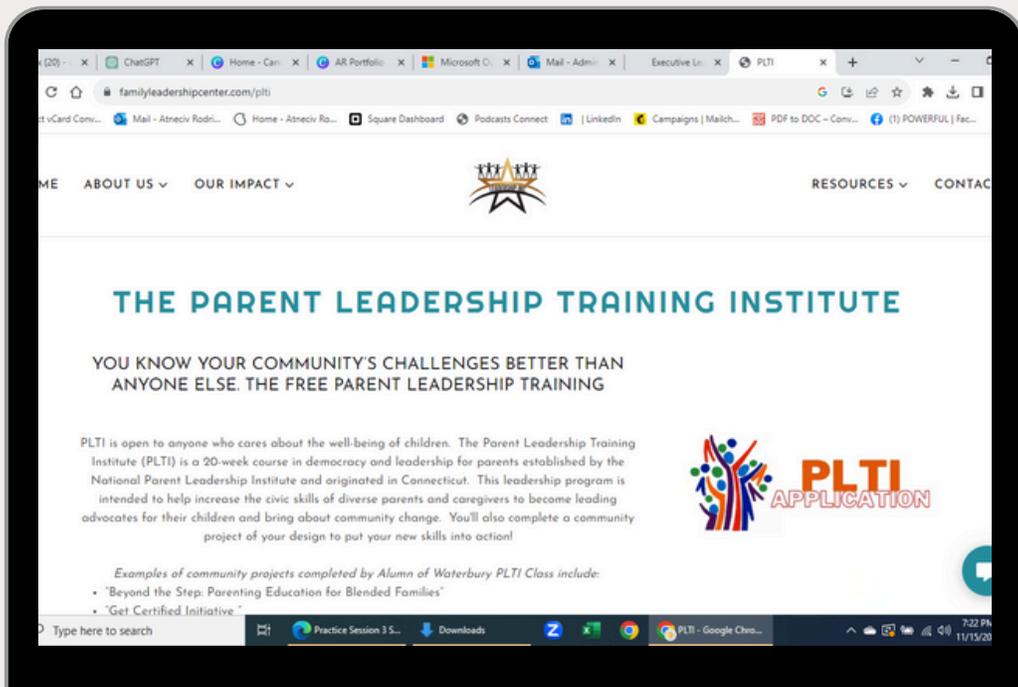
CASE STUDY



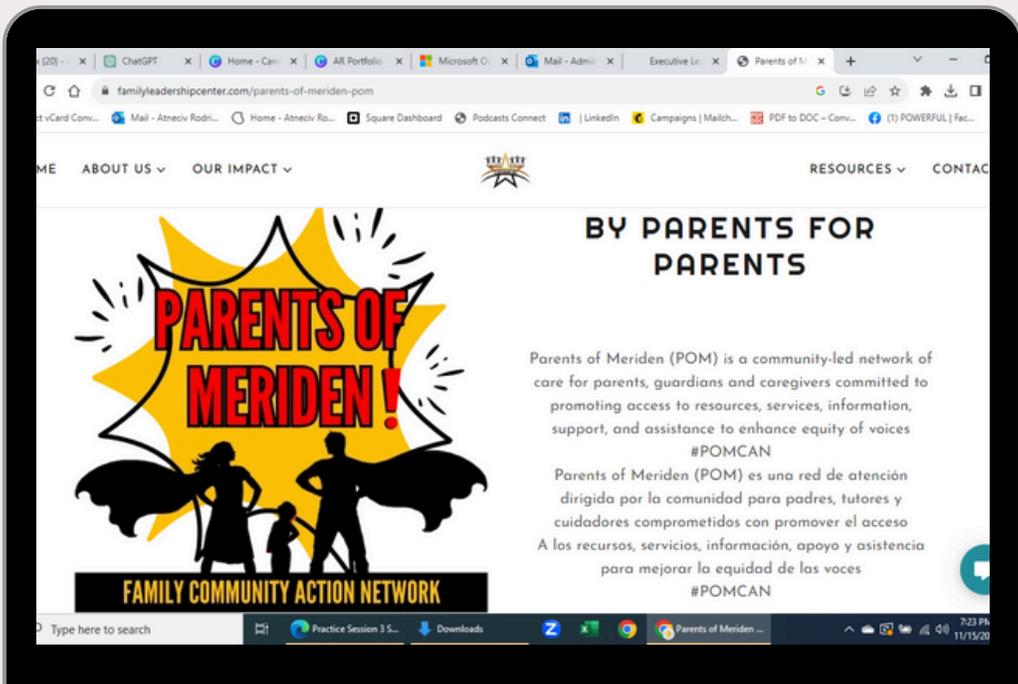
WEBSITES



CASE STUDY



WEBSITES



Book Atnequiv

CEO | COACH | SPEAKER | AUTHOR

Atnequiv shares wisdom from a unique and trusted combination of Education, Work & Life Experience that took her from a Teen Mom, survivor of domestic violence and urban trauma to a successful transformed Business Leader, Speaker, Consultant, Author, Educator & Creative.

Speaking Topics

- Resilience: Growth : Mindset
- Power : Passion : Purpose
- Leadership : Plan : Execute
- Courage: Confidence : Clarity
- Diversity : Equity : Inclusion
- Business : Branding
- Sales : Marketing

Testimonials

” Very engaging and authentic to her audience
-Nicole Civil Attorney at Law

” Feel so inspired to get myself to the next level.
-Wanda
Owner of Baking co

” Takes the time to share clarity for better understanding
-David
Owner of Barber Enterprises

” Working with Atnequiv made me realize I already had it in me.
-Megan
NY Artist

” Very inspiring and allows for relatability.
-Beth
Director Girls Inc.





ABOUT

Master Certified and Licensed Coach, Speaker-Consultant, and founder of Executive Leadership LLC & Leadership Inc. Focused on inspiring professional growth and excellence in entrepreneurial leaders for the sole purpose of improving outcomes for women in the global majority. Atnequiv saw a need for women and through advocacy and coaching she gained a sense of empowering women to elevate into their best selves. Atnequiv loves working with motivated women on the edge of change. knows what truly empowers others, and how to eliminate the complicated and complex through simple and direct solutions.

CERTIFICATIONS

- Certified Master Life Coach
- Certified Life coach
- Certified Master Business Consultant
- Certified Speaker
- Certified Family Centered Coach
- Board Certified Credit Consultant
- DDS Investigator

DEGREES/LICENSES

- MBA Management
- BS Social Science and Psychology
- Licensed Financial Advisor
- Licensed Esthetician
- Licensed Community Health Worker

TRAININGS

- Community Organizer- Innovative Schools
- Leadership Trained- Chamber of Commerce
- Restorative Justice Peace Circle Certified
- PEP- People Empowering People- UConn
- NOTAOC- Network of Transformations
- Agents of Change Certified
- PLTI- Parent leadership Training
- EmergeCT- Certified
- Domestic Violence & Sexual Assault
- Certified-CT CADV
- Danger Assessment Certified
- Score Mentor
- PSEE- Parents Supporting Educational Excellence Certified

AWARDS

HONOREE - WOMEN DOING IT BIG
ENTREPRENEUR OF THE YEAR - CT ENTREPRENEUR AWARDS
PHENOMENAL WOMAN IN BUSINESS - PHENOMENAL WOMEN NETWORK
WOMAN OF EXCELLENCE AWARD - GIRL GET UP
BUSINESS MANAGEMENT CONSULTANT- 2022 BEST OF WATERTOWN AWARDS

EXPERIENCE

- 2023 Boss Babes & Brunch Keynote
- 2023 Better Business Bureau Networking
- 2023 Women in Leadership Panel Host & Keynote
- 2023 National Convening Building an Inclusive Human Services System with the Administration for Children & Families Panel Moderator.
- 2022 Women in Business Panel Host/Moderator
- 2022 Los Latinos at Post University
- 2022 Parent Leadership Summit- CT Children's Alliance
- 2021 Parent Policy Table- NPLI
- 2016 Women's Inspirational Network Speaker

PUBLICATIONS

- POWERFUL: Coming 2024
- The Creatives: Leadership 2023
- PODEROSA: A Tale of Powerful Girls
- Let's Talk Credit
- Let's Talk Business Credit
- Get Set, Get Right! Personal Finance
- Courage & Survival workbook
- Socially Busy Planner: Planner
- Co-author-The Woman Behind the Mask: Unmasking Your Authentic Self
- E.L.I.T.E G.R.O.W.T.H 11 Qualities that make great leaders!

SPEAKING TOPICS

RESILIENCE, GROWTH, MINDSET This keynote and workshop that inspires and provides insight into the path forward in business. Atnecev shares personal experiences and stories of what it means to have a Growth Mindset. Perfect for aspiring entrepreneurs and seasoned leaders looking to improve their commitment to organizational system. Attendees will leave feeling motivated and empowered to make a positive

POWER, PASSION, PURPOSE this keynote and workshop, Atnecev will share her personal experiences and stories of how rejecting stereotypes and focusing on passion is crucial in creating and defining purpose. This presentation is perfect for aspiring entrepreneurs and Business leaders who are committed to improving outcomes for BIPOC families. Attendees will leave with a deeper understanding of how to challenge the stereotypes that set limiting beliefs and empower them to reach their full potential.

For custom workshops inquire within.

Offerings and Rates

HOURLY

HIGH ENERGY,
INTENSIVE
UNPACKING THE
PRESENTATION
*INQUIRE FOR
RATES*

KEYNOTE

TAILORED
KEYNOTE
DELIVERY FOR
WORKSHOP
MEETING,
CONFERENCE, OR
SEMINAR.

HALF DAY

HALF-DAY
INTENSIVE
WORKSHOP
IMPLEMENTING
THE
INFORMATION.

FULL DAY

FULL-DAY
INTENSIVE
WORKSHOP
IMPLEMENTING
THE
INFORMATION.

WORK WITH ATNECIV

I SPECIALIZE IN SOLUTIONS BASED STRATEGIC PLANNING

COACHING

ONE ON ONE

ITS NOT EASY GETTING OUT IF THE RUT OR TO FIND THE DISCIPLINE AND MOTIVATION NECESSARY TO GET AHEAD OR FULLY COMPLETE A PROJECT.

ATNECIV KNOWS FIRST HAND WHAT IT TAKES TO GET TO THE-NEXT LEVEL IN LIFE AND BUSINESS. WITH EXPERIENCE AND EDUCATION IN PSYCHOLOGY, SOCIAL SERVICES, BUSINESS, FINANCES AND MINDSET;

ATNECIV UTILIZES A METAPHYSICAL APPROACH TO DEVELOP HIGH PERFORMING LEADERS AND HELP THEM TAKE THEIR POWER BACK.

GROUPS

- MASTERMINDS/ COURSES
- PROFESSIONAL DEVELOPMENT
- EVALUATIONS
- BUSINESS COACHING
- FINANCIAL LITERACY EDUCATION

BOOKING INFO

Contact@atnecivrodriguez.com
Master Certified and Licensed
Life, Business & Financial Coach

