



WE ARE WRITING THIS LETTER TO SEEK PROMOTION FOR THE 7TH ANNUAL HSV JUNE FEST CAR AND BIKE SHOW EVENT THAT WILL BE HELD AT MILTON FRANK STADIUM ON JUNE 24TH 2023, AT:

2801 15TH AVE. SW, HUNTSVILLE, ALABAMA 35805  
(between the hours of 12 p.m. until 9 p.m.)

SPONSORSHIPS CAN INCREASE NAME AWARENESS THROUGH VISIBILITY IN THE COMMUNITY AND IMPROVE REVENUE AND EMPLOYEE MORALE, BUT THERE ARE PLENTY MORE VALUABLE BENEFITS THAT SPONSORSHIPS CAN HIGHLIGHT FOR YOUR BUSINESS OR BRAND AT THIS EVENT THAT IS LISTED BELOW:

### **SPONSORSHIP PACKAGES**

(ALL PACKAGES INCLUDE 5,000 FLYERS WITH YOUR LOGO OR NAME OF BUSINESS THAT WILL BE PASSED OUT)  
(ALL BANNERS WILL INCLUDE YOUR LOGO OR NAME OF BUSINESS THAT WILL BE SETUP THE DAY OF THE EVENT)

**SILVER \$500**  
(includes 2 tickets)

WE WILL ALSO PROVIDE A BANNER THAT WILL BE SETUP THE DAY OF THE SHOW THAT INCLUDES ALL SILVER SPONSORS.

**GOLD \$1,000**  
(includes 4 tickets)  
(logo on all JuneFest T-shirts)

YOUR LOGO OR NAME OF BUSINESS ON (ONE) INSTAGRAM POST PER WEEK TILL EVENT.  
WE WILL ALSO PROVIDE A STANDARD SIZE BANNER.  
YOU CAN PROVIDE AS MUCH OF YOUR PRODUCT AS YOU WANT FOR FREE GIVEAWAYS  
THAT WILL BE ANNOUNCED DURING THE EVENT TO PROMOTE YOUR BUSINESS.

**PLATINUM \$1,500**  
(includes 6 tickets)  
(logo on all JuneFest T-shirts)  
(Tent, table and two chairs will be provided, to showcase your product)

YOUR LOGO OR NAME OF BUSINESS ON (ONE) INSTAGRAM POST PER WEEK TILL EVENT.  
WE WILL ALSO PROVIDE A LARGE SIZE BANNER.  
YOU CAN PROVIDE AS MUCH OF YOUR PRODUCT AS YOU WANT FOR FREE GIVEAWAYS  
THAT WILL BE ANNOUNCED DURING THE EVENT TO PROMOTE YOUR BUSINESS.

PLEASE FEEL FREE TO CONTACT US FURTHER DISCUSS POTENTIAL SPONSORSHIP OPPORTUNITIES  
AND LEARN MORE ABOUT ITS MANY BENEFITS TO YOU.

THANK YOU,

HSVJUNEFEST@GMAIL.COM

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