

CECIE MENDOZA

SPEAKER PACKET



EMPOWERING DENTAL PRACTICES THROUGH
STRATEGIC, COMPASSIONATE GUIDANCE



PRESENTATIONS

Charting Success: Navigating Dentistry with Confidence and Innovation

Program Overview:

This program is tailored to equip dentists and their teams with the skills and insights needed to thrive in a constantly evolving industry. Focusing on fostering confidence, innovation, and strategic growth, we provide tools and guidance to help practices navigate challenges and seize new opportunities in the dental field.

Learn How to Break Free from PPO Dependence

Program Overview:

Designed to help practices make strategic decisions about PPO participation, this program empowers dentists and their teams to navigate the complexities of dental insurance confidently and thoughtfully. Our step-by-step guidance and training emphasize clarity, alignment, and confidence in any transition process.

How to Create a 6-Star Patient Experience

Program Overview:

This program focuses on elevating patient care and experience to new heights. By refining each aspect of the patient journey, we guide practices in developing an exceptional, personalized experience that fosters patient loyalty and enhances practice reputation.



MEET CECIE

Dental Speaker and Practice Management Consultant

Cecie Mendoza brings a wealth of experience and a passion for helping dental practices thrive. With a BS in Advertising and Marketing and over 26 years of business management experience, including 18 years dedicated to dental practice management, Cecie is a firm believer that every great team flourishes under great coaching.

Her innovative, hands-on approach combines a deep understanding of practice challenges with a dedication to each office's core philosophy, guiding dentists and their teams to achieve and sustain their goals.

Through her personalized programs, Cecie empowers teams to excel in their roles by fostering a collaborative, supportive environment where everyone feels valued. By working directly within practices, she cultivates trust and provides practical strategies to help offices stay focused, adaptable, and committed to their success.

Presentations

- Santa Clara County Dental Society
- Southern Alameda County Dental Society
- University of California San Francisco
- Tri County Dental Society
- Berkeley Dental Society
- University of the Pacific
- Patterson Dental