

S O C C E R



2 0 2 4

W H I T E S P O R T S V E N T U R E L L C



OVERVIEW

WSV is a single member investment firm that specializes in identifying, purchasing and incubating soccer companies that meet certain undisclosed criteria. As a result, WSV is strategically positioned to capitalize on the rapid growth of soccer in the USA.

Major League Soccer has seen significant expansion with the creation of the MLS Next Pro and the MLS Next Academy league.

Similarly, the USL, America's second division of professional soccer, has broadened its mission, offering increased opportunities for young American players at both professional and youth levels.

This evolution across US soccer leagues present numerous opportunities for both positive contributions to player development and investments that can lead to substantial financial returns.

Additionally, with major international events like the World Cup, FIFA Club World Cup, and Copa America set to take place in the USA, WSV is uniquely poised to benefit from potential sale and sponsorship opportunities as companies seek to engage with soccer.



Jeremiah White

FOUNDER & CEO

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Insurgent Approach To Value Creation: Core Values

Now is the best time in history for insurgents to win in business. Insurgent change leaders will dominate the information age.

I teach all of my founders to learn to think and act like an insurgent through a core set of principles that have resulted in tremendous value creation.

At WSV we believe in doing what is doable, moving what is movable, building strength inside out, defining the win and playing offense at all times.

We value change, speed and mobility, being flat & fast, informality and visionary thinking.



Sports

US men's national team
ACC player of the year
Decade long pro career across 7 nations
Youth and professional club ownership



Expertise

Sold first company in 2018
First US firm to launch Saudi Arabian sports transformation
Consulted for Saudi Olympic Committee
Venture Capital
Hedge Fund
Digital Assets



Innovative

Multiple Trademarks & Patents
Co-owner of first black owned digital asset hedge fund



- 1 Partum Creative
- 2 Footy Access LLC | Drip FC Official | The Parent Soccer Lifestyle | Forty One
- 3 Replica Ai
- 4 Box Training
- 5 Apex Mental | Mental Giant
- 6 Uncommitted Academy
- 7 MLS Next Pro | Danish Superliga

#1

CREATIVE





PARTUM

C R E A T I V E

We tell stories that build fervent communities around the best soccer brands on the planet

Documentary style interviews



Graphics that tell stories



Stories that cross cultures





PARTUM

C R E A T I V E

SERVICE OFFERINGS | WEBSITE

Creative Development

Brand Strategy

Data Sciences & Analytics

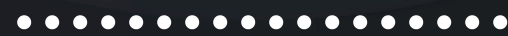
Programmatic Marketing

Digital and Social

Media Planning

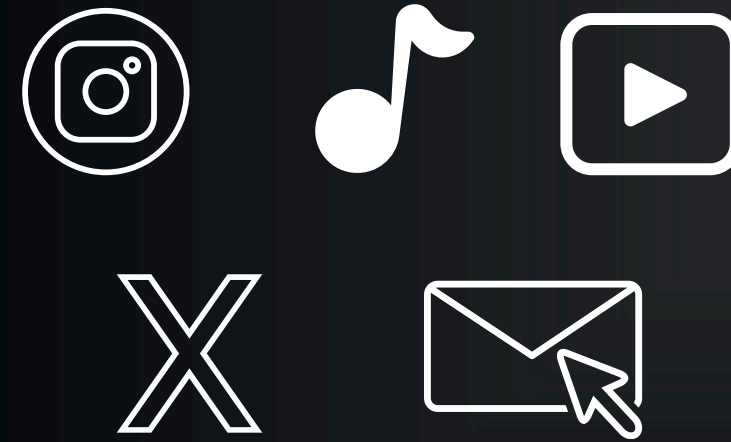
#2

MEDIA

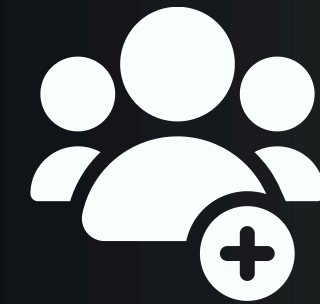


**FOOTY
ACCESS**

WEBSITE



Distribution Channels



200,000
Followers

Footy Access is a multimedia platform that highlights youth soccer players through informative and entertaining original content.



12,000,000 Likes



105,000,000 Views

PARTNERS

.....→

Concacaf
Soccer.com
Alianza
San Jose Earthquakes
FC Cincinnati
Valencia CF
FC Dallas
River Plate
Hyundai Motors Jeonbuk
Orlando City FC
Columbus Crew





Distribution Channels



37,000 Followers



1,500,000 Likes



11,000,000 Views

Drip FC

LOOK GOOD. FEEL GOOD. PLAY BETTER

Our mission is to catalogue and define soccer culture through fashion, style and original content

DRIP FC | WEBSITE



dripfc and uslchampionship

Drip FC

PARTNERS

- USL Championship
- Carolina Core
- Major League Soccer
- Soccerdotcom
- Ikarus

USL 
FITS OF THE WEEK



THE SOCCER PARENT LIFESTYLE

[Soccer Parent Facebook Group](#)



Distribution Channel



33,800 Followers

FORTY-ONE

Lifestyle & Culture

Website



Distribution Channel



32,000 Followers



style

Concacaf's 10 Most Fashionable Men's Players in 2023



#3

TECHNOLOGY



AI PHOTO AND VIDEO GENERATION FOR
SPORTS AGENCIES AND BRANDS

[PRODUCT LINK](#)

яReplica

#4

EVENTS



THE UNCOMMITTED ACADEMY

We host events where the top Uncommitted prospects on every club team in the world can compete against each other in front of hundreds of US professional/youth scouts, and college coaches.

[WEBSITE](#)



#5

MENTAL STRENGTH





APEX MENTAL

Mental Performance Marketplace for Athletes





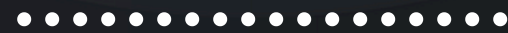
MENTAL GIANT

Mental Giant is a mental strength assessment & development platform

[Website](#)

#6

FRANCHISE





BOX TRAINING

Access to the nuances of high level training for all

[Website](#)

#7

TEAM OWNERSHIP



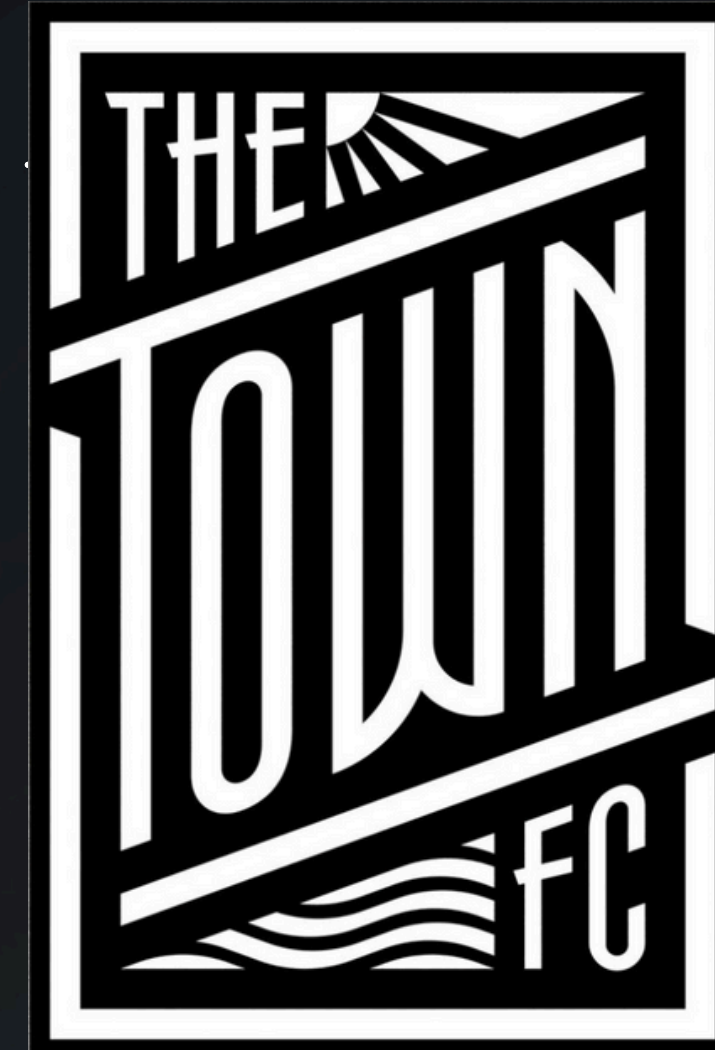
THE TOWN FC

The Town FC

The Town FC currently plays in MLS Next Pro as the 2nd team of the San Jose Earthquakes. The Town will transition into an independent team by 2026.

The Town's current leadership has strong competitive edge. In the following areas.

- Experience building franchises in USL Championship and MLS Next Pro*
- Strong marketing background*
- Forward thinking board open to innovation*
- For profit approach to revenue generation*



Detailed strategy available upon request

INVESTMENT TARGET

AGF AARHUS

AGF plays in the Danish Superliga. It is one of the most famous and historic clubs in all of Denmark. The club has a history of success and is an ideal point of entry into the European market due to the league's strength, the stability of the Danish economy and the attractiveness of players that play in the Danish league from a price and quality standpoint.

Detailed strategy available upon request



Total buy in \$5,000,000

CONTACT

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