



Who we are, what we do

...and how we can best serve you

Who we are

Wanbel Consulting is a small but vibrant cultural awareness and communication services business for those interested in **Papua New Guinea (PNG)**.

We formed in 2021 when Maryanne Kepui decided to take her 20 years of in-house experience in large organisations and create her own business to support the not-so-big end of town.

We're Brisbane-based but can support clients throughout Australia, PNG, and the Asia-Pacific region.



What we do

#1

ONBOARDING AND TRAINING

We deliver tailored, cultural awareness workshops and training to help you and your teams **onboard quickly**.

#2

CONSULTING SERVICES

We design and develop culturally appropriate communication, change and stakeholder strategies to **achieve your business goals**.

#1 ONBOARDING AND TRAINING



We're an additional set of hands to help with your cultural in-country onboarding for PNG.

- ✓ Get your teams up to speed with our PNG country overview and readiness assessment done online.
- ✓ Build team leader and manager cross-cultural communication skills in a half-day workshop.
- ✓ Grow cultural capability with tools and frameworks to apply in a PNG context in our full-day workshop.

Not exactly what you're looking for?

We can tailor or design a bespoke workshop that fits your specific needs.

#2 CONSULTING SERVICES



One-off jobs or short-term contracts – we fit and flex with what you need.

- ✓ Apply our expertise to support effective internal and external communication needs.
- ✓ Leverage our cultural understanding to help you navigate stakeholder engagement and change for project success.
- ✓ Draw on our experience to develop a value proposition that explains your ESG and social license to operate.

Have a specific business challenge?

Arrange a free discovery call to see how we can help.

Why clients reach out

Want onboarding support

- ✓ You're responsible for ensuring new hires are onboarded.
- ✓ You'd like to include cultural awareness training for those who will live and/or work alongside Papua New Guinea nationals.

Need in-house expertise

- ✓ You have priority projects or discrete pieces of work to do now but don't have the resources or in-house capability and expertise to execute.
- ✓ You'd like to have someone already across the cultural nuances to get the work done to a quality standard.

To demonstrate ESG

- ✓ When applying for tenders/contracts/new business, you'd like to show you are:
 - applying ESG principles into your operating model by building your organization's cultural capability;
 - and supporting a PNG heritage-founded business.

How we work

One time job

- We deliver a specific request eg. run/facilitate a series of cultural workshops, and training, or develop a strategy or plan.

Contract

- We can embed ourselves into your business over the duration of a project when a little extra support is needed.

Retainer

- We can be available whenever you need with a set block of time to advise on strategy, tactics or simply sanity check an approach.

Here's the type of work we've delivered

- Cross-cultural communication masterclasses
- Strategy workshops and facilitation
- Impact assessments
- Stakeholder engagement plans
- Change management plans
- Marketing consultation and support
- Communication campaigns
- Communication training
- Research, copywriting, content creation
- Award submissions






WANBEL CONSULTING

CROSS-CULTURAL SPECIALISTS

We'd love to know how we can help.
Get in touch today.



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