



CUSTOMIZABLE CAR AIR FRESHENERS

every car deserves to smell nice



INTRODUCTION

DoDesignTasarim was established in 2020 with the understanding of quality, fast and competitive production of customizable products in local and global markets in the branding & marketing needs. DoDesignTasarim, which has made a clear analysis of the lack of customizable and quality products especially in the car air freshener market and adopted fast shipping and quality product production to all parts of the world, has exported to more than 70 countries in a short time and increased its production capacity to 500,000 car air fresheners per month as of 2024.

DoDesignTasarim, whose production site is Turkey and is 100% Turkish Made, completed the company establishment stages in UK in 2023. Apart from the basic product range of car air fresheners, we assist our customers in the production of all promotional products your company needs, such as customizable packaging products, business cards, pens, key chains, brochures and tote & cardboard bags.

WHY CHOOSE US?

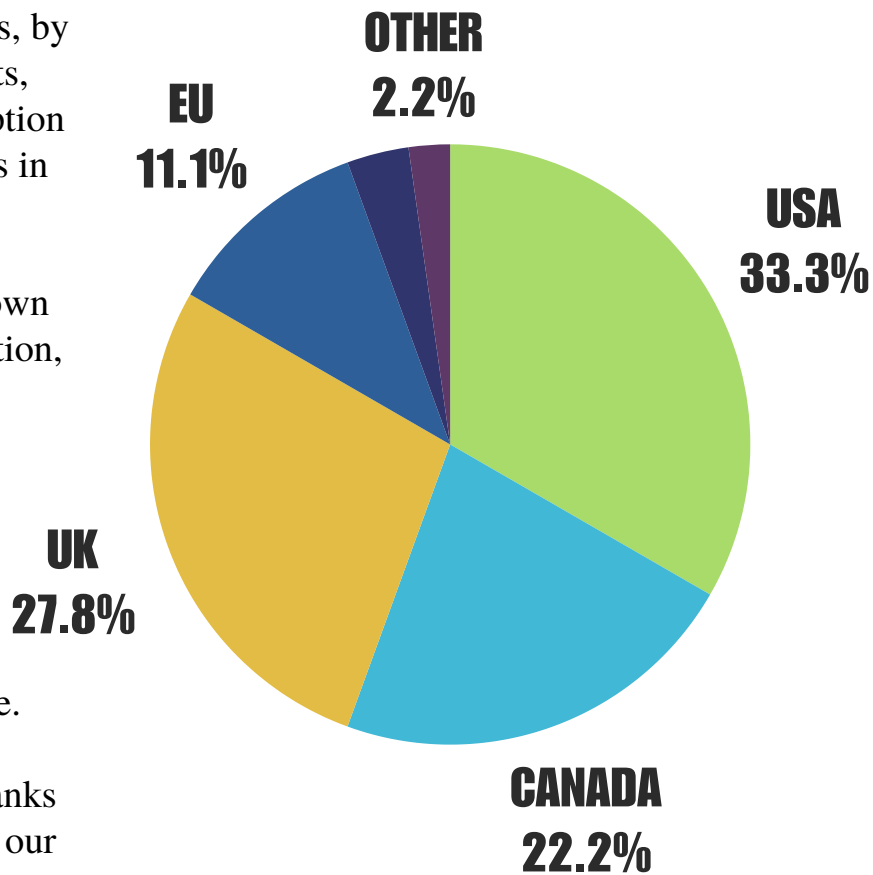
OUR MISSION & VISION

To help increase the market shares of our customers by understanding their needs, by offering customized marketing products, and to create the highest quality perception of our customers' products and services in their own customers.

To add brand value to our customers' own products and services with fast production, fast shipping and top quality product understanding.

WHY US?

We offer our customers variety and customizability for every product range. We offer customized product solutions according to our customers' needs. Thanks to our logistics team, we are providing our services worldwide with best shipping prices and services.



Our sales in 2023





WHY CAR FRESHENERS?

- Numerous studies have shown that fragrant scents have a positive impact on your mood. It also helps reduce stress when you are stuck in traffic on the way to your destination.
- Air fresheners are known to eliminate airborne pathogens floating around in the car. Many people like co-workers, clients, or other people outside your home may travel in your vehicle. They bring germs and harmful bacteria from the outside environment into the car.
- These car air freshener examples are designed to be eye-catching and attention-grabbing. Aromas and flavours can be customized. The air fresheners can be made custom to your company's mascot or logos.



WHY CAR FRESHENERS?

- Strategically stronger than a simple business card.
- A cost-effective marketing tool. Car fresheners are very economical and cost-friendly as compared to other forms of advertising.
- Practical gift is something customers will truly appreciate. As they are small and lightweight, they do not take up much space in your car. The ability to be customized to your desired scent, color, and shape also enhance your unique branding and positioning.

CAR FRESHENERS

S P E C I F I C A T I O N S

	ECO	PRO	PRO EXTREME
Shape Options	Round / Square / Oval / Rectangle	Round / Square / Oval / Rectangle	Round / Square / Oval / Rectangle
Die-Cut Design	-	Optional	Optional
Material	800GSM 3-LAYER CARDBOARD	800GSM 3-LAYER CARDBOARD	900GSM 3-LAYER CARDBOARD
Standard Printing Area	50 cm2 (7.75 in2)	50 cm2 (7.75 in2)	50 cm2 (7.75 in2)
Standard Sizes	7x7cm / 8x6cm / 10x5cm	7x7cm / 8x6cm / 10x5cm	7x7cm / 8x6cm / 10x5cm
Max. Sizes	9 x 8,5cm	9 x 8,5cm	9 x 8,5cm
Packaging	Standard Clear Packaging	Standard Clear Packaging	Standard Clear Packaging
External Back Cardboard Packaging	-	Optional	Optional
Longlasting Period	5-7 days	7-10 days	15-20 days
Shelf Life <small>*without contacting direct sunlight</small>	One Year	One Year	Two Years

CAR FRESHENERS

SCENT OPTIONS

ECO

- 1) Strawberry
- 2) Lemon
- 3) Ocean
- 4) Mango
- 5) Apple
- 6) Orange
- 7) Lavender
- 8) Gum
- 9) Spring
- 10) Vanilla
- 11) Melon
- 12) Coconut
- 13) Mixed Fruits
- 14) Tropical Fruits
- 15) Honey Milk
- 16) Blackberry
- 17) Citrus
- 18) Latte
- 19) Wild Flowers
- 20) Aleo Vera
- 21) Pine Tree
- 22) Comfort
- 23) Peach
- 24) Fresh
- 25) Soft Cream
- 26) Dove
- 27) Caramel
- 28) Tangerine
- 29) Coffee
- 30) New Garden
- 31) Tea
- 32) Rose
- 33) New Dress
- 34) Powder

PRO

- 1) Captain Black
- 2) Bambu
- 3) Rain Forrest
- 4) Jeune
- 5) Hollywood
- 6) One Million
- 7) New Car
- 8) Zafira
- 9) Woody
- 10) Doudou
- 11) Doremi
- 12) Mixberry
- 13) Eucalyptus
- 14) Milkshake
- 15) Pineapple
- 16) Love Story
- 17) Amberwood
- 18) Playboy
- 19) Wonder Vanilla
- 20) Black Ice
- 21) Boss
- 22) Angel
- 23) Rochas
- 24) Paco Rabanne
- 25) Issey Miyake
- 26) Cool Water
- 27) Tom Ford Black
- 28) Burberry Weekend
- 29) La Vie Est Belle
- 30) Jean Paul Gaultier

PRO EXTREME

All Scents can be
applicable

*For special scents &
perfumes, please
contact us.

EASY ORDERING IN 3 STEPS

We have simplified our ordering and production processes as much as possible for you.



1. Regarding your design and inquiry requests, 3 different digital mock-ups are prepared for all our customers within 24 hours.
2. After 3 design options are prepared, along with the feedback from our customers, contact information, social accounts, slogans and QR codes are added to the mock-ups.
3. After our customers' design approval, car fresheners are put into production after payments made via online store, direct bank transfer or credit card.



PRODUCTION & SHIPMENT

Except for special circumstances and holidays, our production times are;
2 weeks for up to 1.000 units,
3 weeks for up to 10.000 units,
4 weeks for up to 50.000 units.

For larger capacity projects, a partial production schedule can be created.

We have Fedex and UPS International agreements for all regions, and once the products are ready, delivery times are 1 business day for the UK and 3-4 business days for the USA and Canada.



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CONTACT US



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