



2024 – North Carolina Public Safety Communication Conference

May 5th - May 8th 2024

Exhibitor Information Packet





Dear Industry Partner –

On behalf of the North Carolina Chapters of NENA and APCO, thank you for your support of the 2024 North Carolina Public-Safety Communications Conference. Our conference would not be a success without the generous support of our industry partners!

This document will help provide you with specific details and important information about our event. We will be your primary Exhibitor Hall points of contact, so as we approach the event, if you have any questions or need any assistance, please do not hesitate to contact either of us at the information below.

QUESTIONS: Contact Conference Committee Group:

sponsorship@nc911conference.com

Wes Jones Commercial Advisor North Carolina NENA Wes.Jones@ncnena.org 607-226-1299

Jamison Sears
Conference Committee
Conference Treasurer
Jamison.Sears@ncnena.org
336-225-0867

Gary Loflin Commercial Advisor North Carolina APCO gary.loflin@crsnc.com 803-242-2753

Exhibitor Information Guide

<u>Conference Location - Join us at the Wilmington Convention Center at 10 Convention Center Drive</u> Wilmington NC 28401. Exhibitor Hall is open to attendees Monday, May 6th, and Tuesday, May 7th. To learn more about the Wilmington Convention Center please go to

http://360.wilmingtonconventiondistrict.com/ and take a 360 tour. Pack your bags it is show time!

Lodging Arrangements

If you have not made your lodging, we encourage you to do so ASAP. We do expect to run out of our block rate at the four contracted hotels. You will find lodging information on our website at NC Public Safety Conference Lodging

Logo and Bio

We will be using Cvent as our conference app. Once the app is released, please upload your logo and brief company bio to the app. Also, If you are a sponsor (Silver, Gold, Platinum, or Diamond), please provide your high-resolution logo to sponsorship@nc911conference.com for signage and recognition around the conference. If you have questions in advance, please send them to the same email address sponsorship@nc911conference.com

Exhibitor Hall Hours and Setup

Exhibitor Registration and Exhibit Hall Setup will be available on Sunday, May 5, 2024, from 2:00 p.m. until 5:00 p.m. and Monday, May 6th, from 9:30 a.m. until 12:00 p.m. The loading dock is only available on Sunday. If you plan on setting up Monday morning, a dock will not be available, so please plan accordingly.

This year, we are excited to announce that vendors and decision-makers will be participating in speed dating before the Vendor Hall opens to the general conference attendees. Please be at your booths ready to go on Monday, May 6th, at 12:30 p.m. We will have an organizational meeting to discuss Speed Dating immediately before we begin.

What is speed dating? It is your chance to have dedicated time with every decision-maker at the conference. It is fast-paced, but we ensure you have face-to-face contact at the start of the show. During that 2-minute period, exchange information, give an elevator pitch, and schedule a time to meet later in the show.

A ribbon cutting and introduction of our Silver, Gold, Platinum and Diamond Sponsors for the Grand Opening of the Exhibitor Hall is scheduled for Monday, May 6th, 2024 at 3:00 pm. The Exhibitor Hall will remain open until 5:00 pm.

The Exhibitor Hall will be open from 9:00 am to 1:00 pm on Tuesday, May 7th. Lunch will be served in the Exhibitor Hall on Tuesday. Please do not break down your booth until 1:00.

Exhibitor Move-Out will be Tuesday, May 7th 1:00 pm to 4:30 pm.

Door Prize Drawings

At 12:30 on Tuesday, we will begin drawing for Door Prizes. The committee will come to each booth, allow you to draw, and announce the winner of your door prize. We thank you in advance for your generosity in providing door prizes for our attendees.

Shipping Items for Attendee Bag Items

If you would like to provide or give away items for the attendee bags, we ask for enough items to fill 350 bags. These items should be received by Wednesday, May 1st, and can be shipped to the address below. If you plan to ship items, please email Melissa Ezzell at Missy.ezzell@yahoo.com and include what you are shipping so she can plan accordingly. Please use tracking so that you can track your items and ensure they arrive.

Melissa Ezzell 1445 Highsmith Rd Burgaw, NC 28425

Shipping Items for Exhibitor Hall Booth

All materials shipped in advance for use with your Exhibitor Hall Booth needs to be coordinated by each exhibitor with the Convention Center. Please contact Christen Smith for advance shipping details.

Christen Smith
Event Manager Wilmington
Convention Center
10 Convention Center Drive I Wilmington, NC 28401
Office: 910.386.4328 | F: 910-251-5102 | Cell:
828.446.4466
csmith@wilmingtonconventions.com

Wilmington Convention Center Exhibitor Help Desk

For any direct questions for the Wilmington Convention Center, we have an onsite representative there to answer any questions you may have. If you have any Convention Center-related questions prior to the conference, please contact Christen Smith our event manager (Contact information above)

What is included with your booth?

Standard booths are 10 X10 and include:

- 8' High Back Drape
- 3' High Draped Side Rails
- (1) 6'L X 30"H 3-sided skirted table
- (1) Exhibitor ID Sign
- (2) Plastic Side Chairs
- (1) Waste Basket

Please note Diamond booths are 20X20 and Platinum Sponsors are 10x20.

PRX is providing our booth design and layout, along with everything listed above. Carpet is not provided. Contact PRX to order carpet and additional accessories for your booth. Also, look out for emails directly from PRX with specifics of how to order. Kerri Fielder is our PRX contact, contact information below.

Kerri Fielder
prx@prexposition.com
803-926-5300

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Power for Booth and Accessories

Power for each booth IS NOT included with your booth registration and sponsorship and must be purchased directly from the Wilmington Convention Center. Please go to www.wilmingtonconventions.com to make your purchase. Please note Diamond Sponsorship includes Power.

<u>Additional Information</u>

The committee will assign booths based on sponsorship levels and your registration date. We will do our best not to place you near your competitor based on the information you provided during registration. We plan on having booth assignments complete in early April. We are waiting on a final design from PRX before we can assign them.

If you have any questions, reach out to sponsorship@nc911conference.com

Thanks so much for your support of the NCPSCC + 911 professionals across our state!