

Expo Lay-Out

Island Running Festival – August 16th – 18th, 2024

Preliminary layout



Alameda Hospital



Expo Participation

Island Run Festival



- Expo set up takes place from 12:00pm – 5:00pm on Friday
- Official Expo Times:
 - ✓ Saturday & Sunday 8:00am – 12:00pm

Expo Vendor List:

- ✓ 7. Orangetheory
- ✓ 8. Dr. Voss Alameda Chiropractic
- ✓ 9. ARC Running
- ✓ 10. Malaya Botanicals
- ✓ 11. Malaya ART / Massage
- ✓ 14. LMJS Running Club
- ✓ 15. Oakland Marathon
- ✓ 16. Safe Harbor
- ✓ 17. Appendix Cancer Research Foundation
- ✓ 18. US Coast Guard
- ✓ 19. Celsius Essential Energy
- ✓ 20. Sandy Shulca the Ortho Doc
- ✓ 21. United Health Care
- ✓ 22. Integrate Nutrition
- ✓ 23. Energy Pods
- ✓ 24. Crunch Fitness
- ✓ 25. USS Hornet
- ✓ 26. Bike for the Parks

Run Clubs

- ✓ Oakland Track Club - pending
- ✓ LMJS

Bike Racks

- ✓ Two sets of racks and a secure area behind reg

Sponsor booths:

- ✓ 1 - Alameda Health Systems – Presenting Sponsor ARF (Tables x 2, Chairs)
- ✓ 2 - Penumbra – 5k Presenting Sponsor (Tables x 2, Chairs, Tent 10x10)
- ✓ 12 – Kelly Lux State Farm

Beer Garden:

- ✓ Faction Brewery Alameda
- ✓ Alameda Island Brewing Company
- ✓ Almanac Brewery
- ✓ Humble Sea

10x20 canopy beer garden with two tables in front of beer truck

Misc

- ✓ DJ / Awards Tents - two (10x10) – 2 tables for awards
- ✓ Registration (x2) and Food (x2)
- ✓ VIP 10x20
- ✓ 3. Swag Tent – Merch for sale

Start and Finish

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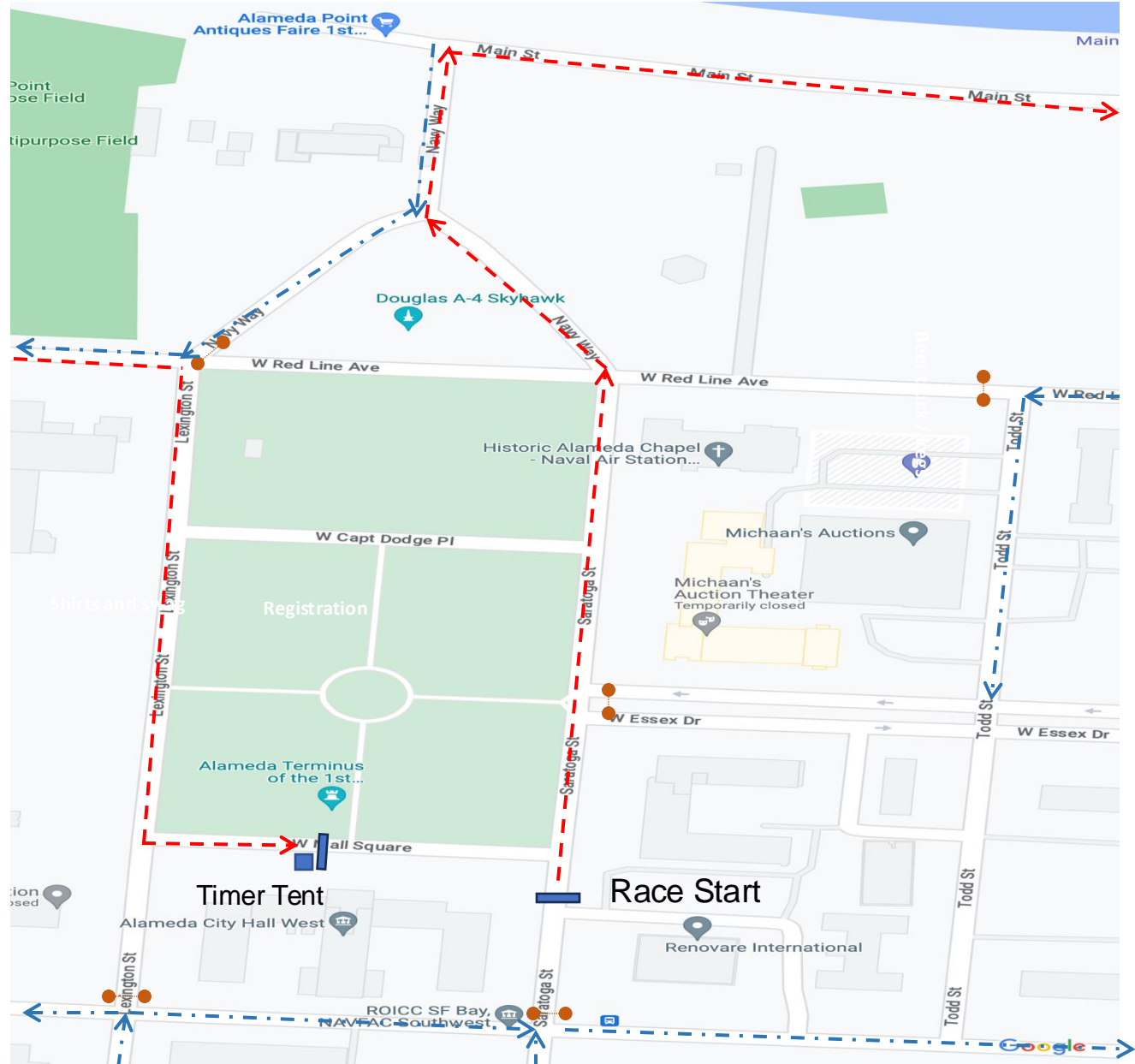
- Detour
- - - Runner route
- . - Vehicle Flow

The parade lawn from W. Red Line to W. Mall Square will be closed off to vehicles from Saturday AM to Sunday at noon

Vehicle flow on and off the point will use Main St to Navy Way and W. Red Line

* Note temporary stop at Monarch and We. Redline for runner crossing (7:45am – 9:45am) see TCP for details

Alternative routes on/off the point at W Midway, Atlantic and Pacific (all controlled during event timeline)



Start and Finish Barricade Layout

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