



Star Radio East Coast – Privacy Policy

Effective Date: 12/04/2026

We respect your privacy and are committed to protecting your personal data in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

1. Who We Are

We are Star Radio East Coast. We act as the data controller for any personal data you provide to us.

2. Information We Collect

We may collect:

- Your name and contact details (e.g. email, social media username)
- Messages, requests, and submissions you send us
- Competition or promotion entries
- Technical data (e.g. IP address, device type, browser)

3. Lawful Basis for Processing

We process your data under UK GDPR lawful bases including:

- Consent (e.g. when you contact us or enter competitions)
- Legitimate interests (e.g. improving our services and broadcasting content)
- Legal obligations where required

4. How We Use Your Data

We use your data to:

- Respond to enquiries and messages
- Provide radio content including shoutouts and requests
- Manage competitions and promotions
- Improve our services and user experience

5. Sharing Your Data

We do not sell your data. We may share data:

- With service providers where necessary (e.g. hosting providers)
- Where required by law

6. Data Retention

We only keep your data for as long as necessary for the purposes collected.

7. Your Rights

Under UK GDPR, you have the right to:

- Access your personal data
- Request correction or deletion
- Restrict or object to processing
- Withdraw consent at any time

8. Security

We take appropriate measures to protect your data, but no system is completely secure.

9. Contact Us

For any privacy-related enquiries, contact:

starradioeast@outlook.com

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