



Dear Friend,

We are collecting donations in support of our annual Father's Day Car Show benefiting Arms of Hope that will take place on June 18th, 2022 at the Wonderland of the Americas from 4-9 p.m. Our goal is to raise \$5,000 from the event with 100% of all proceeds going to Arms of Hope.

Support from local businesses and friends are key to the success of the show. To meet this goal, we are asking for your participation by providing sponsorship to or items that can be used as part of the show as door prizes. Door prize items include gift certificates, merchandise, services, etc.

Vendor spaces (10X10) are \$50. Food vendors must be in possession of a valid permit from the city of Balcones Heights in addition to the vendor fee. Food permits must be obtained 10 business days prior to the event date.

If you would like to make a donation, acknowledgement will be made throughout the show along with event media.

By giving to this event, you'll be supporting Arms of Hope and their various facilities including the Medina Children's Home, Boles Children's Home and area children and single-mother families in need.

Please make donation checks payable to Arms of Hope and mail or deliver to:

Wonderland of the Americas
Attn Victoria Hernandez
4522 Fredericksburg Road, Suite 124
San Antonio, Texas 78201

The Arms of Hope Tax ID is: 51-0416193

Please display the flyer, tell your friends, join the fun, and be proud of your support of this exciting and worthwhile community activity.

If you have any questions or concerns, please feel free to contact us at the numbers below and we thank you in advance for your support!

Sincerely,

Car Show Questions

Levi Lewis
President, Alamo City LX Modern Mopar
hklevi@alamocitylx.org
www.alamocitylx.org
(210)-201-2259 (ACLX)

Vendor/Sponsor Questions and Signup

Victoria Hernandez
Marketing Director
vhernandez@wonderlandamericas.com
www.wonderlandamericas.com
(210)-785-3500

2022 CAR SHOW SPONSORSHIP LEVELS

Listed below are the levels of Sponsorship, cost, and benefits of each. All supporters of the show will be listed on alamocitylx.org/fathers-day-car-show until May 2023.

- **PLATINUM SPONSOR---\$1,000.00**
 - ❖ NAME/LOGO DISPLAYED ON EVENT T-SHIRT (TOP TIER) (MUST BE RECEIVED BY MAY 15th, 2021)
 - ❖ BOOTH AREA TO SET UP PRODUCT DISPLAY, SIGNAGE AND DISTRIBUTE PROMOTIONAL MATERIALS (30X10)
 - ❖ LISTED ON OUR SOCIAL MEDIA (facebook.com/WOTACarShow) WITH LOGO & LINK TO YOUR WEBSITE/SOCIAL MEDIA
 - ❖ NAME ANNOUNCED BY DISC JOCKEY DURING SHOW
 - ❖ NAME ON SIGN DISPLAYED AT SHOW

- **GOLD SPONSOR---\$500.00**
 - ❖ NAME LISTED ON EVENT T-SHIRT (LARGER FONT) (MUST BE RECEIVED BY MAY 15th, 2021)
 - ❖ BOOTH AREA TO SET UP PRODUCT DISPLAY, SIGNAGE AND DISTRIBUTE PROMOTIONAL MATERIALS (20X10)
 - ❖ LISTED ON OUR SOCIAL MEDIA (facebook.com/WOTACarShow) WITH LOGO & LINK TO YOUR WEBSITE/SOCIAL MEDIA
 - ❖ NAME ANNOUNCED BY DISC JOCKEY DURING SHOW
 - ❖ NAME ON SIGN DISPLAYED AT SHOW

- **SILVER SPONSOR---\$300.00**
 - ❖ NAME LISTED ON EVENT T-SHIRT (SLEEVE) (MUST BE RECEIVED BY MAY 15th, 2021)
 - ❖ BOOTH AREA TO SET UP PRODUCT DISPLAY, SIGNAGE AND DISTRIBUTE PROMOTIONAL MATERIALS (10X10)
 - ❖ LISTED ON OUR SOCIAL MEDIA (facebook.com/WOTACarShow)
 - ❖ NAME ANNOUNCED BY DISC JOCKEY DURING SHOW
 - ❖ NAME ON SIGN DISPLAYED AT SHOW

- **BRONZE SPONSOR---\$100.00**
 - ❖ NAME ANNOUNCED BY DISC JOCKEY DURING SHOW
 - ❖ NAME ON SIGN DISPLAYED AT SHOW
 - ❖ LISTED ON OUR SOCIAL MEDIA (facebook.com/WOTACarShow)

- **DOOR PRIZE DONOR**
 - ❖ NAME ANNOUNCED BY DISC JOCKEY DURING SHOW
 - ❖ LISTED ON OUR SOCIAL MEDIA (facebook.com/WOTACarShow)