

Your Business Vision Worksheet

Type directly into the boxes below to complete your worksheet.

1. What kind of business do you want to build?

2. What does success look like to you in 3 years?

3. What problem are you solving for your customers?

4. Why is this business important to you personally?

5. What services or products do you plan to offer?

6. Who is your ideal customer?

7. How do you want customers to feel when they work with you or buy from you?

8. What kind of team (if any) would you like to build?

9. Would you like to sell the business one day or keep it in the family?